

Otokar

INVESTOR PRESENTATION

(13.02.2015)

Prepared based on 2014 YE financial results

ABOUT US

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- BRIEF HISTORY
- SHAREHOLDER STRUCTURE
- PRODCUTION PLANT
- EMPLOYEE PROFILE
- PRODUCT RANGE
- ALTAY PROJECT
- R&D and TEST CENTRE

FINANCIAL INDICATORS

- FINANCIAL STATEMENTS & RATIOS
- PRODUCTION-SALES-REVENUE-BACKLOG
- CAPITAL EXPENDITURE
- STOCK and DIVIDEND PERFORMANCE
- MARKET CAPITALISATION

LONG-TERM OBJECTIVES

- SUSTAINABLE GROWTH
- GROWTH WITH PRODUCTS WHICH LICENSE RIGHTS BELONG TO OTOKAR
- GROWTH IN EXPORT MARKETS
- SHAREHOLDER VALUE CREATION

Turkey's the **largest** private and 100% domestically owned company in defense industry

A **global company**, intellectual property rights belong to itself and its products are in use on 5 continents and in more than 60 countries

Turkish Armed Forces' **leading** supplier and exporter of land platforms

Turkey's **market leader** in passenger bus segment with a capacity of 25 people and over for the last 5 years

Vision

- Otokar preserves the local and national characteristics of its products by developing its technology in-house, and aims at the continued satisfaction of its customers, employees, and shareholders by embracing a total excellence philosophy.

Mission

- The key mission of Otokar is to design, manufacture and market commercial vehicles and various defence industry products developed in line with customer expectations that have global competitive power.

Brief History



1963

1970s

1980s

1990s

2000s

2010s

- Establishment
- Production of buses under the license of Magirus-Deutz

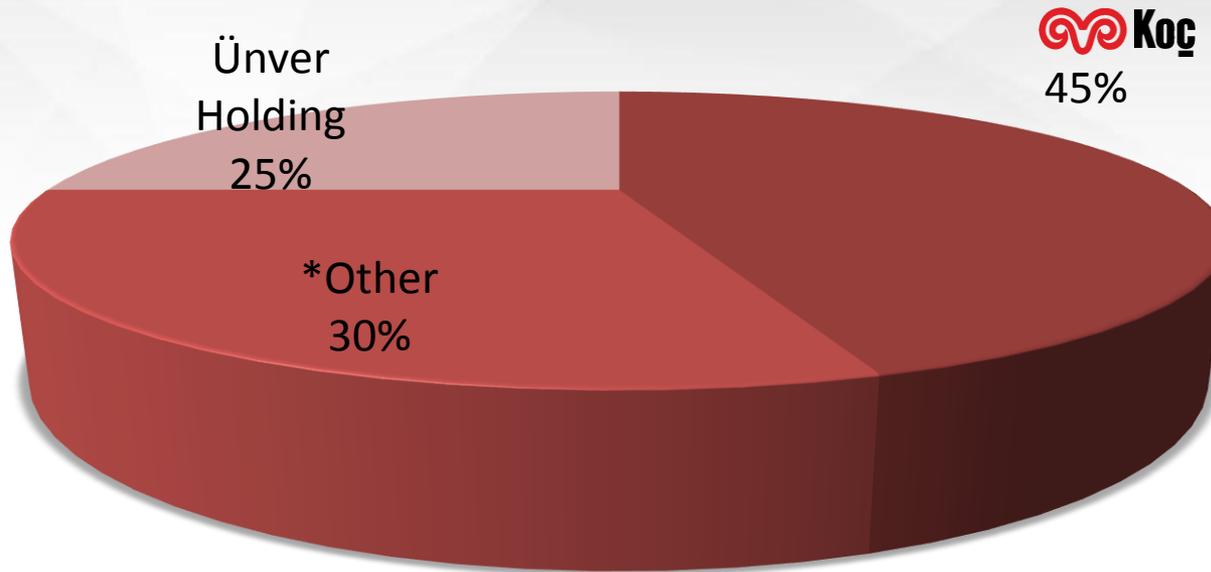
- Turkey's first intercity bus
- The first Turkish Armoured Vehicle production
- Partnering with Koç Group

- Production of 4x4 tactical vehicle under the license of Land Rover

- Military armoured vehicles by own desing
- Turkey's first export of tactical armoured vehicle
- Sakarya plant/factory

- Merge with the İstanbul Fruehauf A.S.
- Production of small and mid buses
- Turkey's first hybrid bus
- **The prime contractor of ALTAY Project**

- Production of City Buses
- Multi-wheeled armoured tactical vehicle family
- Turkey's first electric bus
- Atlas Light Truck
- New armoured tactical wheeled vehicle, URAL
- Tracked Armoured Vehicle



**27% Listed*

**3% Koç Family*



552,000 m² plant, approximately 2100 employee

Capacity of

2600 Land Vehicle

900 Tactical Armoured Vehicle

4600 Autobus + Minibus

1400 Trailer ve Semi-trailer

1600 Light Truck

Certificates

ISO 9001 Quality Standard

ISO 14001 Environmental Standard

ISO 10002 Customer Satisfaction Quality Standard

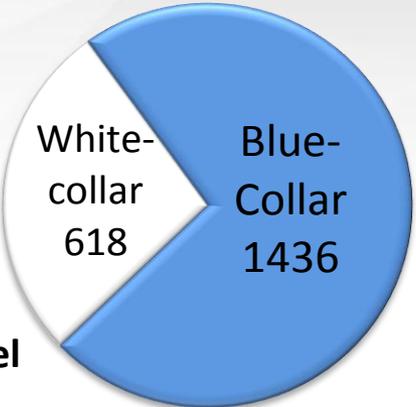
ISO 27001 Information Security Management System

