# Otokar

## **INVESTOR PRESENTATION**

(04.08.2016)

Prepared based on 2016 1H financial results



#### Agenda

## Otokar

#### ABOUT US

- INTRODUCTION
- VISION & MISSION
- BRIEF HISTORY
- SHAREHOLDER STRUCTURE
- PRODCUTION PLANT
- EMPLOYEE PROFILE
- PRODUCT RANGE
- ALTAY PROJECT
- R&D and TEST CENTRE

#### FINANCIAL INDICATORS

- FINANCIAL STATEMENTS & RATIOS
- PRODUCTION-SALES-REVENUE-BACKLOG
- CAPITAL EXPENDITURE
- STOCK and DIVIDEND
   PERFORMANCE
- MARKET CAPITALISATION

#### LONG-TERM OBJECTIVES

- SUSTAINABLE GROWTH
- GROWTH WITH PRODUCTS WHICH LICENSE RIGHTS BELONG TO OTOKAR
- GROWTH IN EXPORT MARKETS
- SHAREHOLDER VALUE CREATION



#### Introduction

Otokar

Turkey's the largest private and 100% domestically owned company in defense industry

A global company, intellectual property rights belong to itself and its products are in use on 5 continents and in more than 60 countries

Turkish Armed Forces' leading supplier and exporter of land platforms

Turkey's market leader in passenger bus segment with a capacity of 25 people and over for the last 6 years

### Vision&Mission

## Otokar

#### Vision

 Otokar's vision is to preserve the local and national identity of its products by developing technologies in-house, and to provide continued satisfaction for its clients, employees, and shareholders with total excellence philosophy.

#### Mission

 Otokar's primary mission is to design, manufacture and market commercial vehicles and various defence industry products with global competitive strength, all developed to meet customer expectations.

#### **Brief History**

## Otokar



#### 1963

- Establishment
   Production of buses under the license of Magirus-Deutz
- Turkey's first interciy bus
   The first Turkish Armoured Vehicle production

1970s

- Partnering with Koç Group
- Production of 4x4 tactical vehicle under the license of Land Rover

1980s

 Military armoured vehicles by own desing

1990s

- Turkey's first export of tactical armoured vehicle
- Sakarya plant/factory

 Merge with the İstanbul Fruehauf A.S.

2000s

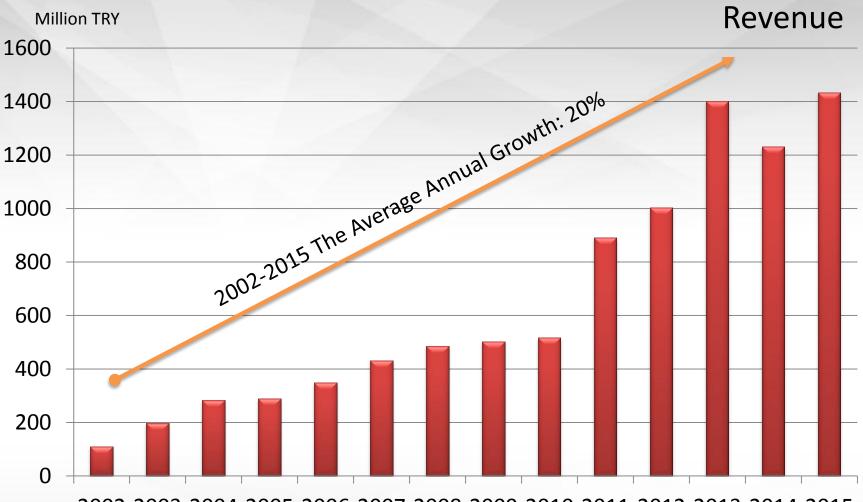
- Production of small and mid buses
- Turkey's first hybrid bus
- The prime contractor of ALTAY Project

- 2010s
- Production of City Buses
- Multi-wheeled armoured tactical vehicle family
- Turkey's first electric bus
- Atlas Light Truck
- New armoured tactical wheeled vehicle, URAL
- Tracked Armoured
   Vehicle

