



#### INTRODUCTION

Turkey's 100% domestically owned leading automotive and defense industry company

A global company, intellectual property rights belong to itself and its products are in use on 5 continents as well as in more than 60 countries

For the 12th time, market leader in the total bus segments in which it operates

#### Vision

Otokar's vision is to preserve the local and national identity of its products by developing technologies in-house, also to provide continued satisfaction for its clients, employees, and shareholders with total excellence philosophy.

#### **Mission**

Otokar's primary mission is to design, manufacture and market commercial vehicles and various defense industry products with global competitive strength, all developed to meet customer expectations.

#### **BRIEF** HISTORY



1963

- Establishment
- Production of buses under the license of Magirus-Deutz



1970s

- Turkey's first intercity bus
- The first Turkish Armored Vehicle production
- Partnering with Koç Group



1980s

 Production of 4x4 tactical vehicle under the license of Land Rover



1990s

- Military armored vehicles by own desing
- Turkey's first export of tactical armored vehicle
- Sakarya plant/ factory



2000s

- Merge with the istanbul Fruehauf A.Ş.
- Production of small and mid-size buses
- Production of Turkey's first hybrid bus
- The prime contractor of ALTAY Project



**2010s** 

- Establishment of Otokar Europe SAS in France
- Production of 12 meters municipal buses
- Turkey's first electric bus
- Addition of Multi-wheeled armored tactical vehicles to the product family
- Production of Atlas Truck
- Introduced new armored tactical wheeled vehicle URAL
- Tracked Armoured Vehicle TULPAR
- Establishment of Otokar Land Systems in U.A.E
- Establishment of Otokar Europe Filiala Bucuresti SRL in Romania
- Turkey's first electric armored vehicle,
   AKREP IIe
- Establishment of Otokar Central Asia Limited in Kazakhstan









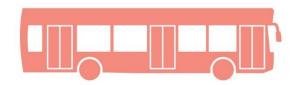
2,230 EMPLOYEES



552,000 M<sup>2</sup> PRODUCTION AREA



**SALES & SERVICE NETWORK** 



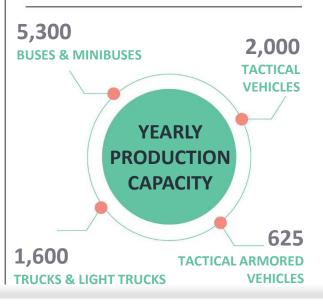
1 OUT OF EVERY 3 BUSES SOLD IN TURKEY IN 2020 IS OTOKAR

