

## Cookie Information Document

Otokar Otomotiv ve Savunma Sanayi Anonim Őirketi ("**Otokar**" or "**Company**") uses various technologies ("**cookies**") including cookies, pixels, GIFs, etc. to improve your experience during your use of our applications or all online or offline channels we offer in digital medium (collectively, all channels mentioned will be referred to as "**Platform**") or on your visits to our websites ("**Site**").

Implementation of these technologies is carried out in accordance with applicable legislation, and in particular the Law No. 6698 on the Protection of Personal Data ("**KVK Law**").

This Cookie Information Document is intended to provide you with information on the processing of personal data collected by means of cookies and pixels during the use of the Platforms. In this document, we aim to explain which types of cookies we use on our site and in our application and how you can control them.

We may discontinue using the cookies on our site and app, change their types or functions, or add new cookies on our site and app. Accordingly, we reserve the right to change the terms of this Cookie Information Document at any time. Any changes made to the current Cookie Information Document will become effective as soon as they are published on the site, in the app or in any public media. The date of the last update will be shown at the end of the text.

For more information on the purposes of processing your personal data by the Company, please visit the Personal Data Protection and Processing Policy of Otokar Otomotiv ve Savunma Sanayi Anonim Őirketi at [<https://www.otokar.com.tr/yasal-bilgiler/kisisel-veriler>].

**Methods and Legal Grounds for Processing Personal Data**

Your personal data is collected within the framework of the personal data processing conditions based on the legal grounds for the legitimate interests of the Company by means of cookies in electronic medium with you visiting our site or using our app. contacting us via channels such as phone, email, fax. The marketing and ad activities conducted through targeting and profiling are only allowed with your explicit consent. The personal data we collect from you can also be processed within the framework of the personal data processing conditions specified in Articles 5 and 6 of the Law for the purposes stated in this Cookie Information Document.

**To Whom and For What Purposes Do We Transfer Your Personal Data?**

The personal data we at Otokar collect from you within the scope of this Cookie Information Document can be transferred to [\_\_\_], suppliers, legally authorized public institutions and legally authorized private entities in order to realize the sole purposes stated above in accordance with applicable legislation.

**Which Cookies are Used for Which Purposes?**

At Otokar, we use cookies for various purposes on our site and app, and process your personal data by means of these cookies. Key purposes of such use are:

- **Performing the basic functions required for the operation of the site and the app.** For instance, enabling members who are logged in not to re-enter a password while visiting other pages of the Site.
- **Analyzing the site and the app, enhancing the performance of the Site and the app.** For instance, integration of different servers where the Site runs, identifying the number of Site visitors, and making performance adjustments, or enabling visitors to find what they are searching for more easily.
- **Enhancing the functionality of the site and app, enabling ease of use.** For instance, posting to third-party social media channels from the Site, remembering username or searches during the next visit to the Site.
- **Personalization, targeting and ad activities.** For instance, displaying ads related to visitors' interests based on the pages and products viewed by visitors.

**Cookies Used on the Site and The App**

The different types of cookies we use on our site and app are described briefly below. We use first-party cookies (embedded by the site you visit) and third-party cookies (embedded by servers other than the site you visit) in our site and app.

**Required Cookies**

Using certain cookies is required for our website and app to display properly. For instance, authentication cookies, activated when you log on to our site, ensure that your active session continues as you transition from one page to another on our site.

Cookie	Description

**Functionality and Preference Cookies**

These cookies enable personalization of the services offered to you on our site by remembering your preferences and choices on the site and the app. For instance, they allow us to remember your language selection on our site or the font size you chose when viewing a text.

Cookie	Description

### Social Media Cookies

These cookies enable the collection of information about your use of social media. For instance, cookies can be used to utilize information from your Facebook/Twitter accounts to display personalized ads or conduct market research.

Cookie	Description

### Performance and Analytics Cookies

With these cookies, we can enhance the use of our site and app, and improve the services we provide by conducting performance analysis. For instance, with these cookies, we can identify the pages our visitors view the most, whether or not our site is displaying properly, and possible issues.

