# Otokar

# **INVESTOR PRESENTATION**

(03.05.2017)

Prepared based on 2017 1Q financial results



## Agenda

# **Otokar**

### **ABOUT US**

- INTRODUCTION
- VISION & MISSION
- BRIEF HISTORY
- SHAREHOLDER STRUCTURE
- PRODCUTION PLANT
- EMPLOYEE PROFILE
- PRODUCT RANGE
- ALTAY PROJECT
- R&D and TEST CENTRE

### FINANCIAL INDICATORS

- FINANCIAL STATEMENTS & RATIOS
- PRODUCTION-SALES-REVENUE-BACKLOG
- CAPITAL EXPENDITURE
- STOCK and DIVIDEND PERFORMANCE
- MARKET CAPITALISATION

### **LONG-TERM OBJECTIVES**

- SUSTAINABLE GROWTH
- GROWTH WITH PRODUCTS WHICH LICENSE RIGHTS BELONG TO OTOKAR
- GROWTH IN EXPORT MARKETS
- SHAREHOLDER VALUE CREATION



## Introduction

# Otokar

Turkey's the largest private and 100% domestically owned company in defense industry

A global company, intellectual property rights belong to itself and its products are in use on 5 continents and in more than 60 countries

Turkish Armed Forces' leading supplier and exporter of land platforms

Turkey's market leader in passenger bus segment with a capacity of 25 people and over for the last 7 years

## Vision&Mission

# Otokar

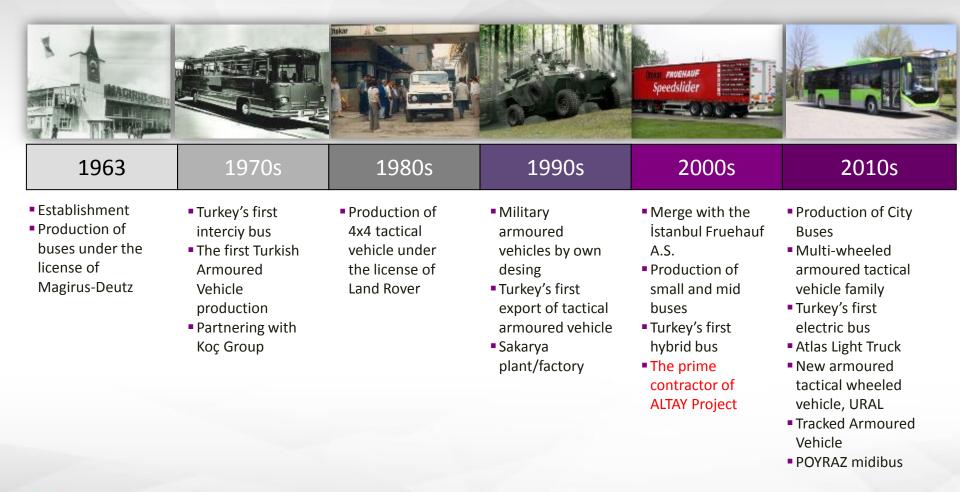
### Vision

 Otokar's vision is to preserve the local and national identity of its products by developing technologies in-house, and to provide continued satisfaction for its clients, employees, and shareholders with total excellence philosophy.

### **Mission**

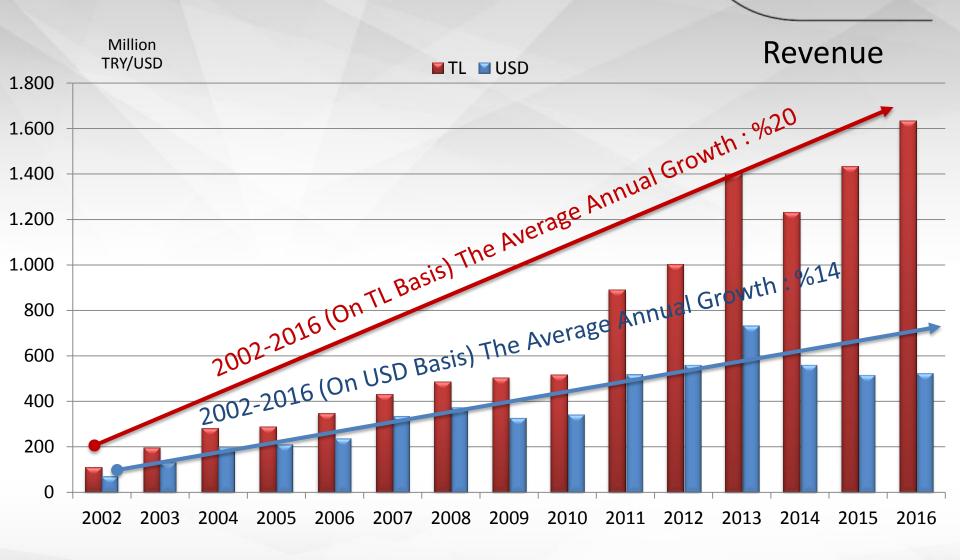
 Otokar's primary mission is to design, manufacture and market commercial vehicles and various defence industry products with global competitive strength, all developed to meet customer expectations.