**ABOUT US** 

#### **Sustainable Growth**

## Otokar

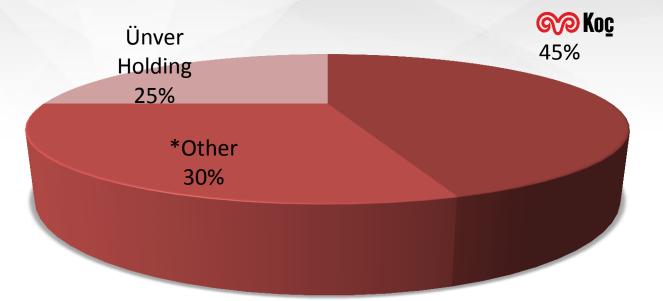


2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015



### **Partnership Structure**

## Otokar



\*27% Listed \*3% Other



#### **Production Plant**

## Otokar



#### 552,000 m<sup>2</sup> plant, approximately 2450 employee

#### **Capacity of**

2600 Land Vehicle
900 Tactical Armoured Vehicle
4600 Autobus + Minibus
1400 Trailer ve Semi-trailer
1600 Light Truck

#### Certificates

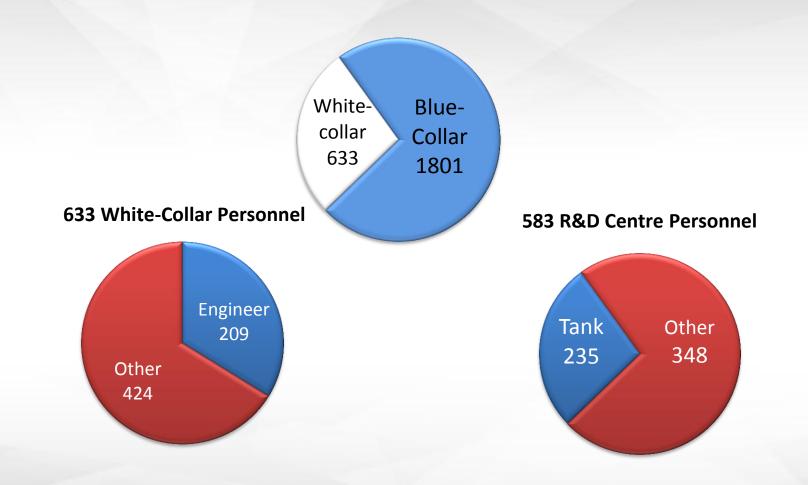
ISO 9001 Quality Standard ISO 14001 Environmental Standard ISO 10002 Customer Satisfaction Quality Standard ISO 27001 Information Security Management System AQAP 2110 Military Quality Assurance Certificate Facility Security Certificate with National and NATO Secrecy Degree ISO 3834-2 Quality Requirements for Fusion Welding of Metallic Materials



#### **Employee Profile**

## Otokar

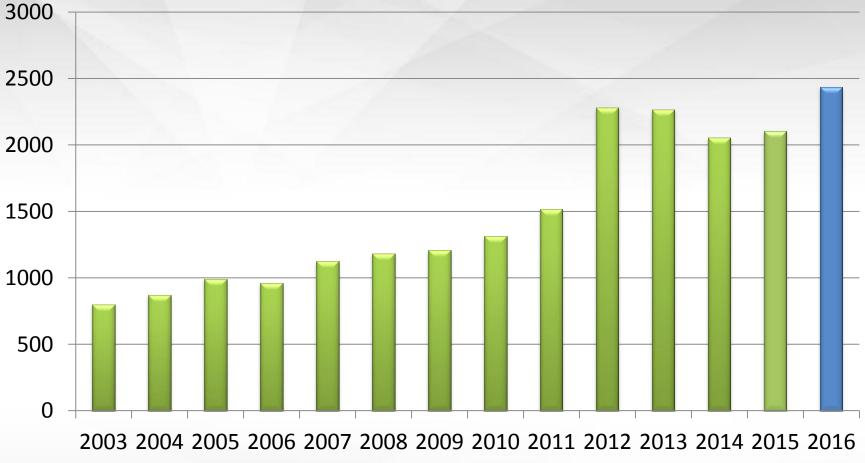
2434 Employee



**No**Koç

### **Number of Employee**

## Otokar



1H



#### **Product Range**

## Otokar

#### **Commercial Vehicles**

#### Defense Industry

#### Public Transport

#### Logistic Vehicles

#### Light Truck









#### Models

KENT / DORUK / SULTAN / M-2010 / CENTRO / NAVIGO / VECTIO / TERRITO / KENT ARTICULATED **Models** FRUEHAUF / OTOKAR Models OTOKAR ATLAS