# USD 152 MILLION EXPORT REVENUES IN 2021 6M

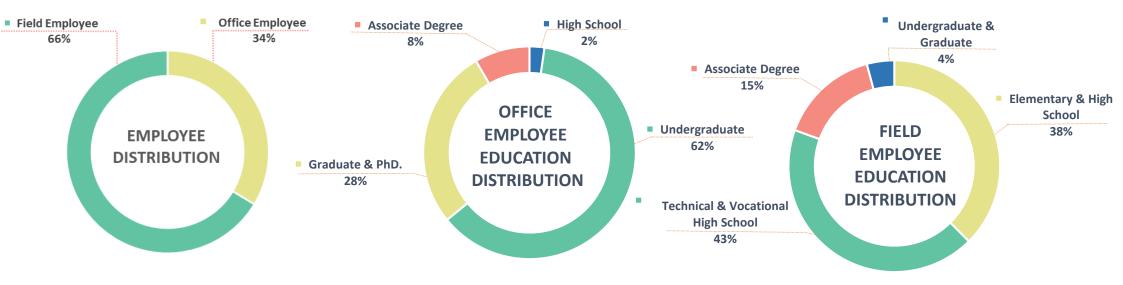
TL 1.860 MILLION TURNOVER IN 2021 6M

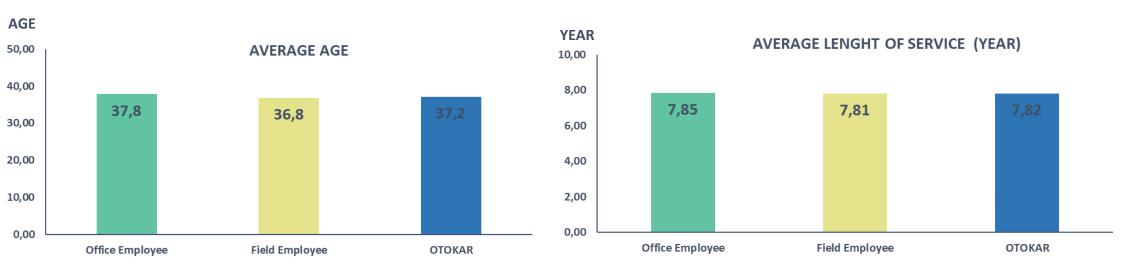
TL 1,3 BILLION

10 YEAR R&D EXPENDITURES



#### **HUMAN** RESOURCES





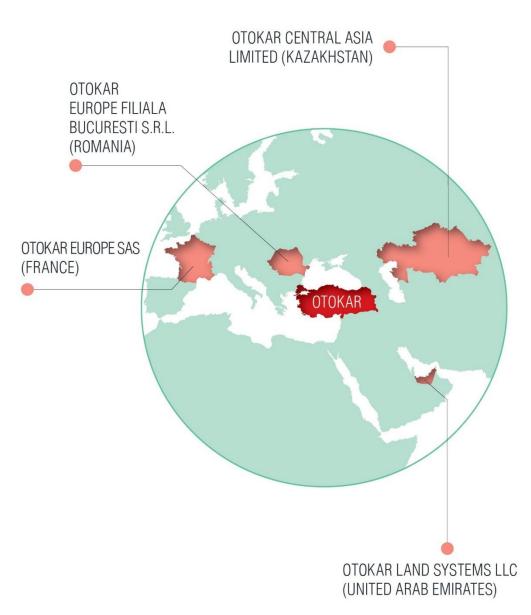


### **PRODUCTION PLANT**



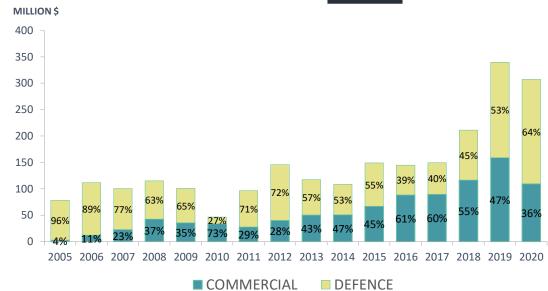
552.000m<sup>2</sup> factory with an annual production capacity of 9,800 units and more than 2,200 employees in Arifiye/Sakarya

#### **OTOKAR** WORLDWIDE





#### **SEGMENT BASED EXPORT**





#### **AREAS** OF OPERATION









#### 2021 6M

**Total revenue Rev. Contribution:** Domestic **Export** Export share\* Export share\*\*

726 mn TL 64 mn TL 39% 3% 490 mn Tl 64 mn TL 236 mn TL 32% (bus) 13% (total)

830 mn TL 45% 10 mn TL 820 mn TL 99% (armoured) 44% (total)

240 mn TL 13% 106 mn TL 134 mn TL 56% (spare part) 7% (total)

\* The share of exports in the relevant segment vehicle turnover.

#### 2020 6M

**Total revenue** Rev. Contribution: Domestic **Export** 

Export share\* Export share\*\* 433 mn TL 38% 165 mn TL 268 mn TL 62% (bus) 24% (total) 23 mn TL 2% 23 mn TL

552 mn TL 49% 6 mn TL 546 mn TL 99% (armoured) 48% (total)

11% 75 mn TL **ARMORED** 53 mn TL 41% (spare part) 5% (total)

128 mn TL





THE LARGEST PIONEER







**ARMORED** 





<sup>\*\*</sup> The share of exports in total company turnover.

#### **AREAS** OF OPERATION



- Widest product range in the Turkish bus segment with an offering that includes buses from **7 to 18.75 meters** with varying passenger capacities suitable for city, intercity and tourism transportation.
- Exporting buses to more than 50 countries, particularly in Europe.
- Working on alternative fuelled vehicles.

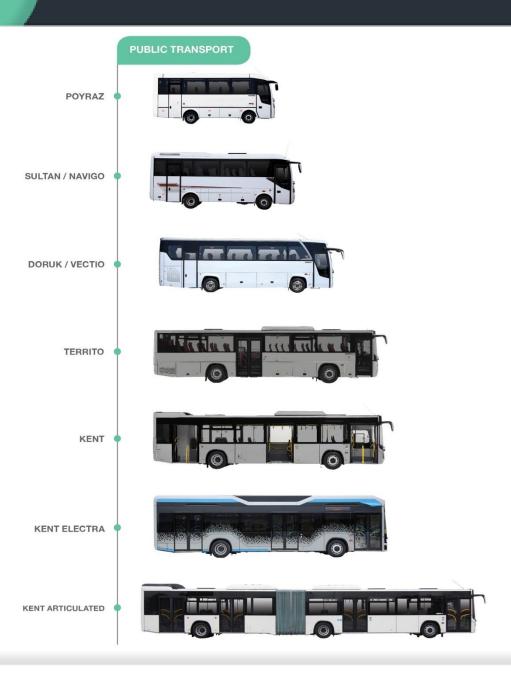


• Manufacturing light truck with 8.5-ton weight capacity in light truck segment under license since 2013.



- The leading supplier of land defense systems.
- More than 30.000 vehicles are actively used both in **Turkey and also in over 35 allied and friendly countries** across continents by their armed forces and security forces.
- Products are manufactured on order basis depending on inteded purposes, capacity and protection levels.