AQAP 2110 Military Quality Assurance Certificate

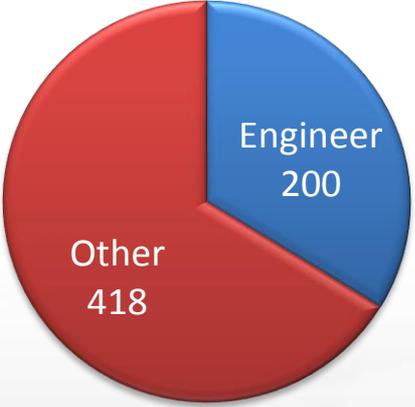
Facility Security Certificate with National and NATO Secrecy Degree

ISO 3834-2 Quality Requirements for Fusion Welding of Metallic Materials

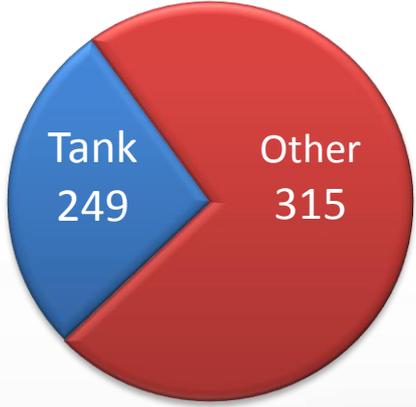
2054 Employee



618 White-Collar Personnel



564 R&D Centre Personnel



Number of Employee

Otokar



Commercial Vehicles

Defense Industry

Public Transport



Models

KENT / DORUK /
SULTAN / M-2010 /
CENTRO / NAVIGO /
VECTIO / TERRITO

Logistic Vehicles



Models

FRUEHAUF / OTOKAR

Light Truck



Models

OTOKAR ATLAS



Models

LAND ROVER DEFENDER / ARMOURD
PERSONAL CARRIER / URAL / COBRA /
COBRA II / KAYA / KAYA II / KALE /
ARMA 6x6 / ARMA 8x8 / INTERNAL
SECURITY VEHICLE / TULPAR / ALTAY

Otokar, Turkey's the most preferred bus brand for the fifth time!

About 30 thousand buses, carrying millions of passengers in more than 40 countries!

Otokar





M-2010



SULTAN / NAVIGO



DORUK / VECTIO



TERRITO



KENT

A wide product range
from intercity
transport to personnel
and tourism transport

Special Products

Researches for
Alternative fuels

M-2010 / CENTRO

Suitable minibuses
for disabled people
in transportation



TEMPO

Otokar

The small bus with
low operating and
investment costs
designed for service
and personnel
transport



SULTAN / NAVIGO

Otokar

- Turkey's best-selling small bus
- Different models for intercity transport, service and tourism transport



DORUK / VECTIO

- Turkey's market leader in medium-sized buses
- "Grand Award" prize in Europe
- Different models for intercity transport, service and tourism transport



KENT

Otokar

- Turkey's most preferred 12 m. intercity bus
- 2 Design Award in Europe and Turkey



TERRITO

Otokar

The 12-meter
bus developed
for the
European
market



Alternative Fueled Buses

2007

DORUK Hibra

Turkey's first hybrid bus



2009

DORUK DG

Turkey's first natural gas powered mid-sized bus



2011

KENT DG

12 m CNG bus



2012

DORUK ELECTRA

Turkey's first electric bus



About 25 thousands of semi-trailer that provides transportation service in the roads of the world!

Curtainsider Trailers



- TIRLINER
- EUROSLIDER
- SPEEDSLIDER
- MEGALINER
- ECOTIR
- ECOLINER

Van Type Trailer



- ICELINER
- TEXTILE CARRIER

Tanker Trailer



- ADR CERTIFICATED TANKER
- TRAILER AND TRUCK-TOP APPLICATIONS

Internal Logistic Tools



- CONTAINER CARRIER
- PLATFORM TRAILER
- ROLL CARRIER
- TIPPER CHASIS

Curtainsider Trailer

Otokar

Customer-oriented
solutions in the
transportation of dry
load



Van Type Trailer

For 12 years, most commonly preferred refrigerated trailer in Turkey for transport of perishable goods in hygienic and safe condition



Tanker

Otokar

- Turkey's first ADR certificated trailer
- Wide product range and proficiency



Light Truck

Otokar



A light truck, with high payload capacity and low operating cost





More than 28.000 military vehicle serving in 5 continents and in more than 30 countries

Tactical Wheeled Vehicles

TWV



Land Rover
Defender

TWAV

4x4



APC
URAL
COBRA
COBRA II
KAYA
KAYA II
KALE
ISV

6x6



ARMA 6X6

8x8



ARMA 8X8

Tracked Vehicles

TAV



TULPAR

MBT



ALTAY

Turret Systems



MIZRAK UKKS
KESKIN UKKS
OPEN TURRETS
INTERNAL SECURITY TURRET
WEAPON STATIONS (MILAN
TOW)
UCOK
BOZOK
BASOK



Land Vehicles from 3/4 ton to 60 tons

APC (Armoured Personnel Carrier)

Otokar

Actively in use in
12 countries
including Turkey



Otokar's armoured tactical wheeled vehicle which is successful on Internal Security Operations, low silhouetted and quick

The optimal solution on issues such as strategic areas and border control, convoy protection and patrol



Armoured tactical vehicle which has worldwide competitiveness with its unique design, mobility, survivability and superior protection



The new member
of COBRA family
the most well-
known vehicle of
Otokar...

Large internal
volume, high
protection.



Otokar's new armoured tactical wheeled vehicle that is suitable for safety and internal security usage.



KAYA Mine Resistant Vehicle

Otokar

The mine resistant vehicle which provides maximum mine and ballistic protection in all types of terrain, offers great mobility



KAYA II Personnel Carrier

Otokar

The mine resistant personnel carrier vehicle that consists of single cabin with its monocoque body



KALE Mine Resistant Vehicle

Otokar

Mine resistant
personnel carrier



ARMA is new generation modular multi-wheel configuration armoured vehicle with high level of ballistic and mine protection



ARMA 6X6

Otokar

Arma 6x6, with its large internal volume, amphibious capability and low silhouette



Armoured combat vehicle
ARMA 8x8, provides high
protection and large
internal volume



A new generation tracked armoured vehicle which ends Turkey's dependence on foreign sources and its all intellectual property rights belong to OTOKAR



INTERNAL SECURITY VEHICLE

Otokar

The armoured tactical vehicle specifically designed and developed with the aim of internal security in cities and living areas.



