

## 01 INTRODUCTION

Turkey's 100\% domestically owned leading automotive and defense industry company

A global company, intellectual property rights belong to itself and its products are in use on 5 continents as well as in more than 60 countries

For the 12th time, market leader in the total bus segments in which it operates

## 02 VISION \& MISSION

## Vision

Otokar's vision is to preserve the local and national identity of its products by developing technologies in-house, also to provide continued satisfaction for its clients, employees, and shareholders with total excellence philosophy.

## Mission

Otokar's primary mission is to design, manufacture and market commercial vehicles and various defense industry products with global competitive strength, all developed to meet customer expectations.


1963

- Establishment
- Production of buses under the license of Magirus-Deutz

- Turkey's first intercity bus
- The first Turkish Armored Vehicle production
- Partnering with

Koç Group


- Production of
$4 \times 4$ tactical vehicle under the license of Land Rover

- Military armored vehicles by own design
- Turkey's first export of tactical armored vehicle
- Sakarya plant/ factory

- Merge with the

İstanbul Fruehauf A.Ş. France

- Production of small
and mid-size buses
- Production of

Turkey's first hybrid
bus

- The prime contractor
of ALTAY Project

- Establishment of Otokar Europe SAS in
- Production of 12 meters municipal buses
- Turkey's first electric bus
- Addition of Multi-wheeled armored
tactical vehicles to the product family
- Production of Atlas Truck
- Introduced new armored tactical wheeled vehicle URAL
- Tracked Armoured Vehicle TULPAR
- Establishment of Otokar Land Systems in
U.A.E
- Establishment of Otokar Europe Filiala

Bucuresti SRL in Romania

- Turkey's first electric armored vehicle, AKREP Ile
- Establishment of Otokar Central Asia

Limited in Kazakhstan

## 04 OVERVIEW



USD 307 MILLION EXPORT REVENUES IN 2020

## TL 2,908 MILLION

TURNOVER IN 2020

TL 1,3 BILLION 10 YEAR R\&D EXPENDITURES


## 05 HUMAN RESOURCES



## 06 PRODUCTION PLANT



- $552.000 m^{2}$ factory with an annual production capacity of 11,200 units and more than 2,200 employees in Arifiye/Sakarya


## 07 <br> OTOKAR WORLDWIDE

OTOKAR CENTRAL ASIA LIMITED (KAZAKHSTAN)

OTOKAR
EUROPE FILIALA


OTOKAR LAND SYSTEMS LLC (UNITED ARAB EMIRATES)

## GROWTH IN EXPORT MARKETS

## number of countries



SEGMENT BASED EXPORT


## 08 AREAS OF OPERATION



PASSENGER TRANSPORTATION


CARGO TRANSPORTATION

2020

Total revenue
Rev. Contribution :
Domestic
Export
Export share*
Export share** :

| 1.139 mn TL | 70 mn TL |
| :--- | :---: |
| $39 \%$ | $2 \%$ |
| 421 mn TL | 70 mn TL |
| 718 mn TL | - |
| $63 \%$ (bus) | - |
| $25 \%$ (total) | - |

* The share of exports in the relevant segment vehicle turnover.
** The share of exports in total company turnover.
1.359 mn TL

47\%
25 mn TL
1.335 mn TL

98\% (armoured)
46\% (total)

341 mn TL
12\%
194 mn TL
146 mn TL
43\% (spare part)
5\% (total)

2019

Total revenue
Rev. Contribution :
Domestic
Export
Export share*
Export share**
1.057 mn TL
\%43
217 mn TL
841 mn TL
80\% (bus)
35\% (total)

49 mn TL
\%2
49 mn TL
1.034 mn TL
\%43
50 mn TL
984 mn TL
95\% (armoured)
40\% (total)

289 mn TL
\%12
170 mn TL
120 mn TL
41\% (spare part)
5\% (total)

A GLOBAL COMPANY
 THE LARGEST III PIONEER MARKET LEADER

## 09 AREAS OF OPERATION

## 

- Widest product range in the Turkish bus segment with an offering that includes buses from 7 to 18.75 meters with varying passenger capacities suitable for city, intercity and tourism transportation.
- Exporting buses to more than 50 countries, particularly in Europe.
- Working on alternative fuelled vehicles.

