



#### INTRODUCTION

Turkey's 100% domestically owned leading automotive and defense industry company

A global company, intellectual property rights belong to itself and its products are in use on 5 continents as well as in more than 60 countries

For the 12th time, market leader in the total bus segments in which it operates

#### Vision

Otokar's vision is to preserve the local and national identity of its products by developing technologies in-house, also to provide continued satisfaction for its clients, employees, and shareholders with total excellence philosophy.

#### **Mission**

Otokar's primary mission is to design, manufacture and market commercial vehicles and various defense industry products with global competitive strength, all developed to meet customer expectations.

#### **BRIEF** HISTORY



1963

- Establishment
- Production of buses under the license of Magirus-Deutz



1970s

- Turkey's first intercity bus
- The first Turkish Armored Vehicle production
- Partnering with Koç Group



1980s

 Production of 4x4 tactical vehicle under the license of Land Rover



1990s

- Military armored vehicles by own design
- Turkey's first export of tactical armored vehicle
- Sakarya plant/ factory



2000s

- Merge with the istanbul Fruehauf A.Ş.
- Production of small and mid-size buses
- Production of Turkey's first hybrid bus
- The prime contractor of ALTAY Project



**2010s** 

- Establishment of Otokar Europe SAS in France
- Production of 12 meters municipal buses
- Turkey's first electric bus
- Addition of Multi-wheeled armored tactical vehicles to the product family
- Production of Atlas Truck
- Introduced new armored tactical wheeled vehicle URAL
- Tracked Armoured Vehicle TULPAR
- Establishment of Otokar Land Systems in U.A.E
- Establishment of Otokar Europe Filiala Bucuresti SRL in Romania
- Turkey's first electric armored vehicle,
   AKREP IIe
- Establishment of Otokar Central Asia Limited in Kazakhstan







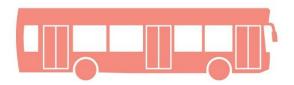


2,258 EMPLOYEES



**552,000 M**<sup>2</sup> PRODUCTION AREA



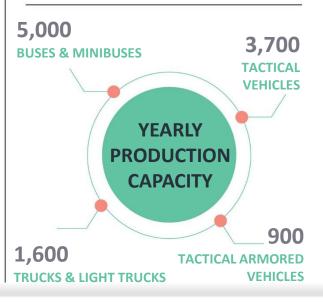


1 OUT OF EVERY 3 BUSES SOLD IN TURKEY IN 2020 IS OTOKAR

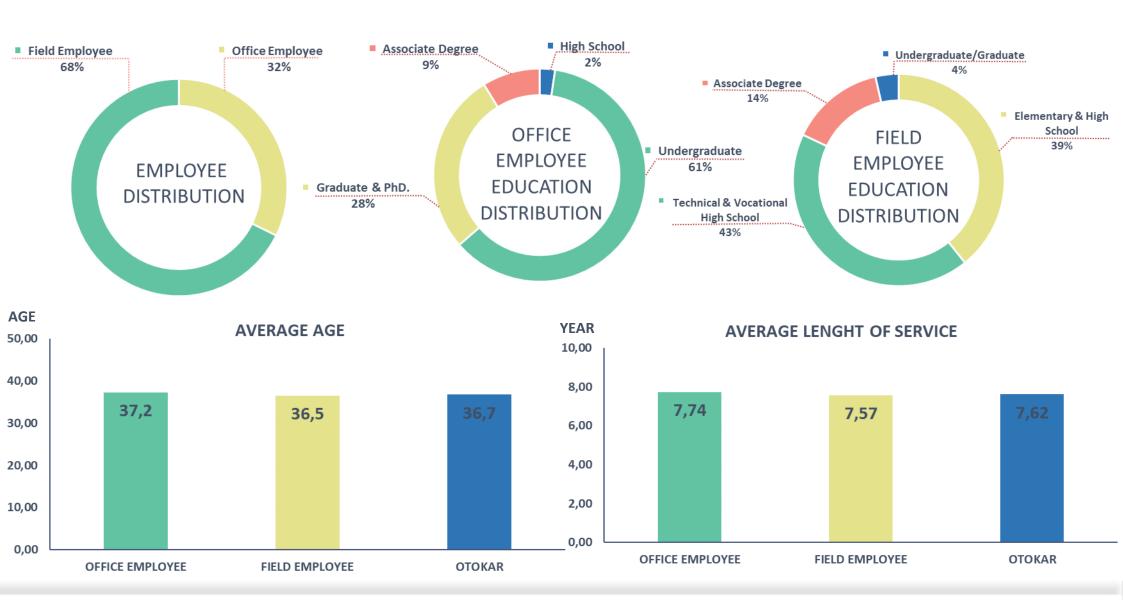
# USD 307 MILLION EXPORT REVENUES IN 2020