Land Rover Defender

Otokar

A worldwide
brand in
tactical
vehicles.



- Since 1989, Otokar has been working on turret systems to meet the needs and demands of current and potential users in land systems with trained manpower and R&D investments.
- Otokar has nearly 26 years of experience and expertise on the subjects of original design and integration of different turrets.
- Otokar's 4x4, 6x6, 8x8 and tracked vehicles serve as ideal platforms for different types of turret.

Otokar is the PRIME CONTRACTOR of Turkish
Main Battle Tank Project ALTAY.



ALTAY Project

Otokar

The project continues in accordance with the planned timetable.



- Otokar's R&D, establishment dates back to 1970's, today, designing and manufacturing Turkey's vehicle.
- Otokar's R&D works for products whose intellectual rights belong to itself, with the vision of having and dominating the technology.



- CAD programs for product developments
- The Prototype workshops and softwares
- Computer-aided analysis and simulation softwares
- Test-purpose setup and software



Otokar Test Centres



Dinometrel Air-conditioned Test Centre; Turkey's first and only, one of the few facilities in Europe

Turkey's the highest capacity hydraulic road simulator



Turkey's the biggest and the world's most modern Electromagnetic Compatibility Testing Centre



Otokar Test Centres

One of the world's most advanced and modern ballistic laboratories and mine testing equipments



31.12.2014

Total Assets (TRY)		Total Liabilities&Shareholders Equity (TRY)	
Current Assets	672.058.934	S.T. Liabilities	634.919.068
Fixed Assets	563.493.452	L.T. Liabilities	356.305.942
		Shareholders Equity	244.327.376
Total	1.235.552.386	Total	1.235.552.386

Income Statement

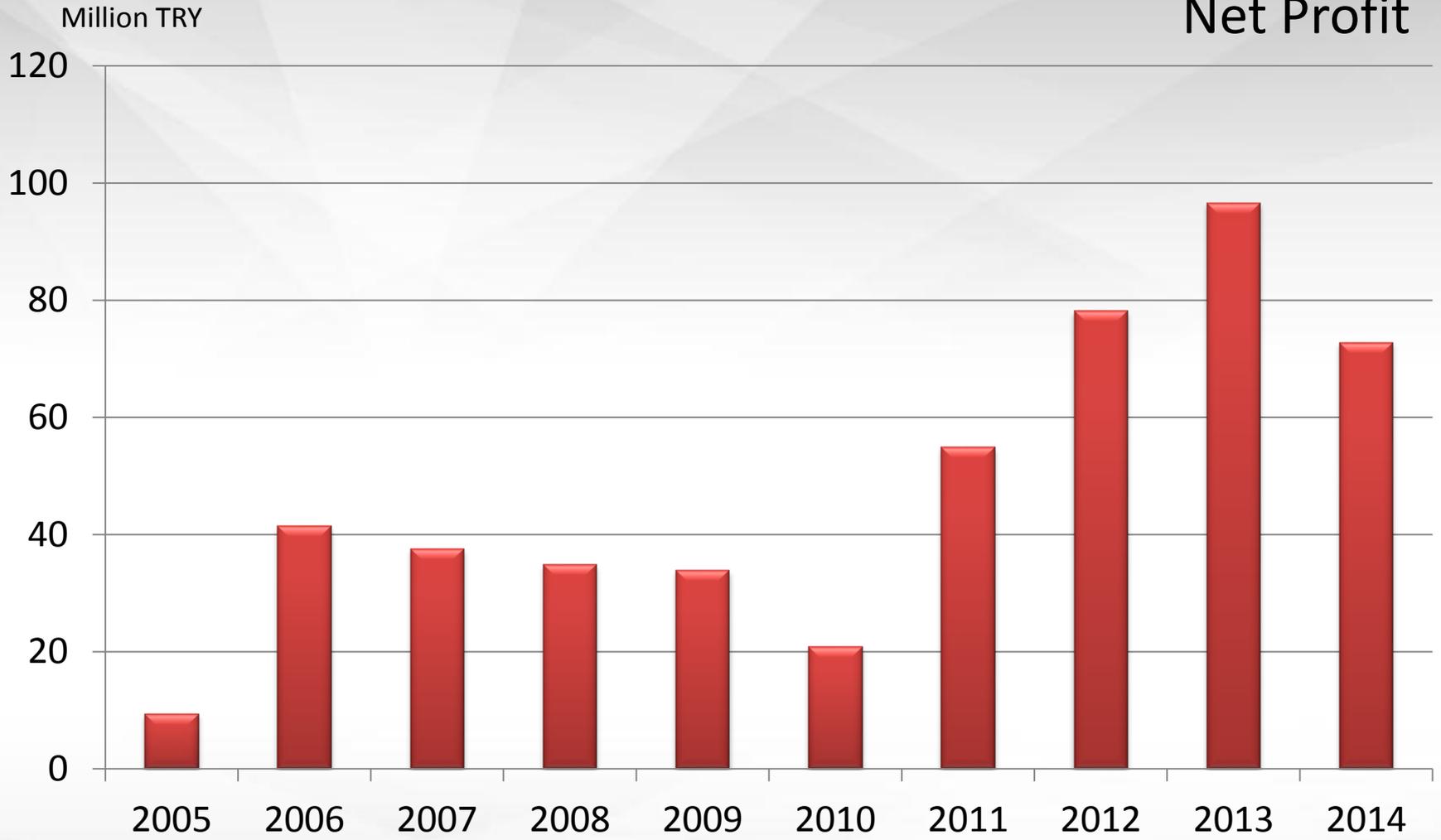
Otokar

TRY thousands (IFRS)	31.Dec.2014	31.Dec.2013
Net Sales	1.231.634	1.401.553
Cost of Sales	(919.529)	(1.086.542)
Gross Profit	312.105	315.011
Operating Costs	(190.186)	(157.024)
Operating Profit	121.919	157.987
Finacial Expenses	(40.135)	(50.045)
Profit Before Taxes	81.784	108.248
Taxes	(9.013)	(11.687)
Net Profit	72.771	96.562