#### Models

LAND ROVER DEFENDER / ARMOURED PERSONAL CARRIER / URAL / COBRA / COBRA II / KAYA / KAYA II / KALE / ARMA 6x6 / ARMA 8x8 / INTERNAL SECURITY VEHICLE / TULPAR / ALTAY

**No**Koç

## Otokar

#### Otokar, Turkey's the most preferred bus brand for the sixth time!

# About 30 thousand buses, carrying millions of passengers in more than 40 countries!



#### **Otokar Buses**

## TEMPO A R R R R R R R R R SULTAN / NAVIGO R 9 9 9 6 6 6 DORUK / VECTIO TERRITO Las FFF KENT **KENT ARTICULATED**

A wide product range from intercity transport to personnel and tourism transport

Otokar

**Special Products** 

Researches for Alternative fuels

**ABOU** 

S Koc

### TEMPO

## Otokar

The small bus with low operating and investment costs designed for service and personnel transport



### SULTAN / NAVIGO

## Otokar

- Turkey's best-selling small bus
- Different models for intercity transport, service and tourism transport





## **DORUK / VECTIO**

## Otokar

- Turkey's market leader in medium-sized buses
- "Grand Award" prize in Europe
- Different models for intercity transport, service and tourism transport









### **TERRITO**

## **Otokar**

The 12-meter bus developed for the European market





### **KENT**

## **Otokar**

- Turkey's most preferred 12 m. intercity bus
- 2 Design Award in **Europe and Turkey**





#### **KENT ARTICULATED**

## Otokar

Kent Articulated bus was launched at Busworld Exhibition, Belgium in 2015.



**Moc** 

#### 2007 2011 2009 2012 **DORUK Hibra DORUK DG KENT DG DORUK ELECTRA Turkey's first Turkey's first natural** 12 m CNG bus **Turkey's first electric** hybrid bus gas powered mid-sized bus bus

**Alternative Fueled Buses** 



**Otokar** 

**Mog** Kog

### **Logistic Vehicles**

## Otokar



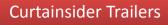
About 25 thousands of semi-trailer that provides transportation service in the roads of the world!

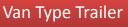


#### **ABOUT US**

### Trailer

## Otokar





Tanker Trailer







#### **Internal Logistic Tools**



-TIRLINER -EUROSLIDER -SPEEDSLIDER -MEGALINER -ECOTIR -ECOLINER -ICELINER -TEXTILE CARRIER -ADR CERTIFICATED TANKER -TRAILER AND TRUCK-TOP APPLICATIONS

-CONTAINER CARRIER -PLATFORM TRAILER -ROLL CARRIER -TIPPER CHASIS



#### **Curtainsider Trailer**

## Otokar

Customer-oriented solutions in the transportation of dry load





### Van Type Trailer

## Otokar

For 13 years, most commonly preferred refrigerated trailer in Turkey for transport of perishable goods in hygienic and safe condition