TL 2,908 MILLION TURNOVER IN 2020

# TL 1,3 BILLION 10 YEAR R&D EXPENDITURES



# **HUMAN** RESOURCES



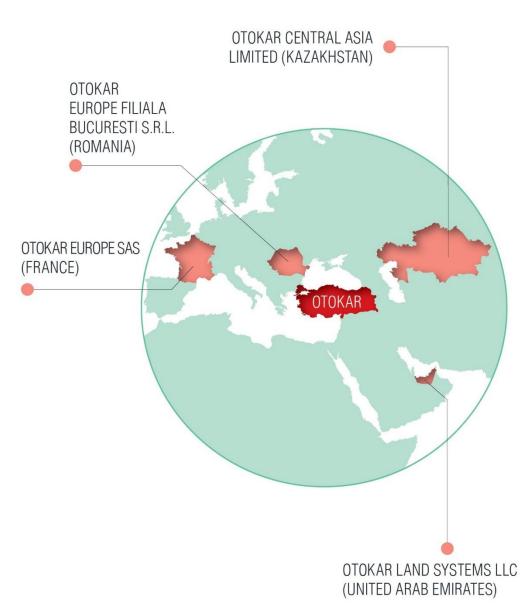


# **PRODUCTION PLANT**



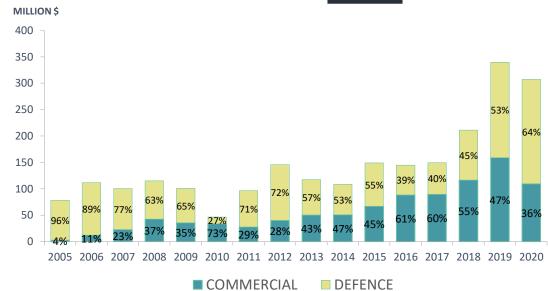
552.000m<sup>2</sup> factory with an annual production capacity of 11,200 units and more than 2,200 employees in Arifiye/Sakarya

## **OTOKAR** WORLDWIDE





#### **SEGMENT BASED EXPORT**





#### **AREAS** OF OPERATION









#### 2020

**Total revenue Rev. Contribution:** Domestic **Export** Export share\* Export share\*\*

1.139 mn TL 70 mn TL 2% 39% 421 mn Tl 70 mn TL 718 mn TL 63% (bus) 25% (total)

1.359 mn TL 47% 25 mn TL 1.335 mn TL 98% (armoured) 46% (total)

341 mn TL 12% 194 mn TL 146 mn TL 43% (spare part) 5% (total)

#### 2019

**Total revenue** Rev. Contribution: Domestic **Export** 

Export share\* Export share\*\* 1.057 mn TL %43 217 mn TL 841 mn TL 80% (bus) 35% (total)

49 mn TL %2 49 mn TL

1.034 mn TL %43 50 mn TL 984 mn TL 95% (armoured) 40% (total)

%12 170 mn TL **ARMORED** 120 mn TL 41% (spare part) 5% (total)

289 mn TL





THE LARGEST PIONEER







**ARMORED** 





<sup>\*</sup> The share of exports in the relevant segment vehicle turnover.

<sup>\*\*</sup> The share of exports in total company turnover.

#### **AREAS** OF OPERATION



- Widest product range in the Turkish bus segment with an offering that includes buses from **7 to 18.75 meters** with varying passenger capacities suitable for city, intercity and tourism transportation.
- Exporting buses to more than 50 countries, particularly in Europe.
- Working on alternative fuelled vehicles.

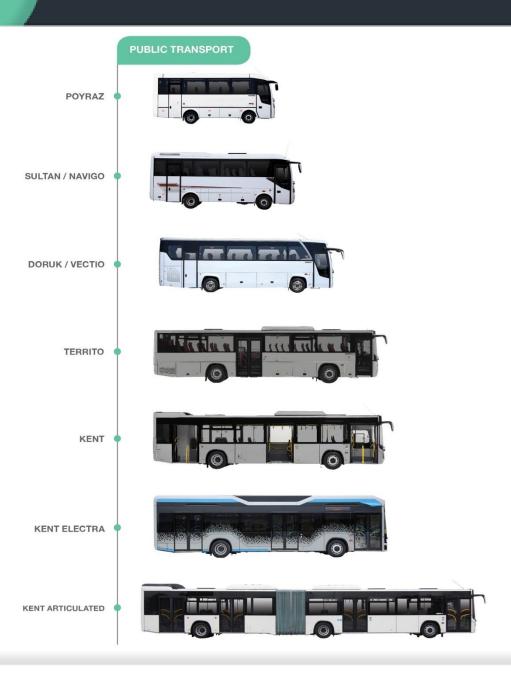


• Manufacturing light truck with 8.5-ton weight capacity in light truck segment under license since 2013.



- The leading supplier of land defense systems.
- More than 30.000 vehicles are actively used both in **Turkey and also in over 35 allied and friendly countries** across continents by their armed forces and security forces.
- Products are manufactured on order basis depending on inteded purposes, capacity and protection levels.

# **COMMERCIAL VEHICLES**



#### LOGISTIC&CARGO TRANSPORTATION





# **DEFENSE INDUSTRY** VEHICLES























**TURRET SYSTEMS** 







- Open Cupola
- Keskin RCWS
- Ucok

- Basok
- Bozok
- Mızrak RCWS

# **COMMERCIAL** VEHICLES

# 1 OUT OF EVERY 3 BUSES SOLD IN TURKEY IN 2020 IS OTOKAR



In the total of segments in which it operates

1 out of every 3 buses sold in Turkey in 2020 is Otokar

The total of the segments in which it operates as a market leader, was the best-selling brand in Turkey.

Otokar accelerated its export activities, **increased its exports by 13%** compared to the last year.

Otokar increased the number of Otokar buses used in passenger transportation France to over 2,400.



Otokar has participated in Smart Cities and Municipalities Congress organized by Union of Municipalities of Turkey in Ankara in January and introduced a 12-meters full-electric urban bus Urban Electra.



Otokar signed an agreement to manufacture the products of global bus manufacturer IVECO BUS at Otokar's factory in Sakarya.