## **Brief History**



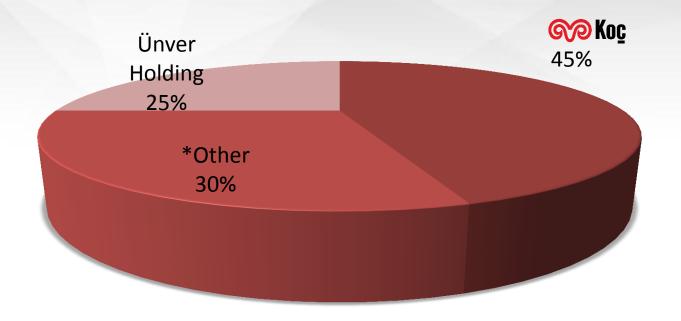


## **Sustainable Growth**





# **Partnership Structure**



<sup>\*27%</sup> Listed



<sup>\*3%</sup> Other

## **Production Plant**

# **Otokar**



## 552,000 m<sup>2</sup> plant, approximately 2200 employee

### **Capacity of**

2600 Land Vehicle

900 Tactical Armoured Vehicle

4600 Autobus + Minibus

1400 Trailer ve Semi-trailer

1600 Light Truck

#### **Certificates**

ISO 9001 Quality Standard

ISO 14001 Environmental Standard

ISO 10002 Customer Satisfaction Quality Standard

ISO 27001 Information Security Management System

AQAP 2110 Military Quality Assurance Certificate

Facility Security Certificate with National and NATO Secrecy Degree

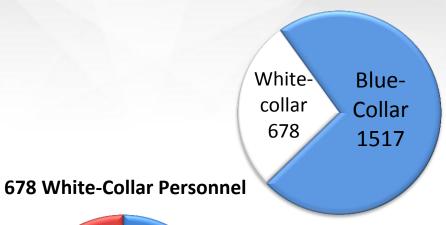
ISO 3834-2 Quality Requirements for Fusion Welding of Metallic Materials