### **COMMERCIAL VEHICLES**



#### LOGISTIC&CARGO TRANSPORTATION





### **DEFENSE INDUSTRY** VEHICLES























**TURRET SYSTEMS** 







- Open Cupola
- Keskin RCWS
- Ucok

- Basok
- Bozok
- Mızrak RCWS

#### **COMMERCIAL** VEHICLES

# 1 OUT OF EVERY 3 BUSES SOLD IN TURKEY IN 2020 IS OTOKAR



In the total of segments in which it operates

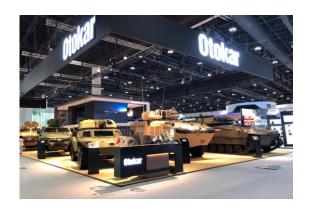
1 out of every 3 buses sold in Turkey in 2020 is Otokar

The total of the segments in which it operates as a market leader, was the best-selling brand in Turkey.

Otokar accelerated its export activities, **increased its exports by 70%** compared to the same term last year.

Otokar increased the number of Otokar buses used in passenger transportation France to over 2,400.

#### **OTOKAR** 2021



Otokar participated in IDEX - 2021, in Abu Dhabi, and showcased its 5 vehicles.



Within the scoop of "Kincentric Best Employers 2020" research, Otokar is rewarded "Turkey's Best Employer" award by the world's leading human resources and management consulting company Kincentric.



Otokar signed an agreement with EGO General Directorate after winning the contract for the procurement of 28 articulated buses as well as provision of aftersales services for two years.

#### **OTOKAR** 2021



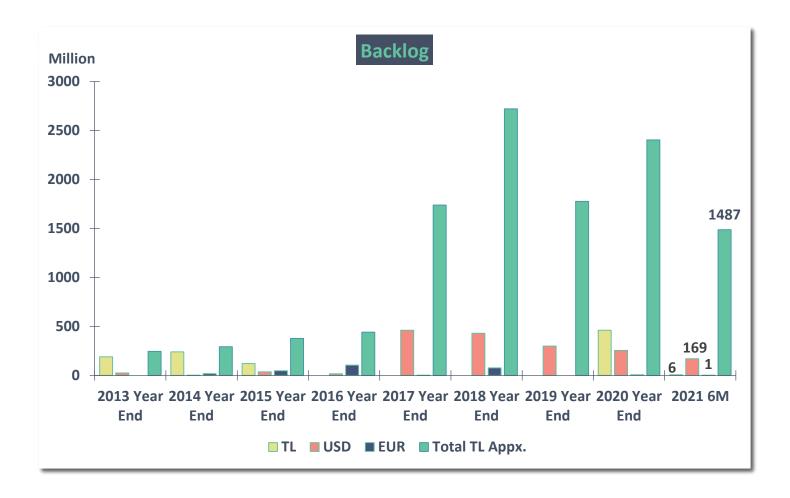
Otokar has risen up 9 positions this year, in the survey of ISO 500 Top Industrial Enterprises organized by Istanbul Chamber of Industry (ISO) for 53 years. According to 2020 results of the survey where giant Turkish companies listed, Otokar took 83rd place.



Turkey's leading bus brand Otokar added Slovakia to its international bus markets. Otokar recently received an order from Bratislava Transport Company DPB for 40 Kent Articulated buses.



Otokar delivered 364 buses to ESHOT, an Izmir Metropolitan Municipality company, completing the delivery of one of the biggest bus purchasing contracts in Turkey's recent history in as short as one year.



- The above backlog amounts and deliveries will be held directly by Otokar Otomotiv ve Savunma Sanayi A.Ş., is related to important projects.
- Backlog consists of the 8x8 and 4x4 armored vehicles order.
- Backlog amount to USD 169 million, 1 million Euro and 6 million TL.

#### WHY OTOKAR



#### Leader

Market leader across its respective bus segments in Turkey for the last 12 years.



#### Strong export performance and a global company

In addition to its strong export performance, Otokar strengthened its global presence with its fourth subsidiary in Kazakhstan. Export revenues have increased by an annual average of 41% in the last 10 years.



#### R&D capabilities and flexible production capability

New product development and speed of delivery to market.
Ability to develop products according to market needs.



#### Products that are intellectual property rights Otokar

The share of Otokar design vehicle sales in turnover is 98%. The number of patents and industrial design applications reached to 378.



#### Sustainable growth and profitability

Total turnover increased by 26% in the last 15 years, Net profit increased by 30% in the last 15 years, with the annual compound growth rate.



#### Consistent dividend distribution

Dividend distribution within the framework of profit distribution policy.