Atlas truck has been renewed from design to features in line with customer needs and expectations. The promotion meeting of Atlas was held with the participation of press members and Otokar dealers.



Otokar participated Busworld Turkey 2020. Otokar, the industry pioneer in electric and alternative fuel vehicles, showcased 5 buses and also exhibited its new 12-meter electric bus Kent Electra.



Between March 25 and April 20, Otokar interrupted production at its factory in Sakarya as part of measures taken to reduce the effects of the COVID-19.



Otokar signed one of the biggest export agreements of the year with Georgia. Otokar signed a contract with Georgia Municipal Development Fund, which covers 175 buses and their spare parts and training, amounting to approximately 18.7 million Euros.



Otokar has delivered its 50-piece right-hand drive Kent bus to Malta. With the delivery, the total number of Otokar buses in the streets of Malta approached to 300.



Otokar, at the "Turkey's Most Valuable Brand - Turkey 100" report published by international brand evaluation organization Brandfinance, ranked 35th by rising 12 places compared to last year. Otokar, whose brand value was announced as 159 million dollars, was the most valuable brand with an increase of 140 percent.



Turkey's largest 500 companies which determined in the Fortune 500 list of Turkey, Otokar, rose more than 32 rows. Otokar, which achieved a turnover of 2.4 billion TL and 45% growth in 2019 compared to the previous year. This year Otokar, rose to 142nd in the published list.



Otokar has successfully completed all inspections, with the safe production practices and regulations that Otokar has put into practice in its factory which is over an area of 552 thousand square meters from the beginning of the Covid-19, and has been awarded the COVID-19 Safe Production Certificate issued by the Turkish Standards Institute (TSE).



Within the scoop of "Kincentric Best Employers 2019" research, Otokar is rewarded "Turkey's Best Employer" award by the world's leading human resources and management consulting company Kincentric.



Otokar, signed a contract for the biggest bus tender of the year, which Otokar won the tender held by Izmir ESHOT General Directorate for the purchase of 304 buses.



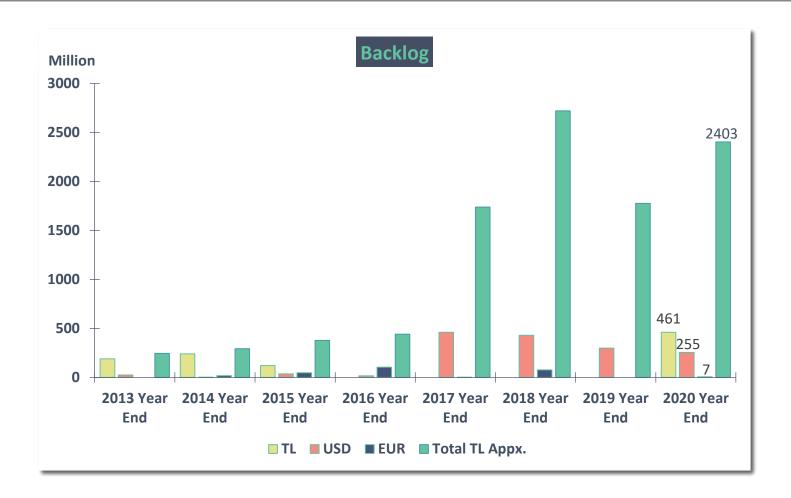
Otokar received an order from an African country for Arma 8x8 and Cobra II tactical wheeled armored vehicles worth around \$110 million. Otokar will begin to deliver the armored vehicles, which include the first order of Arma 8x8 from Africa, in 2021.



Otokar continued to be the favorite brand of urban public transportation, personnel and tourism transportation in 2020 as well. Despite the coronavirus pandemic, it increased its sales and maintained its leadership in the bus market.



Otokar, accomplish another important achievement in the study of Turkey's autonomous bus. Three years of studies carried out as a result of Turkey's first autonomous bus second phase of software integration and validation tests were completed successfully.



- The above backlog amounts and deliveries will be held directly by Otokar Otomotiv ve Savunma Sanayi A.Ş., is related to important projects.
- Backlog consists of the 8x8 and 4x4 armored vehicles order and buses order.
- Backlog amount to USD 255 million, 7 million Euro and 462 million TL.

#### WHY OTOKAR



#### Leader

Market leader across its respective bus segments in Turkey for the last 12 years.



## Strong export performance and a global company

In addition to its strong export performance, Otokar strengthened its global presence with its fourth subsidiary in Kazakhstan. Export revenues have increased by an annual average of 41% in the last 10 years.



# R&D capabilities and flexible production capability

New product development and speed of delivery to market.
Ability to develop products according to market needs.



# Products that are intellectual property rights Otokar

The share of Otokar design vehicle sales in turnover is 98%. The number of patents and industrial design applications reached to 378.



# Sustainable growth and profitability

Total turnover increased by 26% in the last 15 years, Net profit increased by 30% in the last 15 years, with the annual compound growth rate.



### Consistent dividend distribution

Dividend distribution within the framework of profit distribution policy.