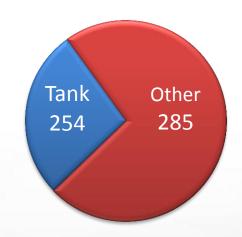
# **Employee Profile**

# **Otokar**

### 2195 Employee



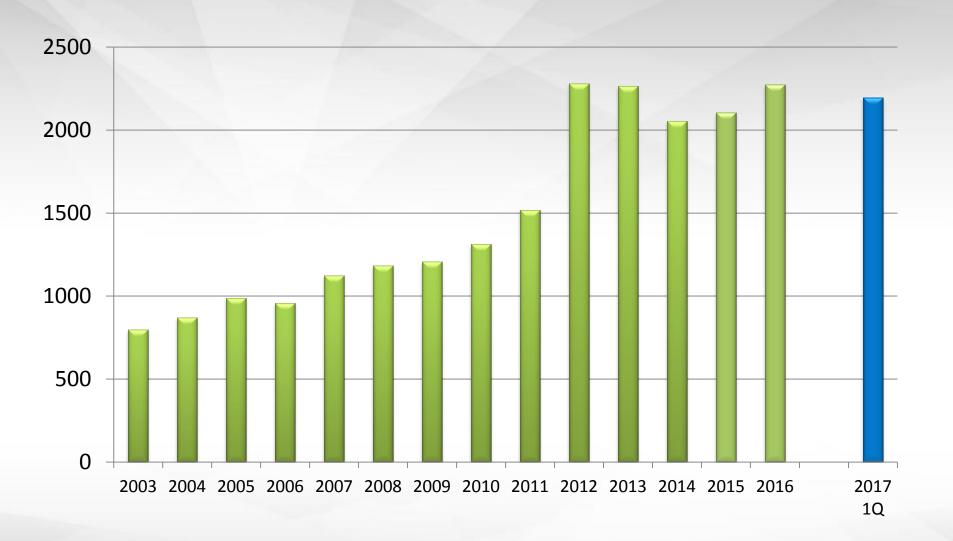
539 R&D Centre Personnel





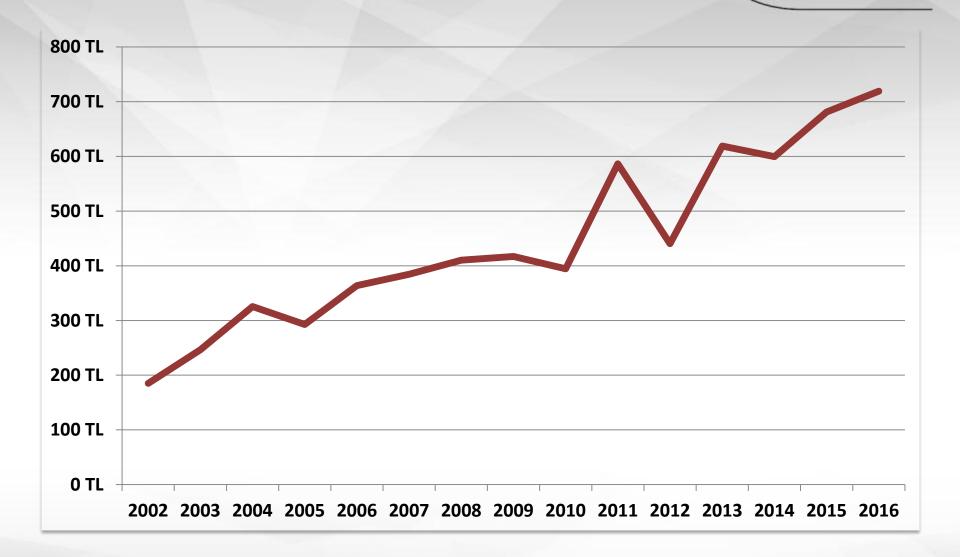


## **Number of Employee**





## Revenue per Employee





## **Product Range**

# **Otokar**

#### **Commercial Vehicles**

Defense Industry

### **Public Transport**



Logistic Vehicles



Light Truck



**Models** 

LAND ROVER DEFENDER / ARMOURED PERSONAL CARRIER / URAL / COBRA / COBRA II / KAYA / KAYA II / KALE / ARMA 6x6 / ARMA 8x8 / INTERNAL SECURITY VEHICLE / TULPAR / ALTAY

Models
KENT / DORUK / FRUEHAUF / OTOKAR







## **Public Transport Vehicles**

# **Otokar**

# Otokar, Turkey's the most preferred bus brand for the seventh time!

About 30 thousand buses, carrying millions of passengers in more than 40 countries!



## **Otokar Buses**

# **Otokar**





SULTAN / NAVIGO



DORUK / VECTIO



**TERRITO** 





A wide product range from intercity transport to personnel and tourism transport

**Special Products** 

Researches for Alternative fuels

KENT ARTICULATED



## **POYRAZ**

# **Otokar**

The new small bus with low operating costs and very economic fuel consumption, designed for service transport



## SULTAN / NAVIGO

# **Otokar**

 Turkey's best-selling small bus

 Different models for intercity transport, service and tourism transport













## **DORUK / VECTIO**

# **Otokar**

Turkey's market leader in medium-sized buses

- "Grand Award" prize in Europe
- Different models for intercity transport, service and tourism transport









## **TERRITO**

# **Otokar**

The 12-meter bus developed for the European market











## **KENT**

- Turkey's most preferred 12 m. intercity bus
- 2 Design Award in Europe and Turkey





## **KENT ARTICULATED**

# **Otokar**

Kent Articulated bus was launched at Busworld Exhibition, Belgium in 2015.



## **Alternative Fueled Buses**

# **Otokar**

2007

2009

2011

2012

**DORUK Hibra** 

**DORUK DG** 

**KENT DG** 

**DORUK ELECTRA** 

Turkey's first hybrid bus

Turkey's first natural gas powered mid-sized bus

12 m CNG bus

Turkey's first electric bus







## **Logistic Vehicles**



About 25 thousands of semi-trailer that provides transportation service in the roads of the world!