Net Profit

Otokar

Net Profit



Cash Flow Statement

Otokar

TRY thousand (IFRS)	31.Dec.2014	31.Dec.2013
Cash and Cash Equivalants at the beginning of the period	8.884	47.906
Net cash provided by operating activities	350.388	(53.000)
Net cash used in investing activities	(52.712)	(62.123)
Pre-financing cash flow	297.676	(115.123)
Net cash used in Financing Activities	(262.032)	76.101
Net decrease/increase in Cash and Cash Equivalents	35.644	(39.022)
Cash and cash equivalents at the end of the period	44.528	8.884

TRY thousands	31.Dec.2014	31.Dec.2013
Current Assets	672.059	797.943
S. T. Liabilities	634.919	669.408
Working Capital	37.140	128.535

Net Financial Debts

Otokar

TRY thousand	31.Dec.2014	31.Dec.2013
Cash and Equivalents	44.528	8.884
Trading Securities	0	0
Other	0	0
Total Financial Assets	44.528	8.884

TRY thousand	31.Dec.2014	31.Dec.2013
S.T. Bank Loans	75.667	140.963
L.T. Bank Loans	273.847	332.047
Total Financial Debts	349.514	473.010

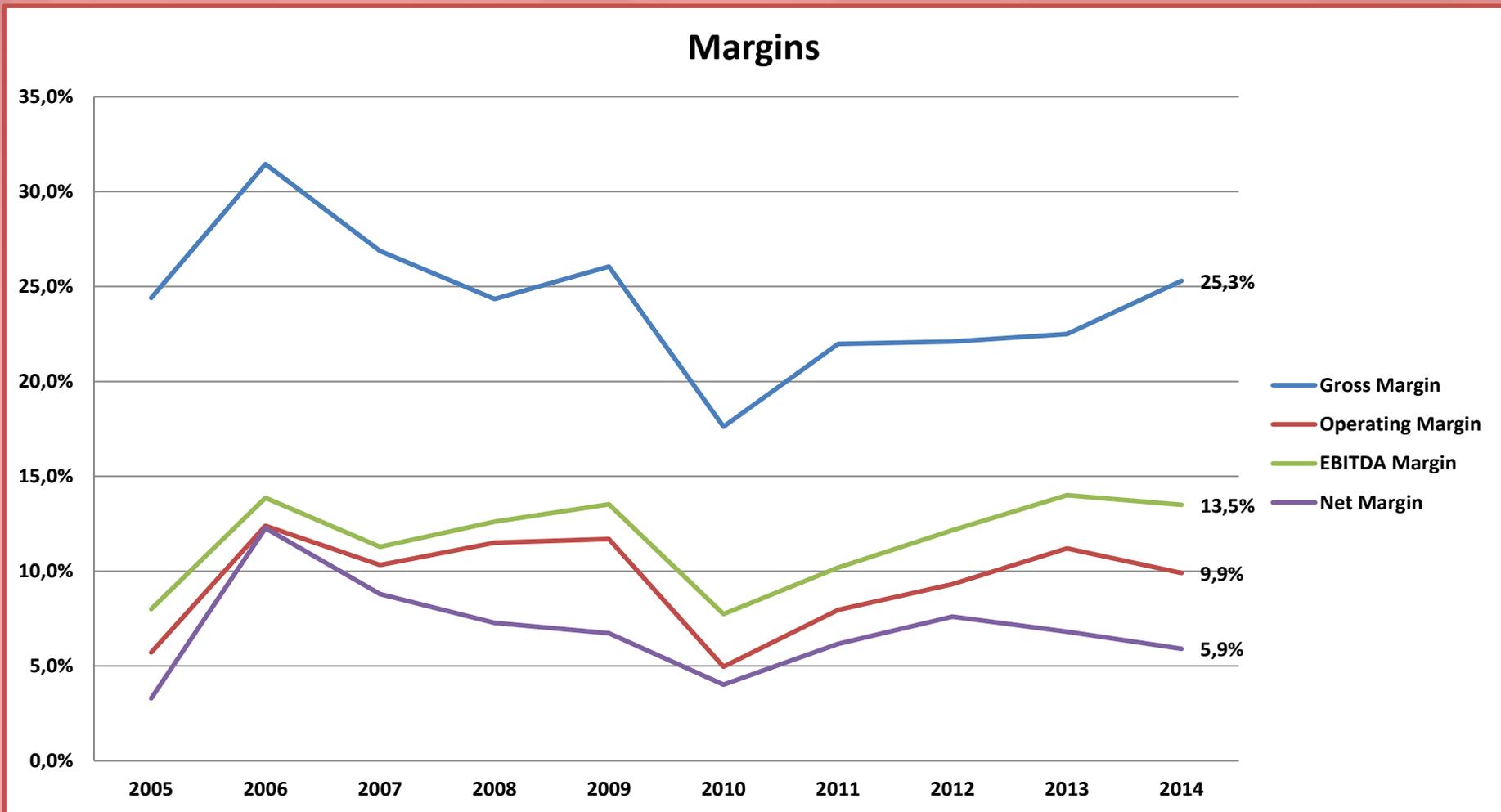
TRY thousand	31.Dec.2014	31.Dec.2013
Net Financial Debts	304.986	464.126