#### Significant compliance to corporate governance principles

Increased Corporate Governance Rating to 94.89 (9.49 out of 10) as a sign that it has achieved significant compliance with corporate governance principles

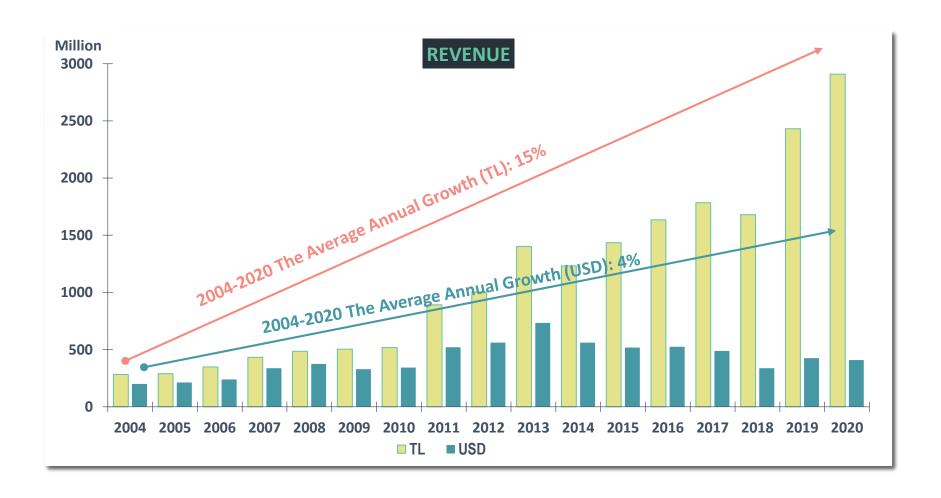


Balance Sheet (000 TL)		30.06.2021	
Current Assets	3.018.434	S.T. Liabilities	3.022.855
Fixed Assets	1.618.497	L.T. Liabilities	653.519
		Shareholders Equity	960.557
Total Assets	4.636.931	Total Liabilities	4.636.931

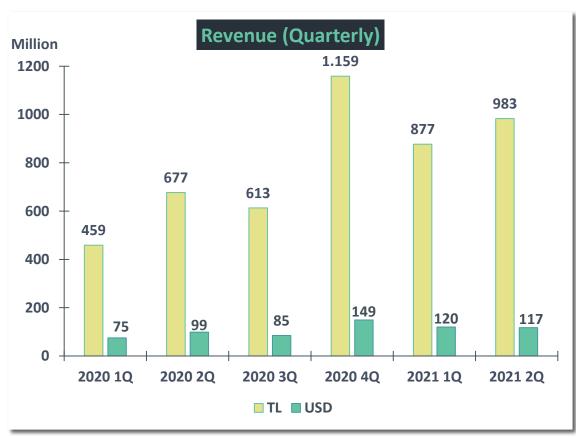
Income St. (000 TL)	2021 6M	2020 6M	Change (%)
Net Sales	1.859.889	1.136.248	%64
Gross Profit	670.319	439.116	%53
Operating Profit	403.105	221.242	%82
Profit Before Tax	357.463	208.801	%71
Net Profit	396.504	172.317	%130

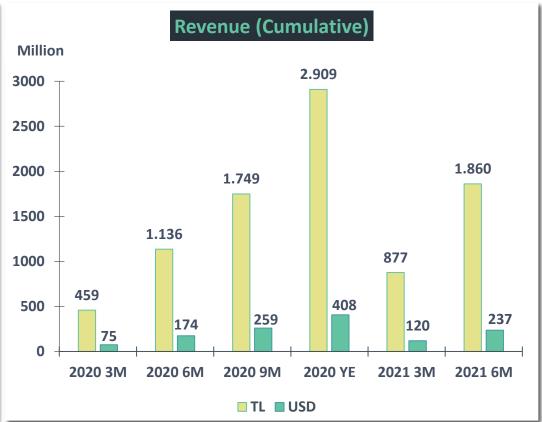
• 64% increase in total turnover compared to last year's same period.