## **Trailer**

# **Otokar**

### **Curtainsider Trailers**



- -TIRLINER
- -EUROSLIDER
- -SPEEDSLIDER
- -MEGALINER
- -ECOTIR
- -ECOLINER

### Van Type Trailer



- -ICELINER
- -TEXTILE CARRIER

### Tanker Trailer



-ADR CERTIFICATED
TANKER
-TRAILER AND
TRUCK-TOP APPLICATIONS

### **Internal Logistic Tools**



- -CONTAINER CARRIER
- -PLATFORM TRAILER
- -ROLL CARRIER
- -TIPPER CHASIS

## **Curtainsider Trailer**

**Otokar** 

Customer-oriented solutions in the transportation of dry load









## Van Type Trailer

# **Otokar**

For 14 years, most commonly preferred refrigerated trailer in Turkey for transport of perishable goods in hygienic and safe condition











## **Tanker**

- Turkey's first ADR certificated trailer
- Wide product range and proficiency











# **Light Truck**





## **ATLAS**

# **Otokar**

A light truck, with high payload capacity and low operating cost







## **Defence Industry**

# Otokar

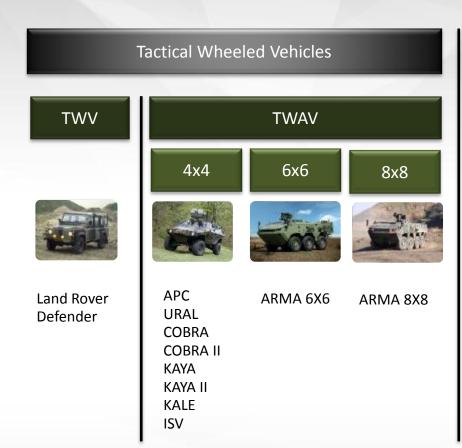


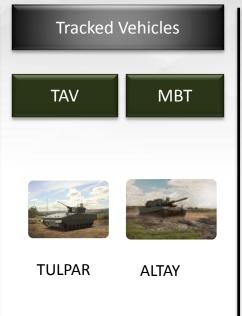
More than 29.000 military vehicle serving in 5 continents and in more than 30 countries

## **Land Systems**

# **Otokar**

**Turret Systems** 







**BASOK** 

Land Vehicles from 3/4 ton to 60 tons



# **APC (Armoured Personnel Carrier)**

# **Otokar**

Actively in use in 12 countries including Turkey







## **AKREP**

# **Otokar**

Otokar's armoured tactical wheeled vehicle which is successful on Internal Security Operations, low silhouetted and quick

The optimal solution on issues such as strategic areas and border control, convoy protection and patrol



## **COBRA**

# **Otokar**

Armoured tactical vehicle which has worldwide competitiveness with its unique design, mobility, survivability and superior protection





## **COBRAII**

# **Otokar**

The new member of COBRA family the most well-known vehicle of Otokar...

Large internal volume, high protection.



## **URAL**

# **Otokar**

Otokar's new armoured tactical wheeled vehicle that is suitable for safety and internal security usage.







## **KAYA Mine Resistant Vehicle**

# **Otokar**

The mine resistant vehicle which provides maximum mine and ballistic protection in all types of terrain, offers great mobility







#### **KAYA II Personnel Carrier**

# **Otokar**

The mine resistant personnel carrier vehicle that consists of single cabin with its monocoque body







#### **KALE Mine Resistant Vehicle**

# **Otokar**

Mine resistant personnel carrier





#### **ARMA**

# **Otokar**

ARMA is new generation modular multi-wheel configuration armoured vehicle with high level of ballistic and mine protection





#### **ARMA 6X6**

# **Otokar**

Arma 6x6, with its large internal volume, amphibious capability and low silhouette







#### **ARMA 8x8**

### **Otokar**

Armoured combat vehicle ARMA 8x8, provides high protection and large internal volume





#### **TULPAR**

### **Otokar**

A new generation tracked armoured vehicle which ends Turkey's dependence on foreign sources and its all intellectual property rights belong to **OTOKAR** 



#### **INTERNAL SECURITY VEHICLE**

### **Otokar**

The armoured tactical vehicle specifically designed and developed with the aim of internal security in cities and living areas.





#### **Land Rover Defender**

# **Otokar**

A worldwide brand in tactical vehicles.