# Significant compliance to corporate governance principles

Increased Corporate Governance Rating to 94.67 (9.47 out of 10) as a sign that it has achieved significant compliance with corporate governance principles

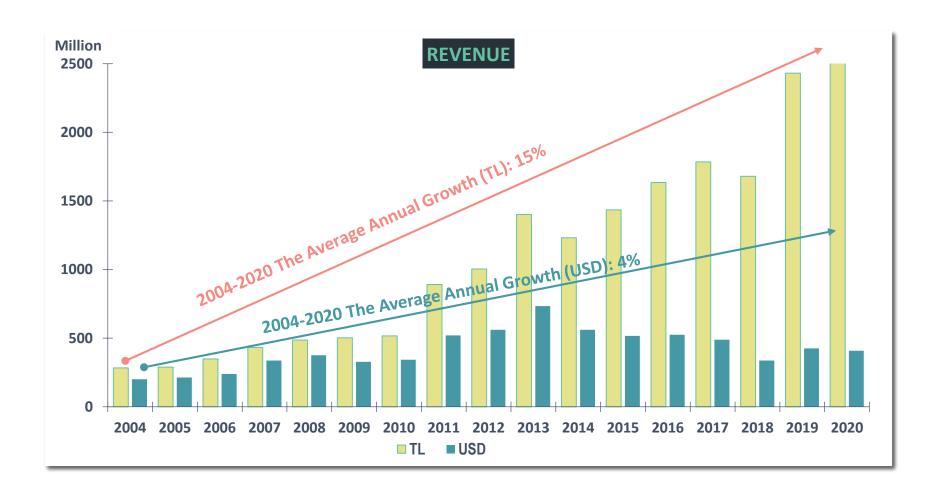


Balance Sheet (000 TL)		31.12.2020	
Current Assets	3.178.513	S.T. Liabilities	2.126.684
Fixed Assets	1.155.662	L.T. Liabilities	1.200.148
		Shareholders Equity	1.007.343
Total Assets	4.334.175	Total Liabilities	4.334.175

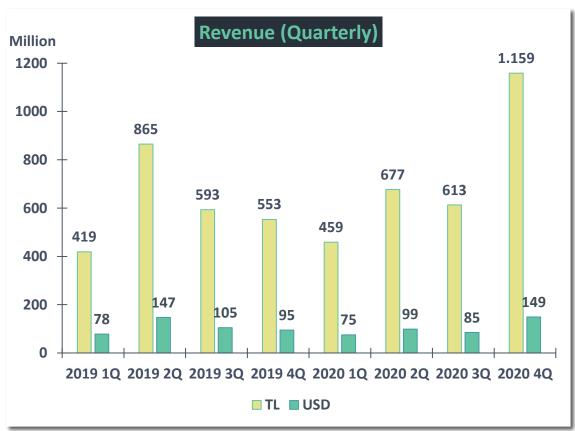
Income St. (000 TL)	2020	2019	Change (%)
Net Sales	2.908.711	2.430.643	20%
Gross Profit	1.194.144	919.051	30%
Operating Profit	635.990	463.946	37%
Profit Before Tax	625.186	346.354	81%
Net Profit	618.268	351.592	76%

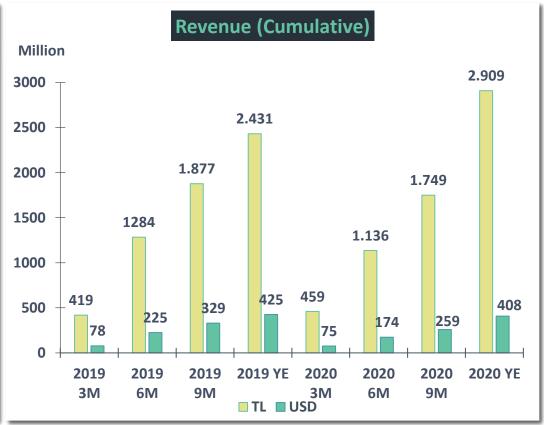
20% increase in total turnover compared to last year's same period.