- Manufacturing light truck with 8.5-ton weight capacity in light truck segment under license since 2013.


## 10 COMMERCIAL VEHICLES



LOGISTIC\&CARGO TRANSPORTATION



## ๑ヤKog

## 12 COMMERCIAL VEHICLES

## 1 OUT OF EVERY 3 BUSES SOLD IN TURKEY IN 2020 IS OTOKAR

In the total of segments in which it operates

## $\square 1 \square-\square-\square$

1 out of every 3 buses sold in Turkey in 2020 is Otokar

The total of the segments in which it operates as a market leader, was the best-selling brand in Turkey.

Otokar accelerated its export activities, increased its exports by $13 \%$ compared to the last year.

Otokar increased the number of Otokar buses used in passenger transportation France to over 2,400.

## 13 OTOKAR 2020



Otokar has participated in Smart Cities and Municipalities Congress organized by Union of Municipalities of Turkey in Ankara in January and introduced a 12-meters full-electric urban bus Urban Electra.


Otokar signed an agreement to manufacture the products of global bus manufacturer IVECO BUS at Otokar's factory in Sakarya.


Otokar participated Busworld Turkey 2020. Otokar, the industry pioneer in electric and alternative fuel vehicles, showcased 5 buses and also exhibited its new 12-meter electric bus Kent Electra.

Between March 25 and April 20, Otokar interrupted production at its factory in Sakarya as part of measures taken to reduce the effects of the COVID-19.

Otokar signed one of the biggest export agreements of the year with Georgia. Otokar signed a contract with Georgia Municipal Development Fund, which covers 175 buses and their spare parts and training, amounting to approximately 18.7 million Euros.

Otokar has delivered its 50-piece right-hand drive Kent bus to Malta. With the delivery, the total number of Otokar buses in the streets of Malta approached to 300 .

## BrandFinance <br> Turkey <br> 100 2020



Otokar, at the "Turkey's Most Valuable Brand - Turkey 100" report published by international brand evaluation organization Brandfinance, ranked 35th by rising 12 places compared to last year. Otokar, whose brand value was announced as 159 million dollars, was the most valuable brand with an increase of 140 percent.

Turkey's largest 500 companies which determined in the Fortune 500 list of Turkey, Otokar, rose more than 32 rows. Otokar, which achieved a turnover of 2.4 billion TL and $45 \%$ growth in 2019 compared to the previous year. This year Otokar, rose to 142 nd in the published list.

Otokar has successfully completed all inspections, with the safe production practices and regulations that Otokar has put into practice in its factory which is over an area of 552 thousand square meters from the beginning of the Covid-19, and has been awarded the COVID-19 Safe Production Certificate issued by the Turkish Standards Institute (TSE).

Within the scoop of "Kincentric Best Employers 2019" research, Otokar is rewarded "Turkey's Best Employer" award by the world's leading human resources and management consulting company Kincentric.


Otokar, signed a contract for the biggest bus tender of the year, which Otokar won the tender held by Izmir ESHOT General Directorate for the purchase of 304 buses.


Otokar received an order from an African country for Arma $8 \times 8$ and Cobra II tactical wheeled armored vehicles worth around $\$ 110$ million. Otokar will begin to deliver the armored vehicles, which include the first order of Arma 8x8 from Africa, in 2021.

## 17 OTOKAR 2020



Otokar continued to be the favorite brand of urban public transportation, personnel and tourism transportation in 2020 as well. Despite the coronavirus pandemic, it increased its sales and maintained its leadership in the bus market.

Otokar, accomplish another important achievement in the study of Turkey's autonomous bus. Three years of studies carried out as a result of Turkey's first autonomous bus second phase of software integration and validation tests were completed successfully.


- The above backlog amounts and deliveries will be held directly by Otokar Otomotiv ve Savunma Sanayi A.ş., is related to important projects.
- Backlog consists of the $8 \times 8$ and $4 \times 4$ armored vehicles order and buses order.
- Backlog amount to USD 255 million, 7 million Euro and 462 million TL.