Cookie	Description

### Targeting or ad cookies

We also use cookies to promote products and services to you on our site or other channels. We may also collaborate with some of our partners to display ads and campaigns on our site or elsewhere. For instance, cookies can be used to track whether you have clicked on an ad on our site, and if you took advantage of the service on that site after you were directed via the ad.

Cookie	Description

## How to Control Use of Cookies

We value the preferences of our visitors and users regarding the use of cookies and similar technologies. However, Cookies are required for the Platform to run. We would also like to remind you that some functions of the Platform may work partially or not function at all if some cookies are disabled.

Please note the following points about how you can manage your preferences for cookies used on the Platform:

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- Although option may vary from one browser to another, general explanation can be found at <https://www.aboutcookies.org/>. Cookie preferences may need to be set individually for each device that the visitor uses to access the Platform.
- To disable cookies managed by Google Analytics, please [click here](#).
- To manage the personalized ad experience provided by Google, please [click here](#).
- To manage the cookies used by many companies for ad activities, please visit [Your Online Choices](#).
- To manage cookies on mobile devices, please use the settings menu of the mobile device.
- You can also personalize your cookie preferences by changing your browser settings.

Adobe Analytics	<a href="http://www.adobe.com/uk/privacy/opt-out.html">http://www.adobe.com/uk/privacy/opt-out.html</a>
AOL	<a href="https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser">https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser</a>
Google Adwords	<a href="https://support.google.com/ads/answer/2662922?hl=en">https://support.google.com/ads/answer/2662922?hl=en</a>
Google Analytics	<a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>
Google Chrome	<a href="http://www.google.com/support/chrome/bin/answer.py?hl=en&amp;answer=95647">http://www.google.com/support/chrome/bin/answer.py?hl=en&amp;answer=95647</a>
Internet Explorer	<a href="https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies">https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies</a>
MozillaFirefox	<a href="http://support.mozilla.com/en-US/kb/Cookies">http://support.mozilla.com/en-US/kb/Cookies</a>
Opera	<a href="http://www.opera.com/browser/tutorials/security/privacy/">http://www.opera.com/browser/tutorials/security/privacy/</a>
Safari:	<a href="https://support.apple.com/kb/ph19214?locale=tr_TR">https://support.apple.com/kb/ph19214?locale=tr_TR</a>

## **Data Subject's Rights**

Data subjects have the following rights pursuant to Article 11 of the Law:

- To learn whether or not your personal data has been processed,
- To request information as to processing if your data have been processed,
- To learn the purpose of processing of your personal data and whether such data is used in accordance with their purpose,
- To learn the third parties to whom your personal data has been transferred within the country or abroad,
- To request rectification in case your personal data has been processed incompletely or inaccurately, and to ask that this rectification is notified to the third parties to whom your personal data has been transferred,
- Even if your personal data is legally processed in accordance with applicable regulations, to request deletion or disposal of your personal data if the reasons for processing personal data no longer exist, and with respect to such grounds and in case your personal data has been processed incompletely or inaccurately, to ask that these transactions are notified to the third parties to whom your personal data has been transferred,
- To object to any result that may arise to your detriment by means of analysis of personal data exclusively through automated systems; and
- To request compensation for the damages in case you incur damages due to unlawful processing of personal data by applying to the data controller.

You may exercise these rights by applying to our Company and filling out the Data Subject Application Form available at [www.otokar.com.tr/tr/ana-sayfa/kisisel-verilerin-korunmasi](http://www.otokar.com.tr/tr/ana-sayfa/kisisel-verilerin-korunmasi). Your requests in the application will be responded at no cost as early as possible in accordance with the nature of your request, and within thirty days at the latest after we receive your application; in case your application requires additional costs, we may charge you the amount determined by the Personal Data Protection Board.

*Last updated on: [...] / [...] / [...]*