Financial Ratios And Margins

Otokar

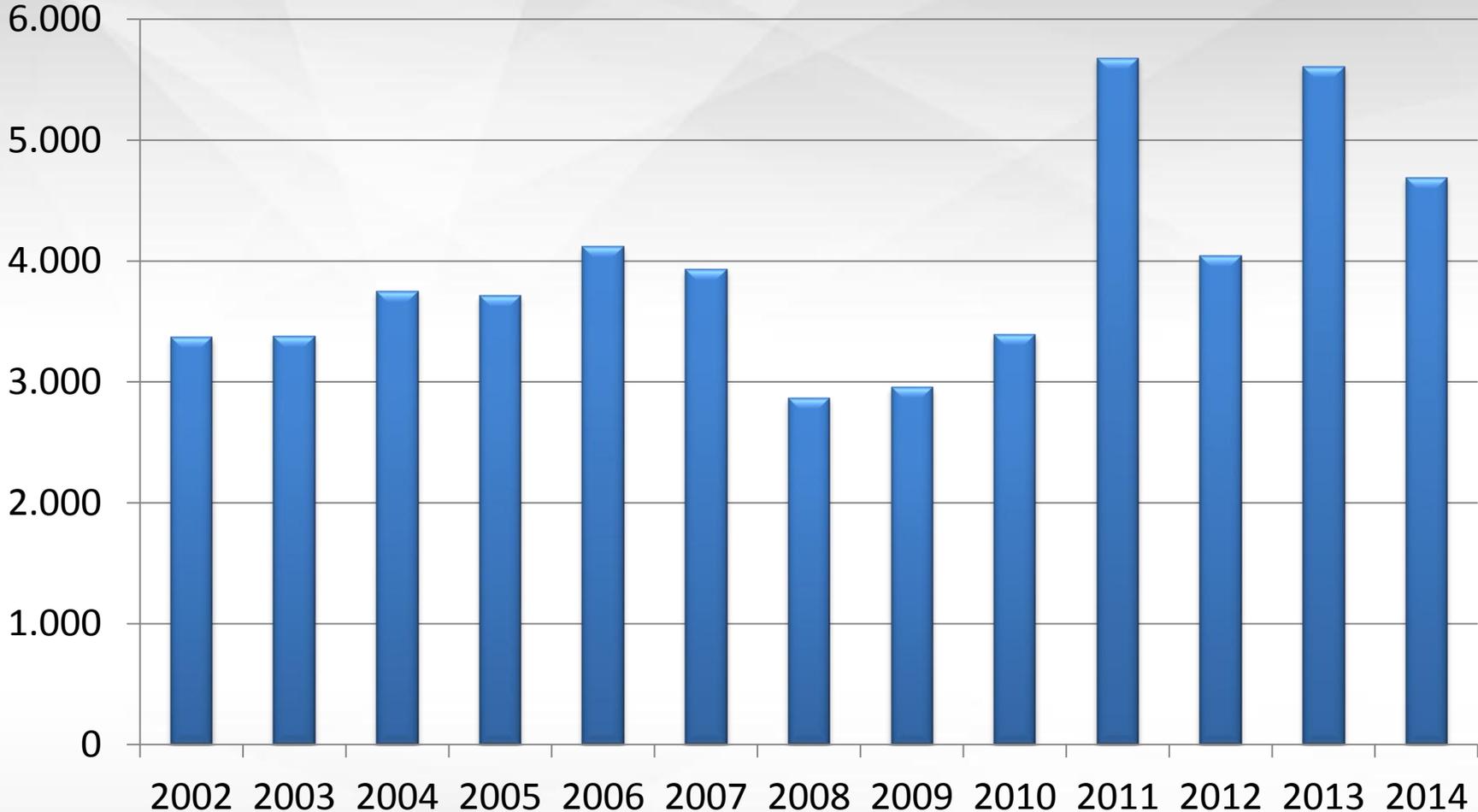
Financial Ratios	2014	2013
Current Ratio	1,06	1,19
Liquidity Ratio	0,64	0,74
Return On Equity	29,8 %	35,3 %
Return on Assets	5,9 %	7 %
Cur.Assets/Tot.Assets	54 %	58 %
Short Term Lia./Tot. Lia.	51 %	49 %
Tot.Lia./Tot.Assets	80 %	80 %

Margins	2014	2013
Gross Margins	25,3 %	22,5 %
Operating Margin	9,9 %	11,3 %
EBITDA Margin	13,5 %	14 %
Net Profit Margin	5,9 %	6,9 %