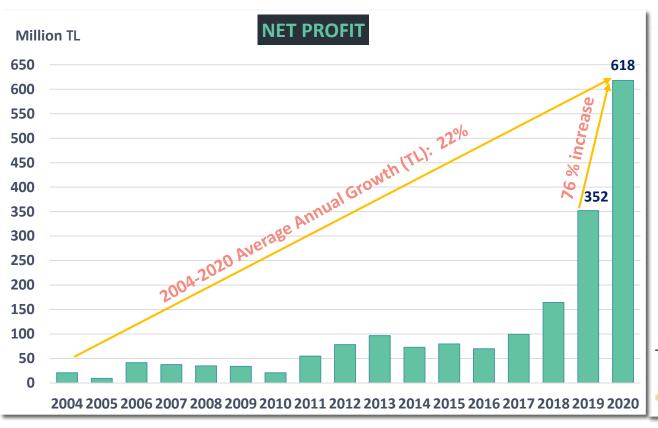


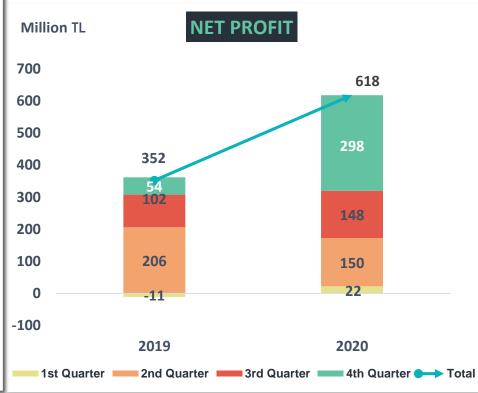


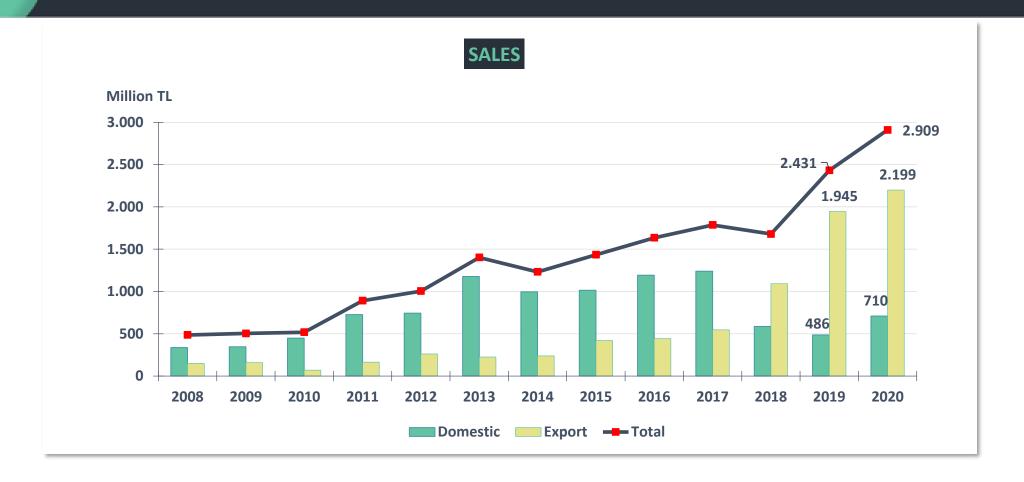




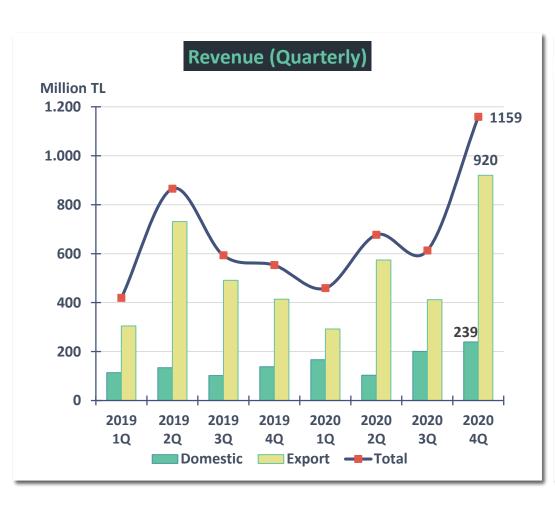


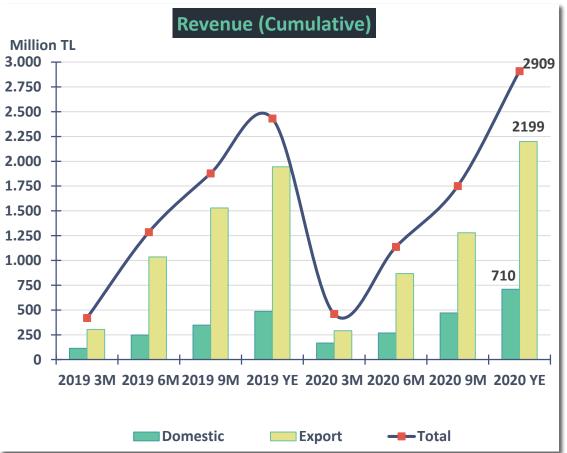






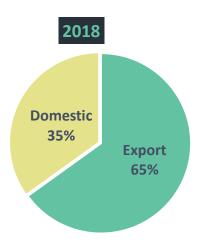
Export revenues amounted to 2.199 million TL, increased 13% compared to last year's exports.

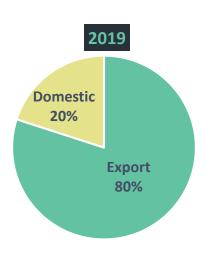


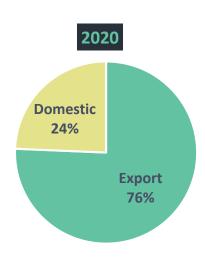




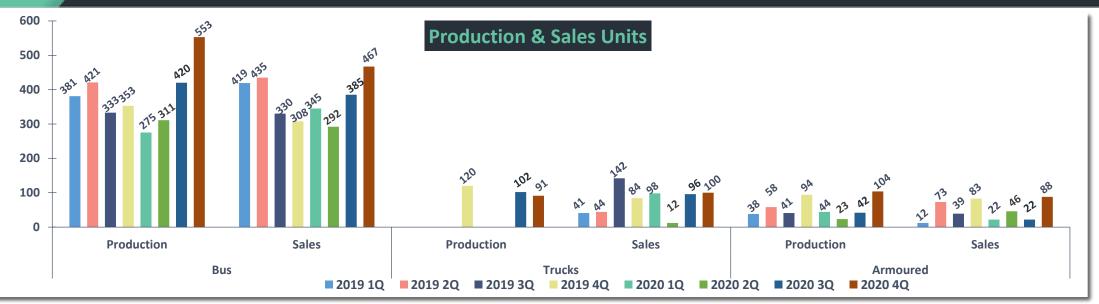
Sales (000 TL)	2020	2019	Change (%)	
Domestic	709.402	485.602	46%	
Export	2.199.309	1.945.041	13%	
Total	2.908.711	2.430.643	20%	