### **Otokar Turret Systems**

- Since 1989, Otokar has been working on turret systems to meet the needs and demands of current and potential users in land systems with trained manpower and R&D investments.
- Otokar has nearly 27 years of experience and expertise on the subjects of original design and integration of different turrets.
- Otokar's 4x4, 6x6, 8x8 and tracked vehicles serve as ideal platforms for different types of turret.

### **ALTAY Project**

# **Otokar**

Otokar is the PRIME CONTRACTOR of Turkish Main Battle Tank Project ALTAY.





### **ALTAY Project**

# **Otokar**

The project continues in accordance with the planned timetable.







#### R&D

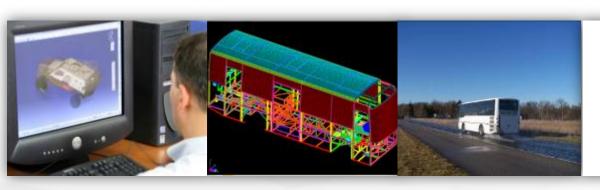
- Otokar's R&D, establishment dates back to 1970's, today, designing and manufacturing Turkey's vehicle.
- Otokar's R&D works for products whose intellectual rights belong to itself, with the vision of having and dominating the technology.

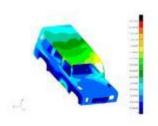




### **R&D** Capabilities

- CAD programs for product developments
- The Prototype workshops and softwares
- Computer-aided analysis and simulation softwares
- Test-purpose setup and software









#### **Otokar Test Centres**

### **Otokar**



Dinomometrel Air-conditioned Test Centre; Turkey's first and only, one of the few facilities in Europe

Turkey's the highest capacity hydraulic road simulator





Turkey's the biggest and the world's most modern Electromagnetic Compatibility Testing Centre

#### **Otokar Test Centres**

### **Otokar**

One of the world's most advanced and modern ballistic laboratories and mine testing equipments







#### **Balance Sheet**

# **Otokar**

#### 31.03.2017

Total Assets (TRY)		Total Liabilities&Shareholders Equity (TRY)	
Current Assets	1.529.662	S.T. Liabilities	880.952
Fixed Assets	335.878	L.T. Liabilities	765.778
		Shareholders Equity	218.810
Total	1.865.540	Total	1.865.540

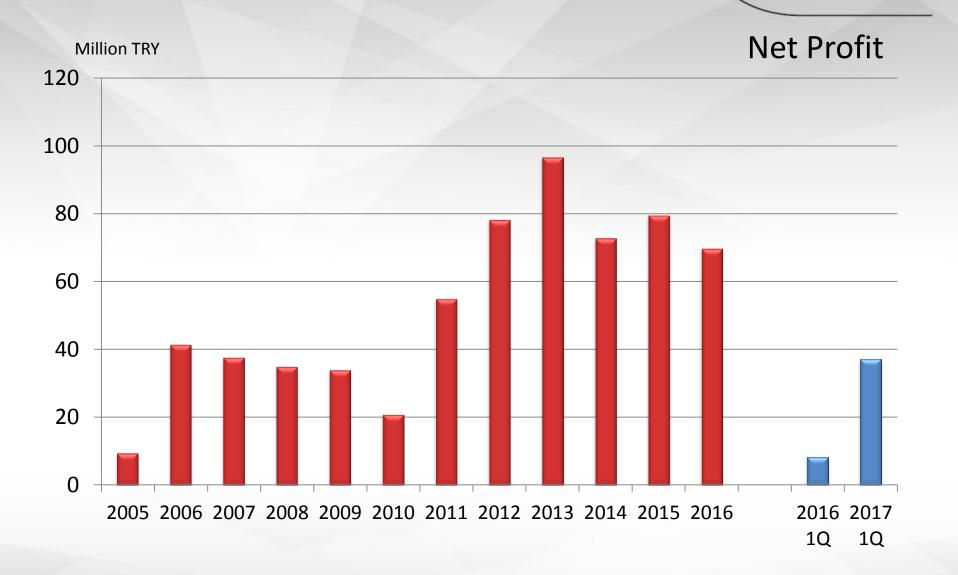


#### **Income Statement**

TRY thousands (IFRS)	31.Mar.2017	31.Mar.2016
Net Sales	566.419	358.832
Cost of Sales	(427.407)	(267.027)
Gross Profit	139.012	91.805
Operating Costs	(72.753)	(64.916)
Operating Profit	66.259	26.889
Finacial Expenses	(29.153)	(17.180)
Profit Before Taxes	37.148	9.717
Taxes	0	(1.550)
Net Profit	37.148	8.167