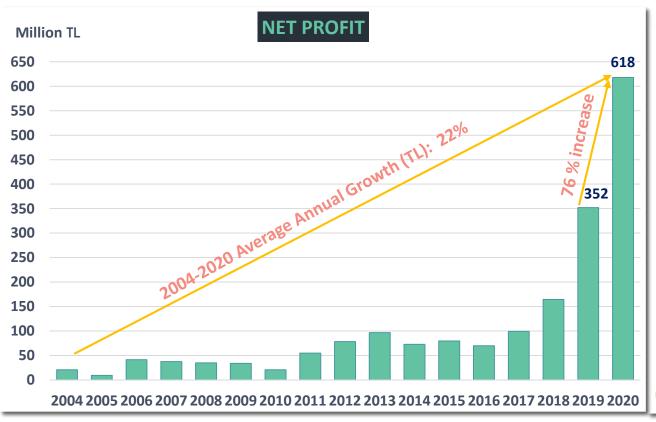


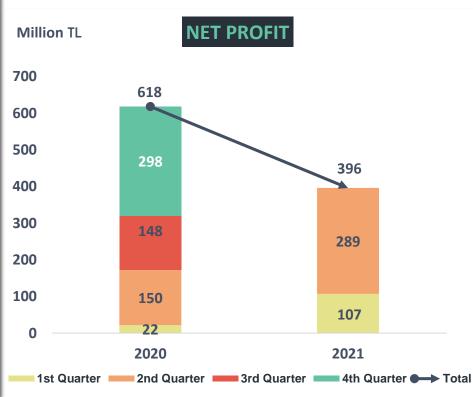


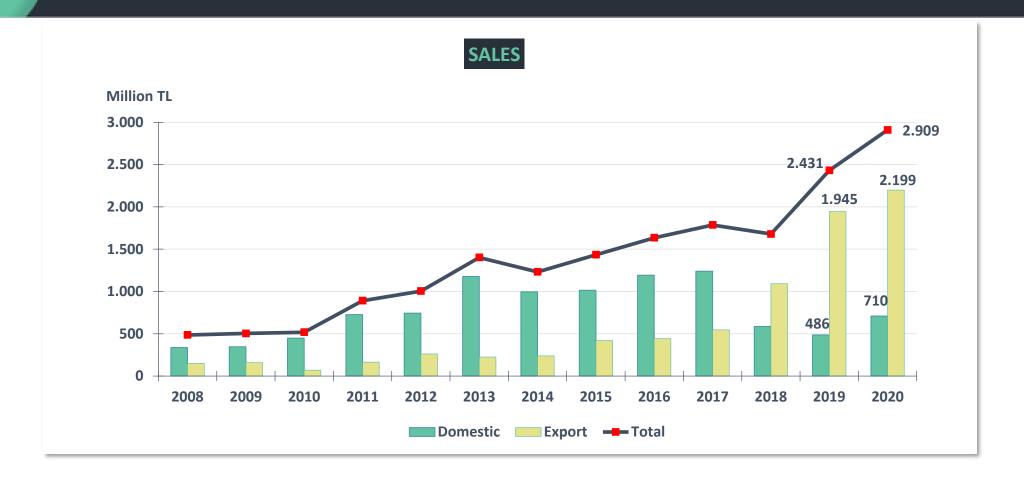




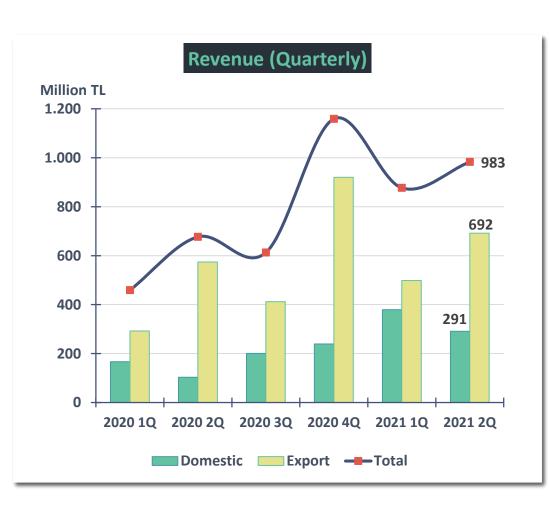


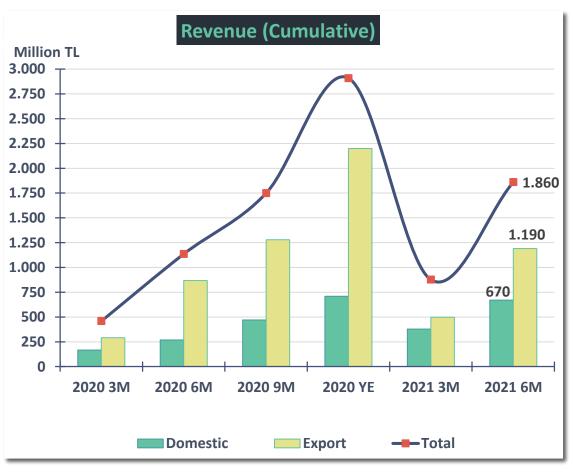






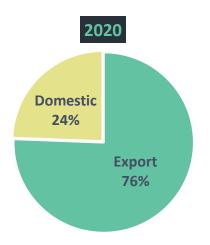
Export revenues amounted to 2.199 million TL, increased 13% compared to last year's exports in 2020.

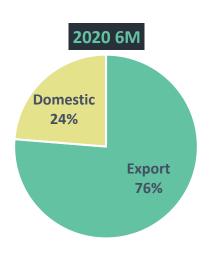


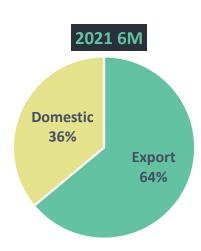




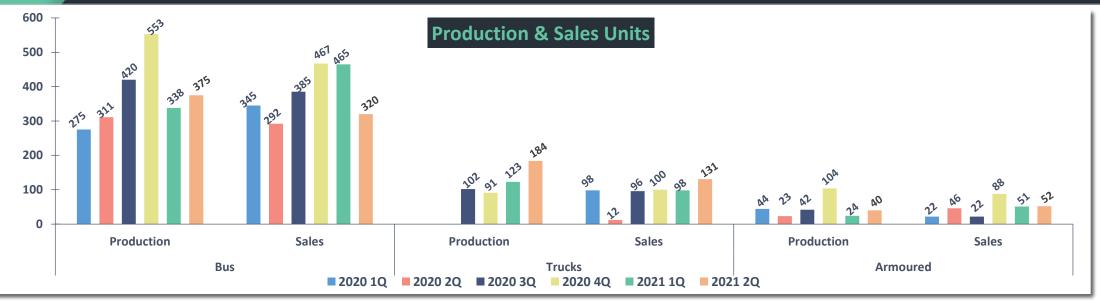
Sales (000 TL)	2021 6M	2020 6M	Change (%)	
Domestic	670.351	269.358	149%	
Export	1.189.539	866.890	37%	
Total	1.859.889	1.136.248	64%	<b>A</b>