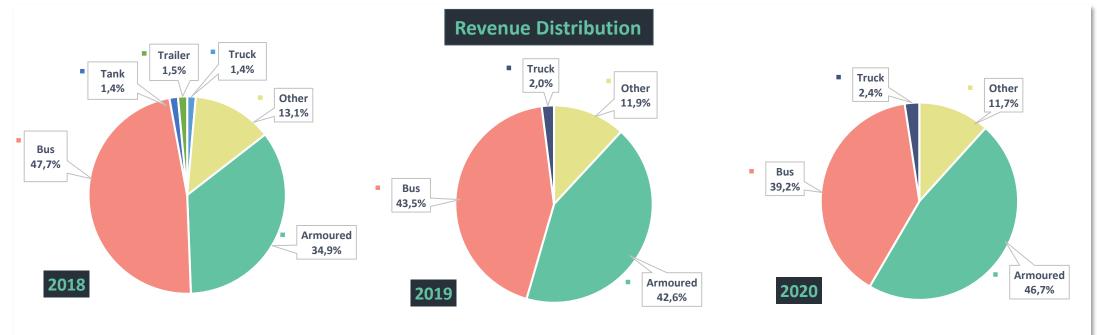




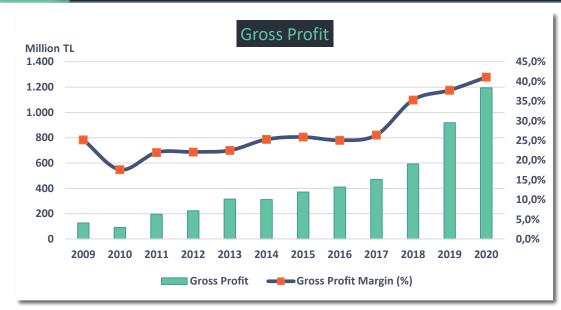


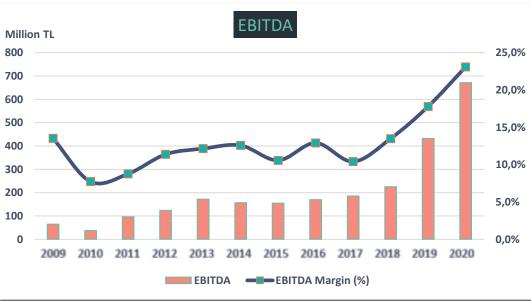
- Otokar domestic sales 46% and export sales 13% higher compared to last year's same period.
- The share of exports in turnover is 76% in 2020.