#### **Net Profit**





#### **Cash Flow Statement**

TRY thousand (IFRS)	31.Mar.2017	31.Mar.2016
Cash and Cash Equivalants at the begining of the period	38.598	62.960
Net cash provided by operating activities	(285.840)	8.699
Net cash used in investing activities	(18.434)	(13.060)
Pre-financing cash flow	(304.274)	(4.361)
Net cash used in Financing Activities	269.543	(33.759)
Net decrease/increase in Cash and Cash Equivalents	(34.493)	(38.103)
Cash and cash equivalents at the end of the period	4.105	24.857



### **Working Capital**

TRY thousands	31.Mar.2017	31.Dec.2016
Current Assets	1.529.662	1.449.932
S. T. Liabilities	880.952	1.066.339
Working Capital	648.710	383.593



#### **Net Financial Debts**

TRY thousand	31.Mar.2017	31.Dec.2016
Cash and Equivalents	4.105	38.598
Trading Securities	0	0
Other	0	0
Total Financial Assets	4.105	38.598

TRY thousand	31.Mar.2017	31.Dec.2016
S.T. Bank Loans	69.257	4.672
L.T. Bank Loans	719.408	425.447
Total Financial Debts	788.665	430.119

TRY thousand	31.Mar.2017	31.Dec.2016
Net Financial Debts	784.560	391.521



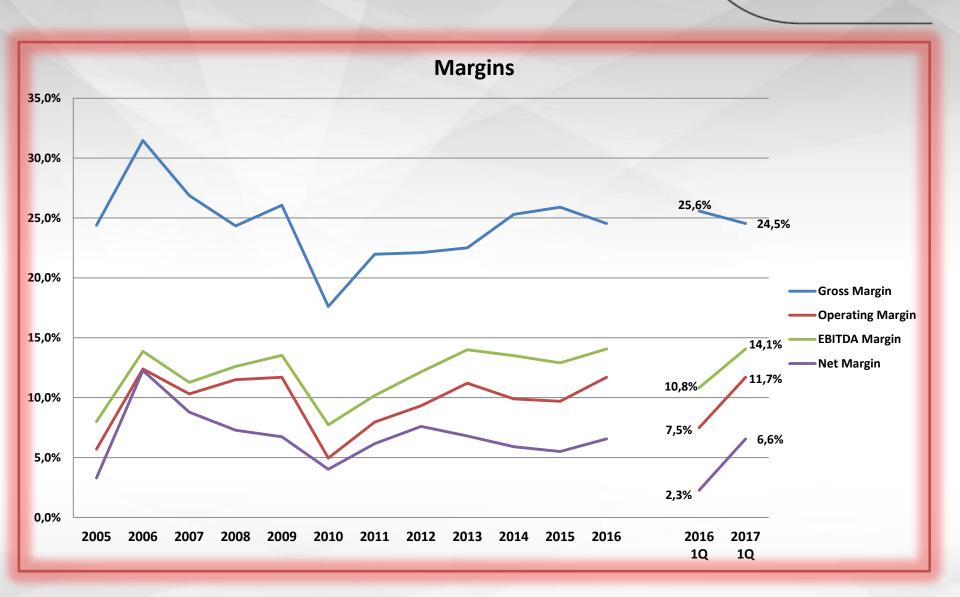
### **Financial Ratios And Margins**

Financial Ratios	2017 1Q	2016 1Q
Current Ratio	1,74	1,49
Liquidity Ratio	1,19	0,95
Return On Equity	17,0%	4,5%
Return on Assets	2%	0,5%
Cur.Assets/Tot.Assets	82%	75%
Short Term Lia./Tot. Lia.	47%	51%
Tot.Lia./Tot.Assets	88%	88%

		004040
Margins	2017 1Q	2016 1Q
Gross Margins	24,5%	25,6%
Operating Margin	11,7%	7,5%
EBITDA Margin	14,1%	10,8%
Net Profit Margin	6,6%	2,3%