## 19 WHY OTOKAR



## Leader

Market leader across its respective bus segments in Turkey for the last 12 years.


Strong export performance and a global company
In addition to its strong export performance, Otokar strengthened its global presence with its fourth subsidiary in Kazakhstan. Export revenues have increased by an annual average of $41 \%$ in the last 10 years.


R\&D capabilities and flexible production capability New product development and speed of delivery to market. Ability to develop products according to market needs.


Products that are intellectual property rights Otokar The share of Otokar design vehicle sales in turnover is $98 \%$. The number of patents and industrial design applications reached to 378.


Sustainable growth and profitability
Total turnover increased by 26\% in the last 15 years, Net profit increased by $30 \%$ in the last 15 years, with the annual compound growth rate.


Consistent dividend
distribution
Dividend distribution within the framework of profit distribution policy.


Significant compliance to corporate governance principles
Increased Corporate Governance Rating to 94.67 (9.47 out of 10) as a sign that it has achieved significant compliance with corporate governance principles

## 20 FINANCIAL INDICATORS

| Balance Sheet (000 TL) |  | 31.12.2020 |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Current Assets | 3.178.513 |  | S.T. Liabilities | 2.126 .684 |
| Fixed Assets | 1.155.662 |  | L.T. Liabilities | 1.200 .148 |
|  |  |  | Shareholders Equity | 1.007.343 |
| Total Assets | 4.334.175 |  | Total Liabilities | 4.334.175 |
| Income St. (000 TL) |  | 2020 | 2019 | Change (\%) |
| Net Sales |  | 2.908.711 | 1 2.430.643 | 20\% |
| Gross Profit |  | 1.194 .144 | 4919.051 | 30\% |
| Operating Profit |  | 635.990 | 0463.946 | 37\% |
| Profit Before Tax |  | 625.186 | 346.354 | 81\% |
| Net Profit |  | 618.268 | 351.592 | 76\% |

- $20 \%$ increase in total turnover compared to last year's same period.


## 21 FINANCIAL INDICATORS



## 22 <br> FINANGIAL INDICATORS



## 23 FINANGIAL INDICATORS



## 24 FINANCIAL INDICATORS

SALES
Million TL


- Export revenues amounted to 2.199 million TL, increased $13 \%$ compared to last year's exports.


## 25 FINANCIAL INDICATORS

Revenue (Quarterly)


Revenue (Cumulative)


Domestic
Export

-     - Total


## 26 <br> FINANCIAL INDICATORS

| Sales (000 TL) | 2020 | 2019 | Change (\%) |  |
| :--- | ---: | ---: | ---: | ---: |
| Domestic | 709.402 | 485.602 | $46 \%$ | $\Delta$ |
| Export | 2.199 .309 | 1.945 .041 | $13 \%$ | $\Delta$ |
| Total | 2.908 .711 | 2.430 .643 | $20 \%$ | $\Delta$ |



- Otokar domestic sales $46 \%$ and export sales 13\% higher compared to last year's same period.
- The share of exports in turnover is 76\% in 2020.


## 27 FINANCIAL INDICATORS





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Otokar

## 28 FINANCIAL INDICATORS






## 30 FINANCIAL INDICATORS

| Ratios | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ROE | $29,8 \%$ | $32,4 \%$ | $28,7 \%$ | $35,1 \%$ | $42,2 \%$ | $55,1 \%$ | $61,4 \%$ |
| EBITDA Margin | $12,8 \%$ | $10,8 \%$ | $10,4 \%$ | $10,4 \%$ | $13,5 \%$ | $17,8 \%$ | $23,1 \%$ |
| Net Margin | $5,9 \%$ | $5,5 \%$ | $4,3 \%$ | $5,6 \%$ | $9,8 \%$ | $14,5 \%$ | $21,3 \%$ |
| Net Debt/Equity | 1,2 | 2,3 | 1,6 | 1,7 | 1,4 | 0,9 | 1,3 |
| Net Debt/EBITDA | 1,9 | 3,6 | 2,3 | 2,5 | 2,4 | 1,3 | 2,0 |
| ST. Borrowing/Total Borrowings | 0,52 | 0,49 | 0,60 | 0,53 | 0,38 | 0,39 | 0,49 |
| Equity/Total Assets | 0,20 | 0,15 | 0,14 | 0,14 | 0,17 | 0,24 | 0,23 |
| Current Ratio | 1,5 | 1,3 | 1,4 | 1,5 | 2,1 | 1,9 | 1,5 |