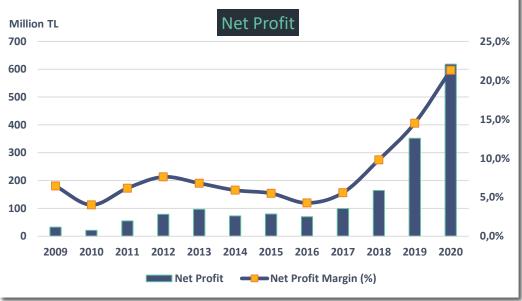






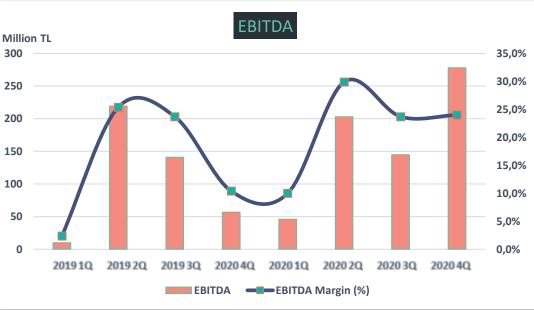




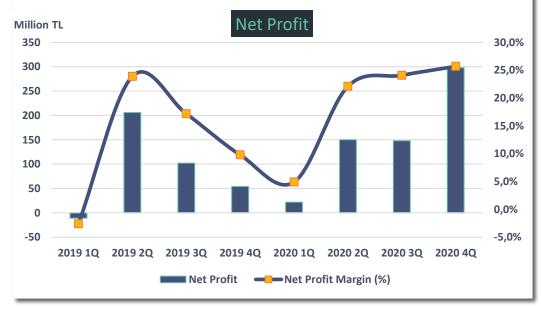








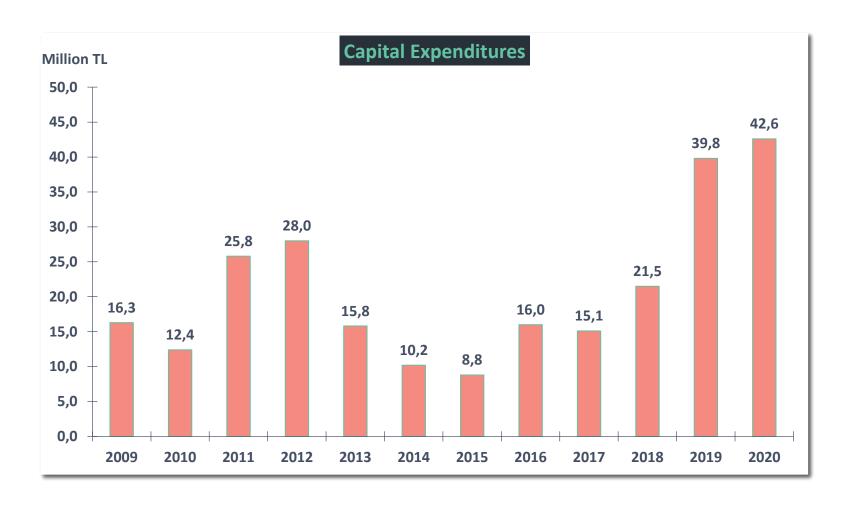




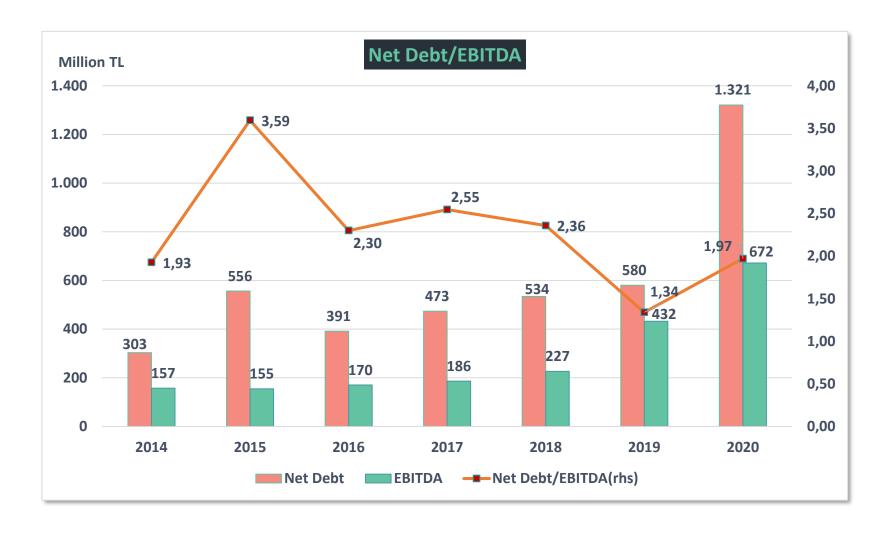


Ratios	2014	2015	2016	2017	2018	2019	2020
ROE	29,8%	32,4%	28,7%	35,1%	42,2%	55,1%	61,4%
EBITDA Margin	12,8%	10,8%	10,4%	10,4%	13,5%	17,8%	23,1%
Net Margin	5,9%	5,5%	4,3%	5,6%	9,8%	14,5%	21,3%
Net Debt/Equity	1,2	2,3	1,6	1,7	1,4	0,9	1,3
Net Debt/EBITDA	1,9	3,6	2,3	2,5	2,4	1,3	2,0
ST. Borrowing/Total Borrowings	0,52	0,49	0,60	0,53	0,38	0,39	0,49
Equity/Total Assets	0,20	0,15	0,14	0,14	0,17	0,24	0,23
Current Ratio	1,5	1,3	1,4	1,5	2,1	1,9	1,5

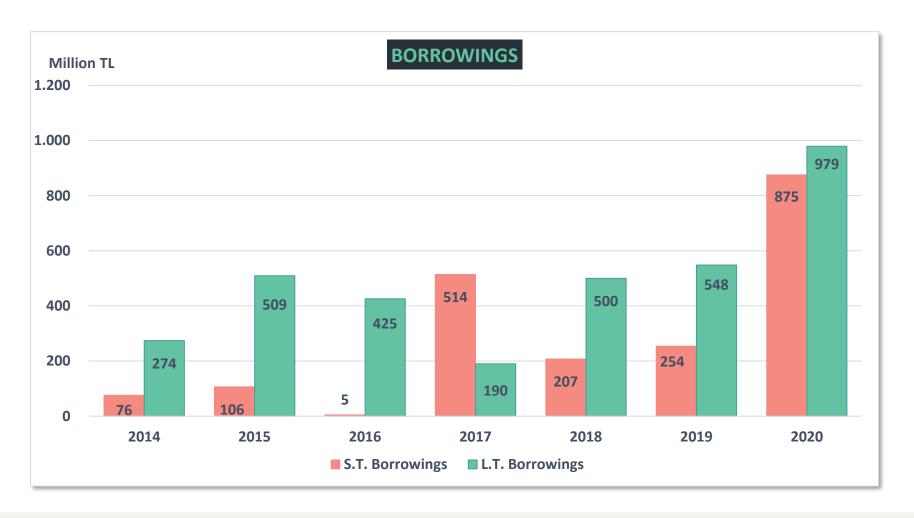




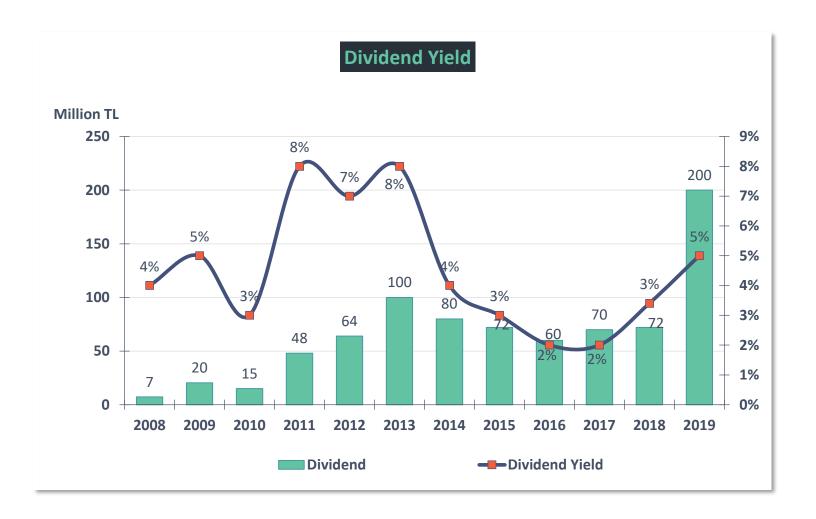








- Exchange rate risk and liquidity are monitored actively and the maturity of the borrowings and the currency type is determined by taking into consideration of the foreign currency position and liquidity risk.
- In the last 5 year period, borrowings are mainly realized in long term, in terms of foreign currency and TL.