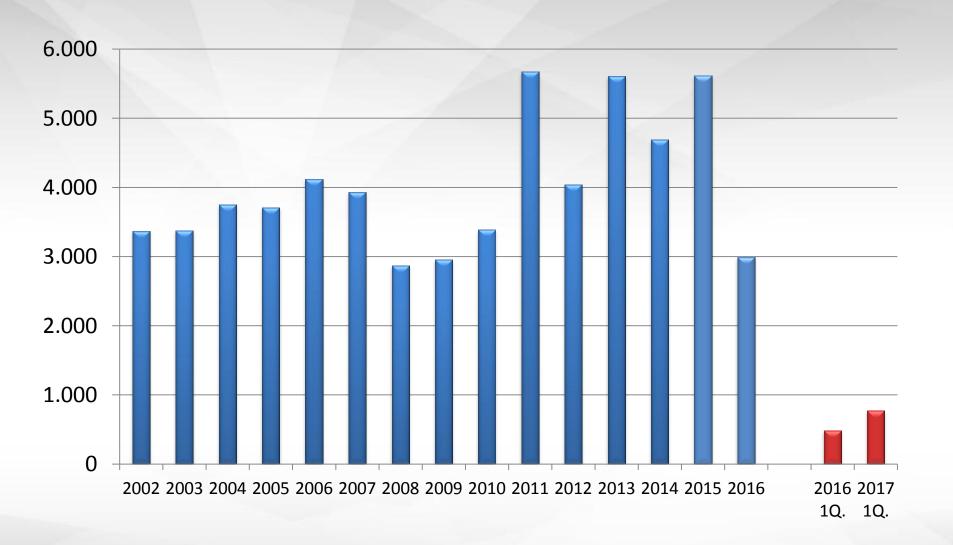


### Margins





#### **Production Units**





#### **Revenue Distribution**

### **Otokar**

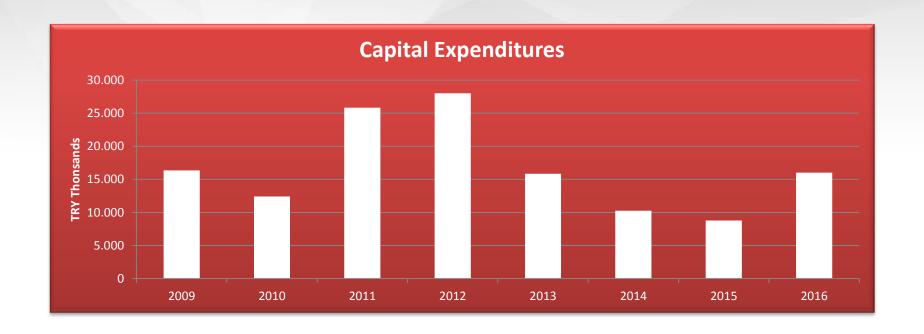
COMMERCIAL→ TRY 92,8 Mio - 21% **DOMESTIC TRY 452,4 Mio DEFENCE** → TRY 277,8 Mio - 61% 2017 1Q 80% OTHER → TRY 81,8 Mio - 18% **TRY 566,4** Mio COMMERCIAL → TRY 42,2 Mio – 37% **EXPORT TRY 114 Mio** DEFENCE → TRY 56,6 Mio - 50% 20% OTHER → TRY 15,2 Mio – 13% COMMERCIAL→ TRY 86,3 Mio - 35% **DOMESTIC TRY 243,4 Mio DEFENCE** → **TRY** 84,6 Mio -35% 2016 1Q 68% OTHER → TRY 72,5 Mio - 30% **TRY 358,8** Mio COMMERCIAL→ TRY 29,2 Mio – 25% **EXPORT TRY 115,4 Mio** DEFENCE → TRY 74,6 Mio - 65% 32% OTHER → TRY 11,6 Mio – 10%