## 32 FINANCIAL INDICATORS



## FINANCIAL INDICATORS



- Exchange rate risk and liquidity are monitored actively and the maturity of the borrowings and the currency type is determined by taking into consideration ofthe foreign currency position and liquidity risk.
- In the last 5 year period, borrowings are mainly realized in long term, in terms of foreign currency and TL.


## 34 FINANCIAL INDICATORS



- Consistent dividend distribution is an indication of the importance given to creating shareholder value.


## 35 FINANCIAL INDICATORS




## 36 R\&D AND TESTING CAPABILITIES



Otokar R\&D Center houses a Climatic Test Chamber with Dynamometer, the one and only of its kind in Turkey, and among the top few in Europe, and Turkey's the highest capacity hydraulic road similator as well as Turkey's the largest and the world's best state-of-the-art Electromagnetic Compatibility Test Center



According to "R \& D 250, companies that engaged in $R$ \& $D$ expenditures in Turkey" survey prepared by Turkishtime magazine in 2019, Otokar ranked 20th among the companies that conduct R\&D research.

Total of 518 R\&D center employee


Otokar was awarded with "Intelligent Spare Part Optimization" project in the "Analytical and Big Data" category in the Artificial Intelligence, Analytical and RPA Technologies competition, and with it's "OTOperasyon" project in the "Mobility in Production" category in the Smart Manufacturing competition organized by IDC.

Total R \& D spending over the last 10 years 1.3 billion TL


Otokar added electric bus e-Kent C and Turkey's first electric-powered armored combat vehicle Akrep IIe to it's prdoduct range, which both were developed by it's own R\&D.

10 year R \& D expenditures in turnover 8\%

## 38 ALTERNATIVE FUELED VEHICLES

DORUK HIBRA
Turkey's first hybrid bus


DORUK DG
Turkey's first natural gas powered mid-sized bus


E-Kent C
12 m electric bus


KENT DG
12 m CNG bus


AKREP Ile
Turkey's first electric armoured vehicle


## 39 SUSTAINABILITY

## Otokar listed in the BIST Sustainability Index for the fifth consecutive term

Otokar considers its sustainability strategy, protecting domestic capital structure and the goal of profitability, its sensitivity to the environment, human and society, its focus on universal human rights and business ethics principles, operational excellence and customer satisfaction, and the development of high-tech, value-added products.

Otokar is strictly bound to the 10 principles of the UN Global Compact signed by Koç Holding.

Otokar is also signatory of the Women's Empowerment Principles (WEPs), a joint initiative of the United Nations Women's Unit (UN Women) and the United Nations Global Compact (UN Global Compact).

Otokar accepts 17 Global Goals for Sustainable Development as defined by the United Nations General Assembly and carries out its activities accordingly.

## 40 CORPORATE GOVERNANCE



57th Ordinary General Assembly of Otokar Otomotiv ve Savunma Sanayi A.Ş. held on 16.03.2020

| Rating of Adaptation to Corporate Governance Principles | Weight | Rating |
| :--- | ---: | ---: |
| Shareholders | $25 \%$ | 95,43 |
| Public Disclosure \& Treansperancy | $25 \%$ | 95,84 |
| Stakeholders | $15 \%$ | 97,13 |
| Board of Directors | $35 \%$ | 92,23 |
| Total | $\mathbf{1 0 0 \%}$ | $\mathbf{9 4 , 6 7}$ |

Otokar, as publicly disclosed with the material disclosure dated 23.03.2020, stated that SAHA Corporate Governance and Rating Services A.Ş. (SAHA) increased its Corporate Governance Rating to 94.67 (9.47 out of 10)


## Otokar Investor Relations Department

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