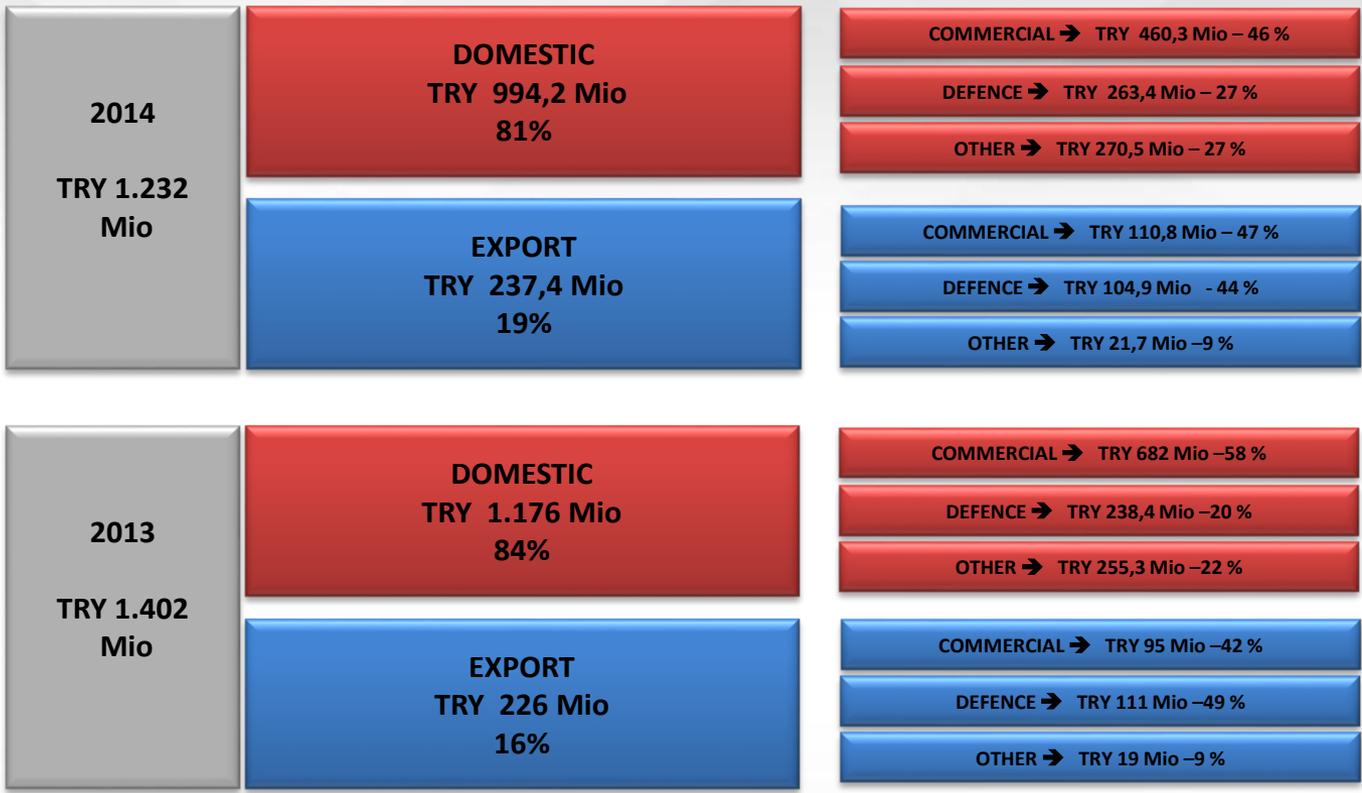


Production Units

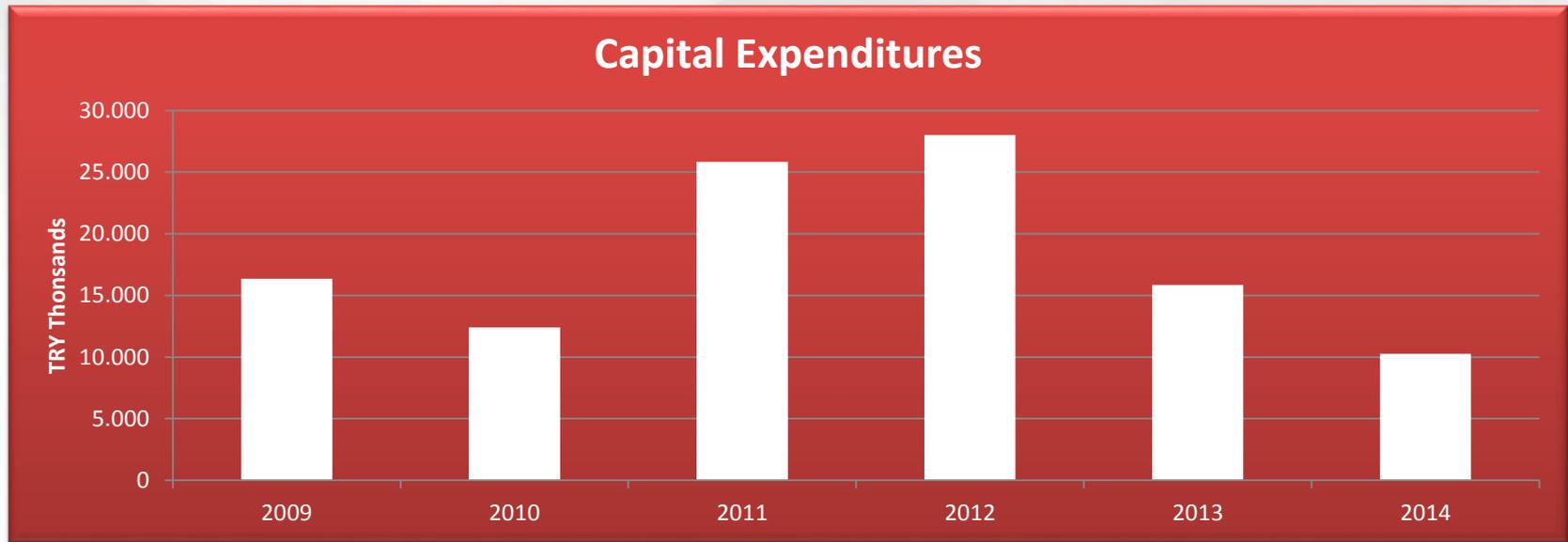
Otokar



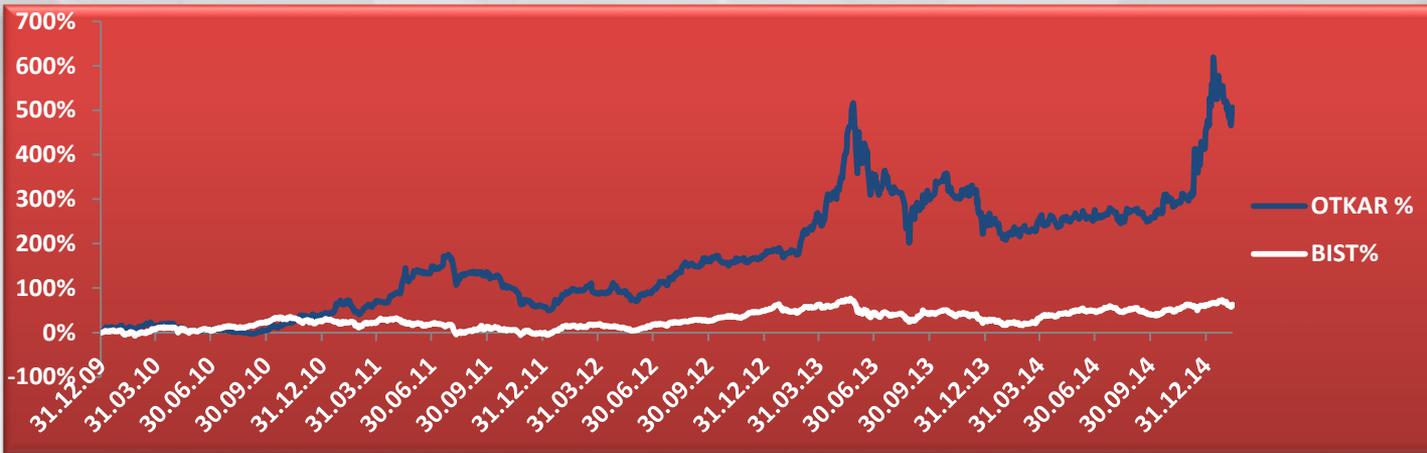
Revenue Distribution





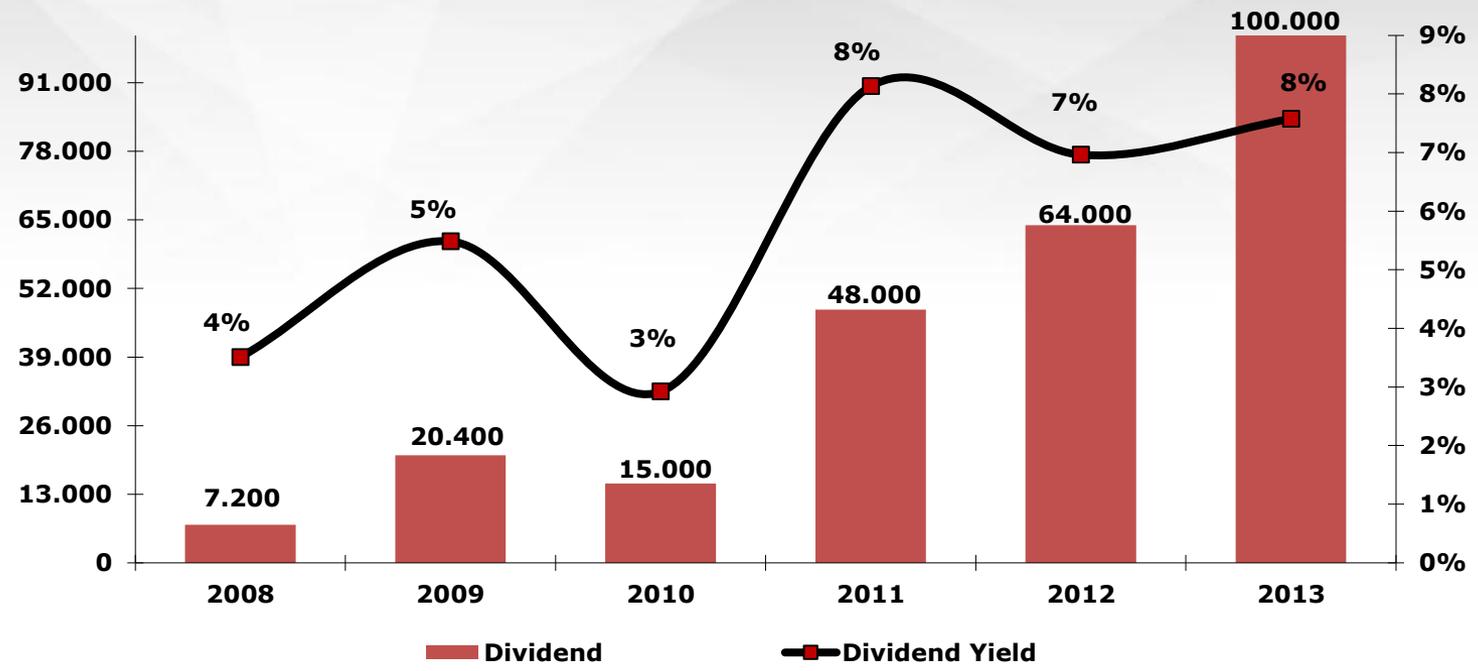


Stock Performance



Dividend

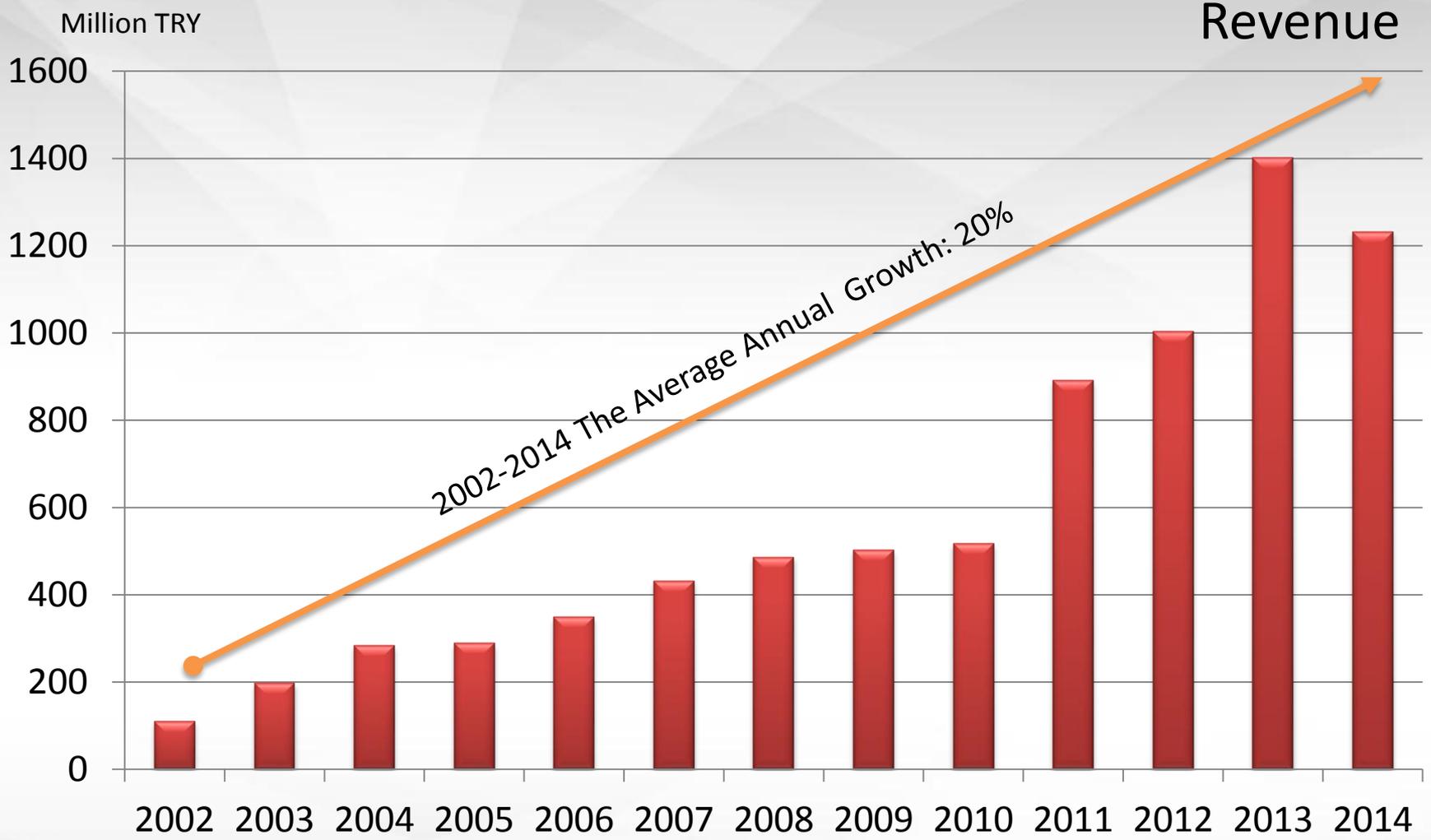
TRY thousand





Sustainable Growth

Otokar



Growth With Products Which License Rights Belong to OTOKAR