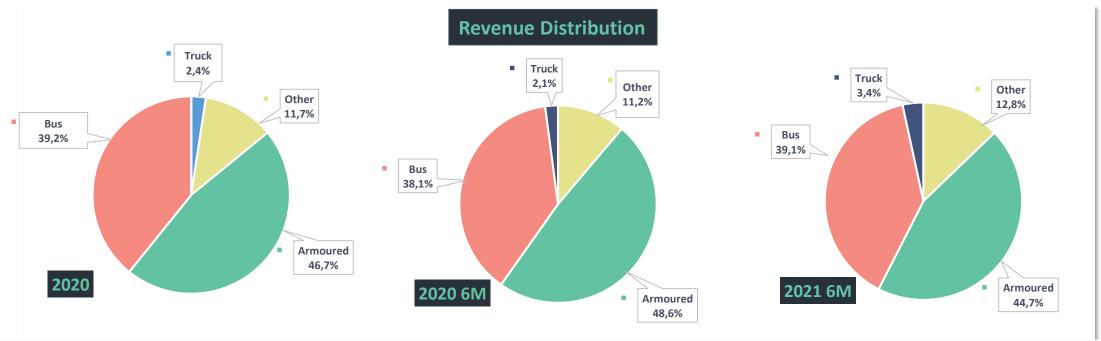




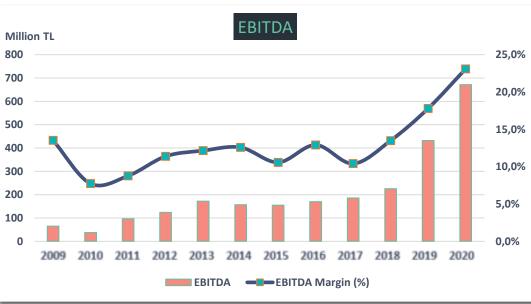


- Otokar domestic sales 149% and export sales 37% higher compared to last year's same period.
- The share of exports in turnover is 64% in 2020 6M.