 Consistent dividend distribution is an indication of the importance given to creating shareholder value.

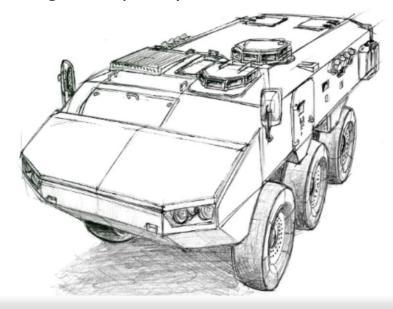




# **R&D AND TESTING CAPABILITIES**



Otokar R&D Center houses a Climatic Test Chamber with Dynamometer, the one and only of its kind in Turkey, and among the top few in Europe, and Turkey's the highest capacity hydraulic road similator as well as Turkey's the largest and the world's best state-of-the-art Electromagnetic Compatibility Test Center









#### **R&D AND TESTING CAPABILITIES**



According to "R & D 250, companies that engaged in R & D expenditures in Turkey" survey prepared by Turkishtime magazine in 2019, Otokar ranked 20th among the companies that conduct R&D research.



Otokar was awarded with
"Intelligent Spare Part Optimization"
project in the "Analytical and Big
Data" category in the Artificial
Intelligence, Analytical and RPA
Technologies competition, and with
it's "OTOperasyon" project in the
"Mobility in Production" category in
the Smart Manufacturing
competition organized by IDC.

Total R & D spending over the last 10 years 1.3 billion TL





Otokar added electric bus e-Kent C and Turkey's first electric-powered armored combat vehicle Akrep IIe to it's prdoduct range, which both were developed by it's own R&D.

10 year R & D expenditures in turnover 8%



Total of 518 R&D center



# **ALTERNATIVE FUELED** BUSES

**DORUK HIBRA** 

Turkey's first hybrid bus



Turkey's first natural gas powered mid-sized bus

**KENT DG** 

12 m CNG bus



Turkey's first electric bus









E-Kent C

12 m electric bus



**AKREP IIe** 

Turkey's first electric armoured vehicle





#### **SUSTAINABILITY**



# Otokar listed in the BIST Sustainability Index for the fifth consecutive term

Otokar considers its sustainability strategy, protecting domestic capital structure and the goal of profitability, its sensitivity to the environment, human and society, its focus on universal human rights and business ethics principles, operational excellence and customer satisfaction, and the development of high-tech, value-added products.

Otokar is strictly bound to the 10 principles of the UN Global Compact signed by Koç Holding.

Otokar is also signatory of the **Women's Empowerment Principles (WEPs)**, a joint initiative of the United Nations Women's Unit (UN Women) and the United Nations Global Compact (UN Global Compact).

Otokar accepts 17 Global Goals for Sustainable Development as defined by the United Nations General Assembly and carries out its activities accordingly.

# **CORPORATE** GOVERNANCE



57th Ordinary General Assembly of Otokar Otomotiv ve Savunma Sanayi A.Ş. held on 16.03.2020

Rating of Adaptation to Corporate Governance Principles	Weight	Rating
Shareholders	25%	95,43
Public Disclosure & Treansperancy	25%	95,84
Stakeholders	15%	97,13
Board of Directors	35%	92,23
Total	100%	94,67

Otokar, as publicly disclosed with the material disclosure dated 23.03.2020, stated that SAHA Corporate Governance and Rating Services A.Ş. (SAHA) increased its Corporate Governance Rating to 94.67 (9.47 out of 10)



Otokar

**Commercial Vehicles** 

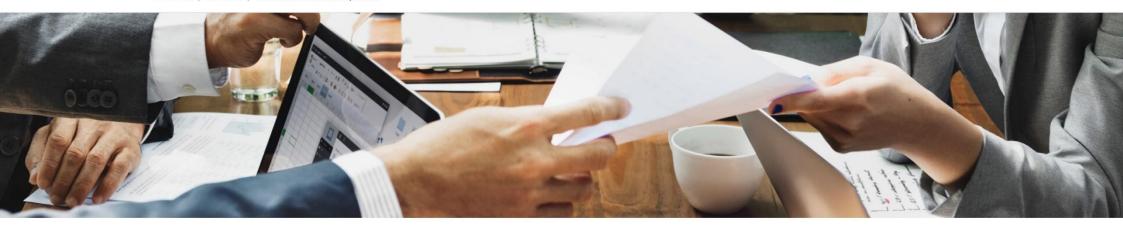
**Defense Industry** 







HOMEPAGE > Contact Us > Otokar Investor Relations Department



#### **Otokar Investor Relations Department**

Address	E-Mail	Phone
Atatürk Cad. No:6 Arifiye 54580 Sakarya	otokarir@otokar.com.tr	0549 834 06 79

Authorized Person	Position	E-Mail	Phone	Internal
Doğan Seçkinler	Finance, Risk Management and Investor Relations Director	dseckinler@otokar.com.tr	0264 229 22 44	6300
H.Gülşah Mutlu	Investor Relations and Corporate Governance Section Manager	gmutlu@otokar.com.tr	0264 229 22 44	6320
Emre Altuğ	Investor Relations and Corporate Governance Specialist	ealtug@otokar.com.tr	0264 229 22 44	6322

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