97%

The share of Otokar designed vehicle sales in turnover.

157

Number of owned patents and industrial designs



Otokar Europe was established in 2011 in France, in order to support bus sales in Europe.

Growth in Export Markets

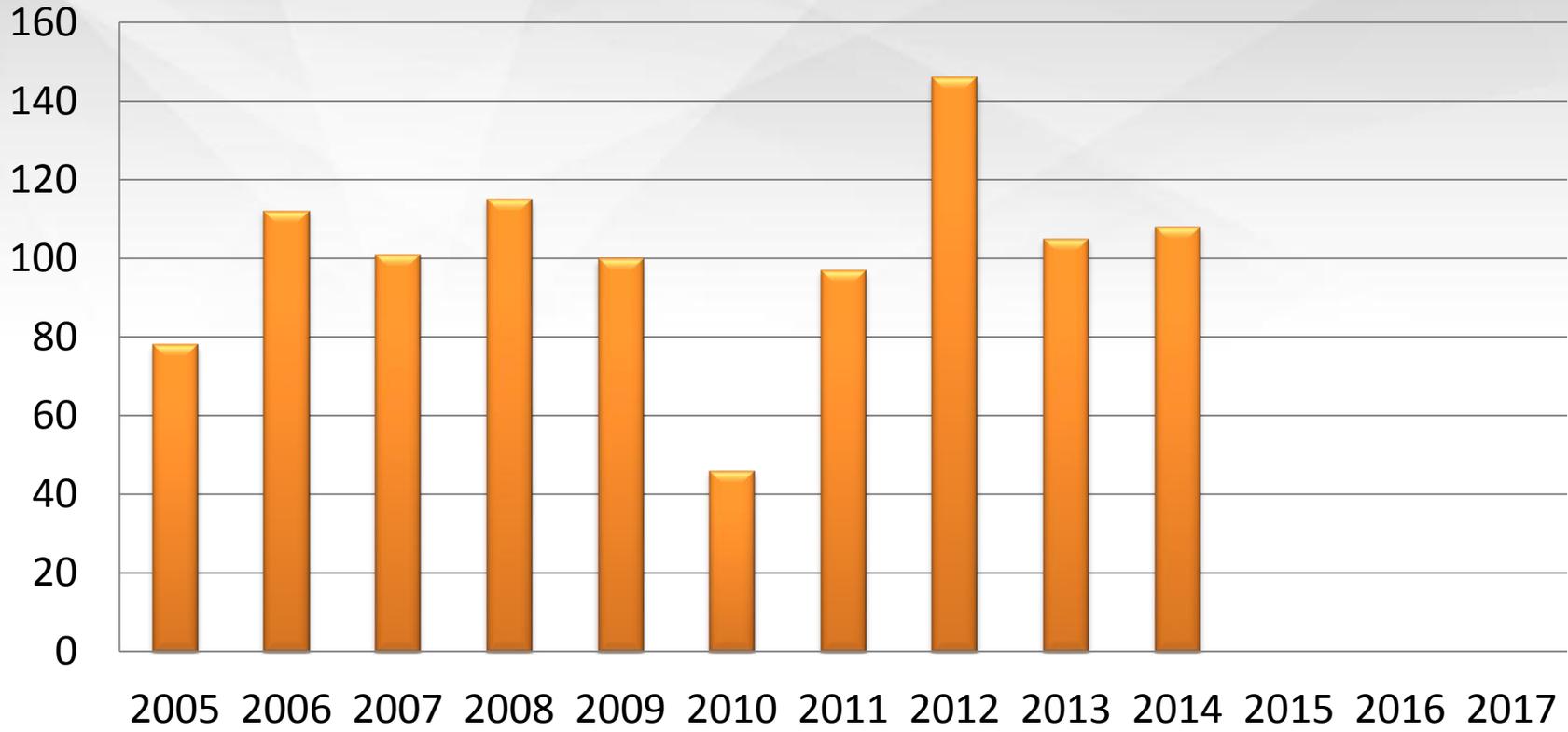


- Otokar branded vehicles in more than 60 countries, on 5 continents
- Sales and service network spread over more than 200 destinations

Growth in Export Markets

Otokar

Millon USD



- Continuously increase revenue to ensure high and sustainably dividend yield
- In the framework of our corporate governance and professional management principles, we aim to move further up our company's market value

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