### **Backlog**

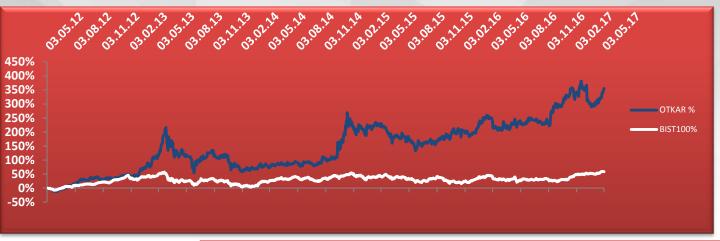


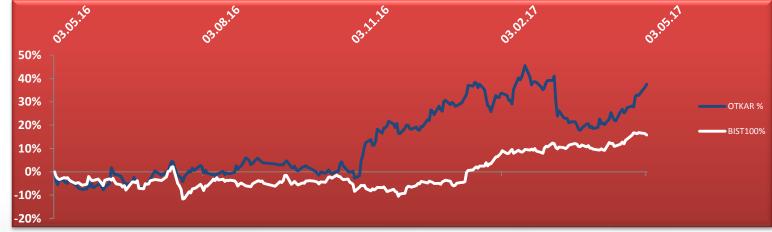
### **Capital Expenditures**





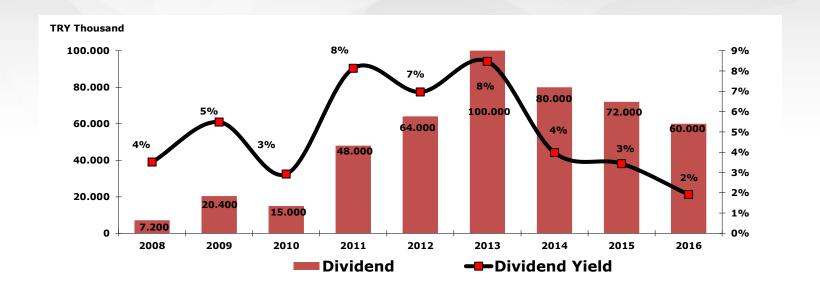
#### **Stock Performance**







#### **Dividend**





### **Market Capitalisation**





# **Growth With Products Which License Rights Belong to OTOKAR**

### **Otokar**



The share of Otokar designed vehicle sales in turnover.



Number of owned patents and industrial designs

### **Otokar Europe**

# **Otokar**



Otokar Europe was established in 2011 in France, in order to support bus sales in Europe.

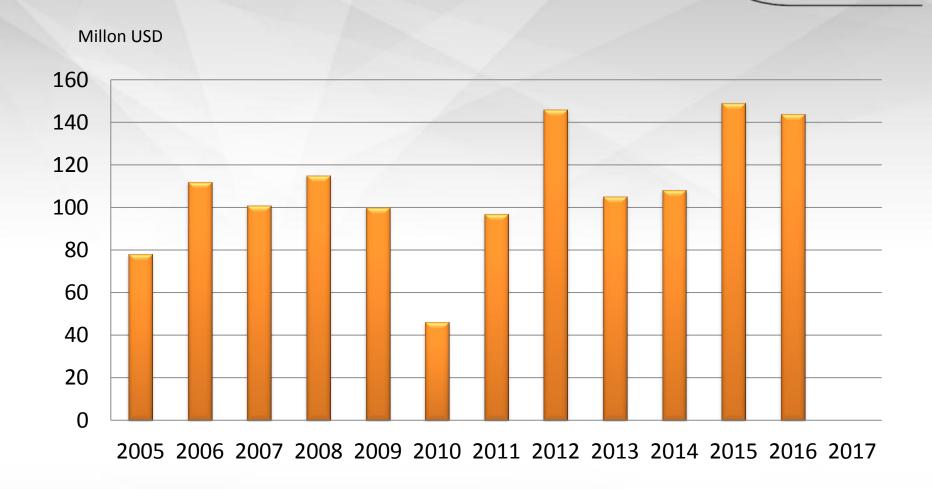
#### **Growth in Export Markets**



- Otokar branded vehicles in more than 60 countries, on 5 continents
- Sales and service network spread over more than 200 destinations



#### **Growth in Export Markets**





#### **Shareholders Value Creation**

- Continuously increase revenue to ensure high and sustainably dividend yield
- In the framework of our corporate governance and professional management principles, we aim to move further up our company's market value

#### **Otokar Investor Relations**

### Otokar

- ✓ **Doğan Seçkinler**Finance & IR Manager
  +90 264 229 22 44 6300
  dseckinler@otokar.com.tr
- ✓ Öktem Söylemez
  IR Officer
  +90 264 229 22 44 6316
  osoylemez@otokar.com.tr



**Disclaimer:** This presentation contains forward-looking statements that reflect the Company management's current views with respect to certain future events. Although it is believed that the expectations reflected in these statements are reasonable, they may be affected by a variety of variables and changes in underlying assumptions that could cause actual results to differ materially.

Neither OTOKAR nor any of its directors, managers or employees nor any other person shall have any liability whatsoever for any loss arising from use of this presentation.