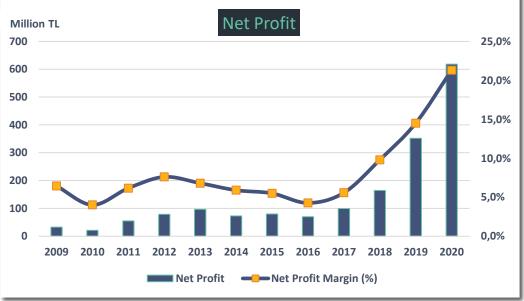




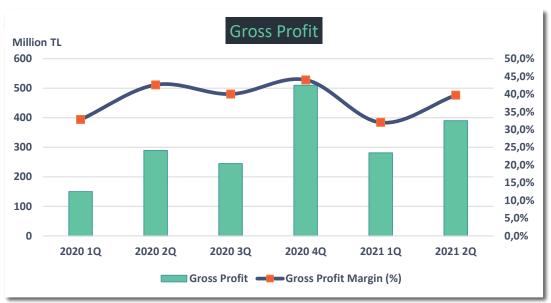


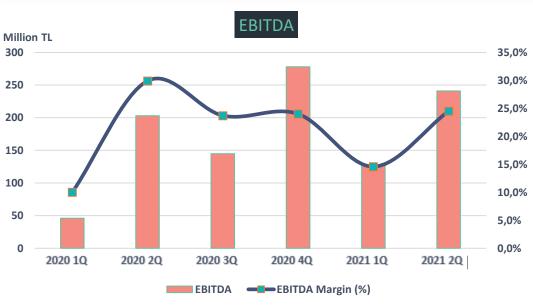












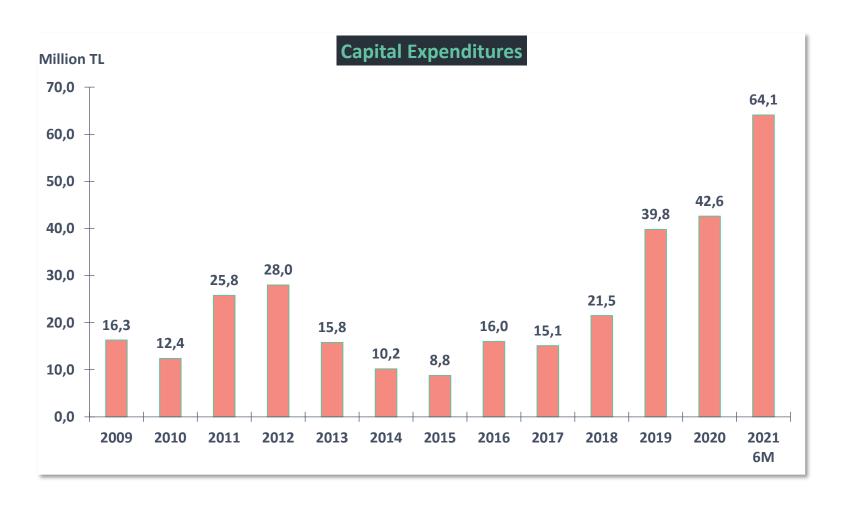




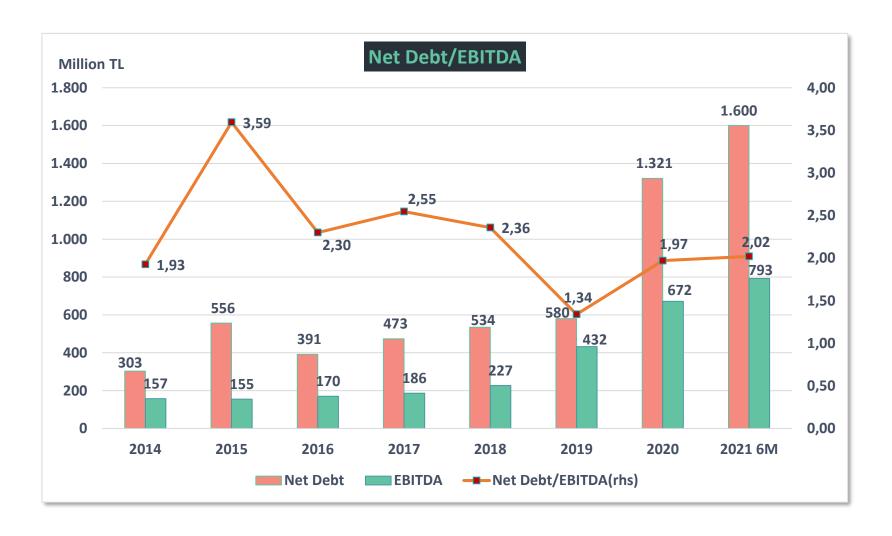


Ratios	2015	2016	2017	2018	2019	2020	2020 6M	2021 6M
ROE	32,4%	28,7%	35,1%	42,2%	55,1%	61,4%	29,0%	41,3%
EBITDA Margin	10,8%	10,4%	10,4%	13,5%	17,8%	23,1%	21,9%	19,9%
Net Margin	5,5%	4,3%	5,6%	9,8%	14,5%	21,3%	15,2%	21,3%
Net Debt/Equity	2,3	1,6	1,7	1,4	0,9	1,3	2,0	1,7
Net Debt/EBITDA	3,6	2,3	2,5	2,4	1,3	2,0	2,7	2,0
ST. Borrowing/Total Borrowings	0,49	0,60	0,53	0,38	0,39	0,49	0,47	0,65
Equity/Total Assets	0,15	0,14	0,14	0,17	0,24	0,23	0,17	0,21
Current Ratio	1,3	1,4	1,5	2,1	1,9	1,5	1,6	1,0

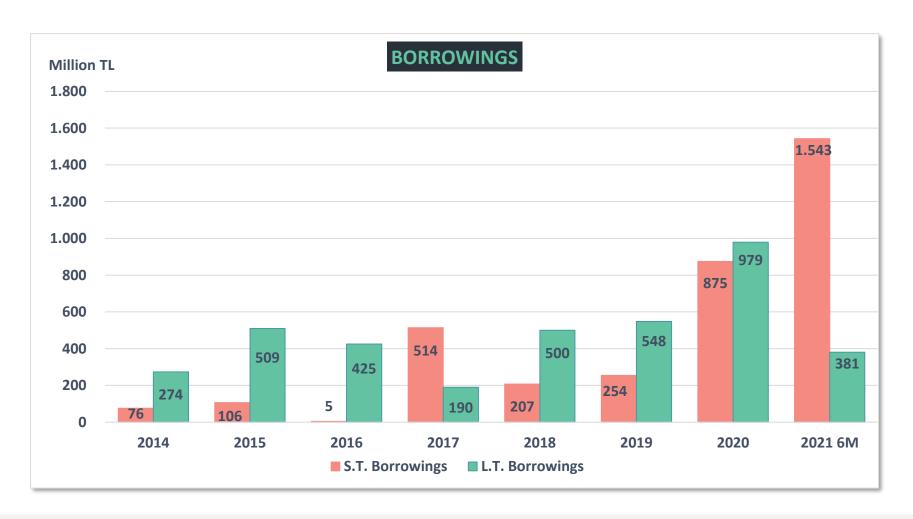




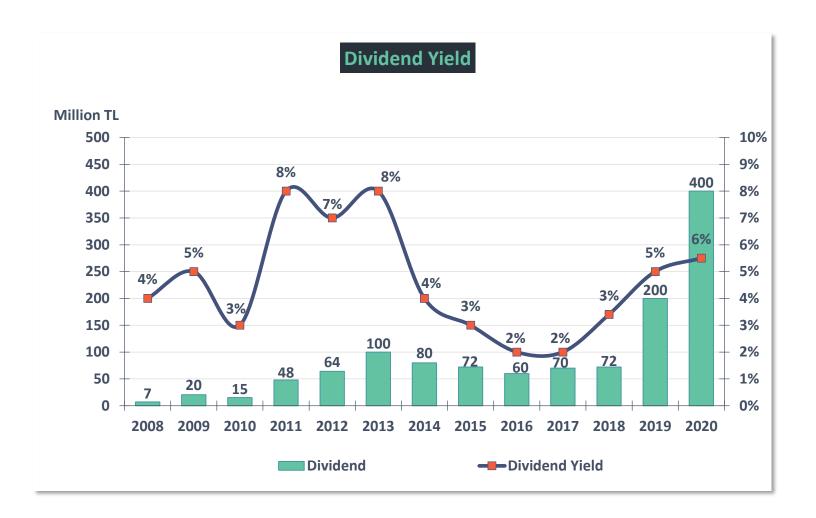








 Exchange rate risk and liquidity are monitored actively and the maturity of the borrowings and the currency type is determined by taking into consideration of the foreign currency position and liquidity risk.



 Consistent dividend distribution is an indication of the importance given to creating shareholder value.







### **R&D AND TESTING CAPABILITIES**



Otokar R&D Center houses a Climatic Test Chamber with Dynamometer, the one and only of its kind in Turkey, and among the top few in Europe, and Turkey's the highest capacity hydraulic road similator as well as Turkey's the largest and the world's best state-of-the-art Electromagnetic Compatibility Test Center









#### **R&D AND TESTING CAPABILITIES**



According to "R & D 250, companies that engaged in R & D expenditures in Turkey" survey prepared by Turkishtime magazine in 2019, Otokar ranked 20th among the companies that conduct R&D research.

Otokar was awarded with "Intelligent Spare Part Optimization" project in the "Analytical and Big Data" category in the Artificial Intelligence, Analytical and RPA Technologies competition, and with it's "OTOperasyon" project in the "Mobility in Production" category in the Smart Manufacturing competition organized by IDC.

**Total R & D spending over** the last 10 years 1.3 billion TL





Otokar added electric bus e-Kent C and Turkey's first electric-powered armored combat vehicle Akrep IIe to it's prdoduct range, which both were developed by it's own R&D.

> 10 year R & D expenditures in turnover 8%



Total of 553 R&D center

### **ALTERNATIVE FUELED** VEHICLES

**DORUK HIBRA** 

Turkey's first hybrid bus



Turkey's first natural gas powered mid-sized bus

**KENT DG** 

12 m CNG bus



Turkey's first electric bus









E-Kent C

12 m electric bus



**AKREP IIe** 

Turkey's first electric armoured vehicle





#### **SUSTAINABILITY**



# Otokar listed in the BIST Sustainability Index for the sixth consecutive term

Otokar considers its sustainability strategy, protecting domestic capital structure and the goal of profitability, its sensitivity to the environment, human and society, its focus on universal human rights and business ethics principles, operational excellence and customer satisfaction, and the development of high-tech, value-added products.

Otokar is strictly bound to the 10 principles of the UN Global Compact signed by Koç Holding.

Otokar is also signatory of the **Women's Empowerment Principles (WEPs)**, a joint initiative of the United Nations Women's Unit (UN Women) and the United Nations Global Compact (UN Global Compact).

Otokar accepts 17 Global Goals for Sustainable Development as defined by the United Nations General Assembly and carries out its activities accordingly.

#### **CORPORATE** GOVERNANCE



58th Ordinary General Assembly of Otokar Otomotiv ve Savunma Sanayi A.Ş. held on 17.03.2021.

Rating of Adaptation to Corporate Governance Principles	Weight	Rating
Shareholders	25%	95,92
Public Disclosure & Treansperancy	25%	96,19
Stakeholders	15%	97,13
Board of Directors	35%	92,28
Total	100%	94,89

Otokar, as publicly disclosed with the material disclosure dated 23.03.2021, stated that SAHA Corporate Governance and Rating Services A.Ş. (SAHA) increased its Corporate Governance Rating to 94.89 (9.49 out of 10)



Otokar

**Commercial Vehicles** 

**Defense Industry** 







HOMEPAGE > Contact Us > Otokar Investor Relations Department



#### **Otokar Investor Relations Department**

Address	E-Mail	Phone
Atatürk Cad. No:6 Arifiye 54580 Sakarya	otokarir@otokar.com.tr	0549 834 06 79

Authorized Person	Position	E-Mail	Phone	Internal
Doğan Seçkinler	Finance, Risk Management and Investor Relations Director	dseckinler@otokar.com.tr	0264 229 22 44	6300
H.Gülşah Mutlu	Investor Relations and Corporate Governance Section Manager	gmutlu@otokar.com.tr	0264 229 22 44	6320
Emre Altuğ	Investor Relations and Corporate Governance Specialist	ealtug@otokar.com.tr	0264 229 22 44	6322

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