S Koc





#### Tanker

## Otokar

- Turkey's first ADR certificated trailer
- Wide product range and proficiency









### **Light Truck**

## Otokar



CO Koç

#### **ATLAS**

## Otokar

A light truck, with high payload capacity and low operating cost







### **Defence Industry**

## Otokar

**ABOUT US** 

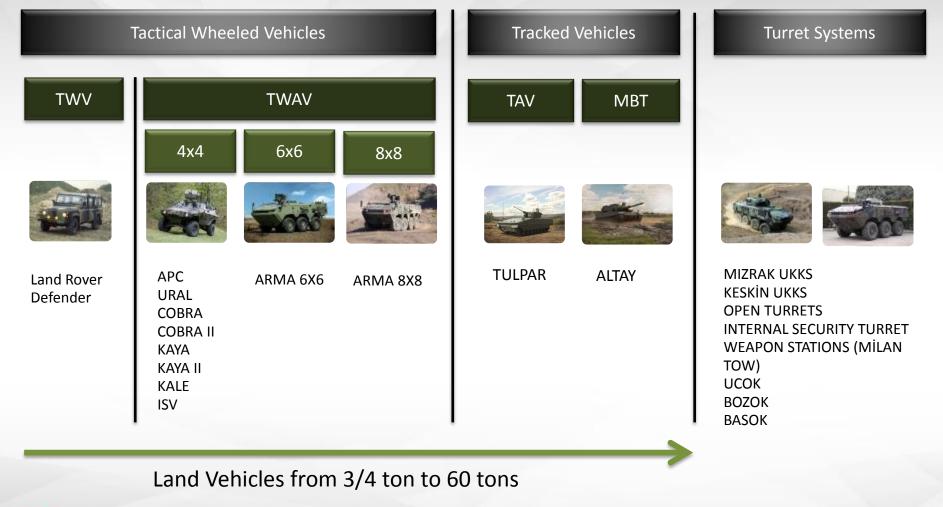


More than 29.000 military vehicle serving in 5 continents and in more than 30 countries



#### Land Systems

## Otokar



**Moc** 

**ABOUT US** 

### **APC (Armoured Personnel Carrier)**

#### Actively in use in 12 countries including Turkey





**Otokar** 

#### **AKREP**

## Otokar

Otokar's armoured tactical wheeled vehicle which is successful on Internal Security Operations, low silhouetted and quick

The optimal solution on issues such as strategic areas and border control, convoy protection and patrol



#### **COBRA**

## Otokar

Armoured tactical vehicle which has worldwide competitiveness with its unique design, mobility, survivability and superior protection







### **COBRA II**

## Otokar

The new member of COBRA family the most wellknown vehicle of Otokar...

Large internal volume, high protection.





### URAL

## Otokar

Otokar's new armoured tactical wheeled vehicle that is suitable for safety and internal security usage.





### **KAYA Mine Resistant Vehicle**

## Otokar

**ABOUT US** 

The mine resistant vehicle which provides maximum mine and ballistic protection in all types of terrain, offers great mobility

#### **KAYA II Personnel Carrier**

## Otokar

The mine resistant personnel carrier vehicle that consists of single cabin with its monocoque body



## **KALE Mine Resistant Vehicle**

## Otokar

#### Mine resistant personnel carrier



37

### ARMA

## Otokar

ARMA is new generation modular multi-wheel configuration armoured vehicle with high level of ballistic and mine protection





#### ARMA 6X6

## Otokar

**ABOUT US** 

Arma 6x6, with its large internal volume, amphibious capability and low silhouette



**Mokoc** 

#### ARMA 8x8

## Otokar

### Armoured combat vehicle ARMA 8x8, provides high protection and large internal volume



## TULPAR

## Otokar

A new generation tracked armoured vehicle which ends Turkey's dependence on foreign sources and its all intellectual property rights belong to **OTOKAR** 



## **INTERNAL SECURITY VEHICLE**

The armoured tactical vehicle specifically designed and developed with the aim of internal security in cities and living areas.



### Land Rover Defender

## Otokar

A worldwide brand in tactical vehicles.





### **Otokar Turret Systems**

- Since 1989, Otokar has been working on turret systems to meet the needs and demands of current and potential users in land systems with trained manpower and R&D investments.
- Otokar has nearly 25 years of experience and expertise on the subjects of original design and integration of different turrets.
- Otokar's 4x4, 6x6, 8x8 and tracked vehicles serve as ideal platforms for different types of turret.

### **ALTAY Project**

## Otokar

### Otokar is the PRIME CONTRACTOR of Turkish Main Battle Tank Project ALTAY.



## **ALTAY Project**

## Otokar

The project continues in accordance with the planned timetable.





#### R&D

## Otokar

ABOU

- Otokar's R&D, establishment dates back to 1970's, today, designing and manufacturing Turkey's vehicle.
- Otokar's R&D works for products whose intellectual rights belong to itself, with the vision of having and dominating the technology.



### **R&D** Capabilities

- CAD programs for product developments
- The Prototype workshops and softwares
- Computer-aided analysis and simulation softwares
- Test-purpose setup and software



#### **Otokar Test Centres**



Dinomometrel Air-conditioned Test Centre; Turkey's first and only, one of the few facilities in Europe

# Turkey's the highest capacity hydraulic road simulator



Otokar



Turkey's the biggest and the world's most modern Electromagnetic Compatibility Testing Centre

#### **Otokar Test Centres**

## Otokar

One of the world's most advanced and modern ballistic laboratories and mine testing equipments







S Koç

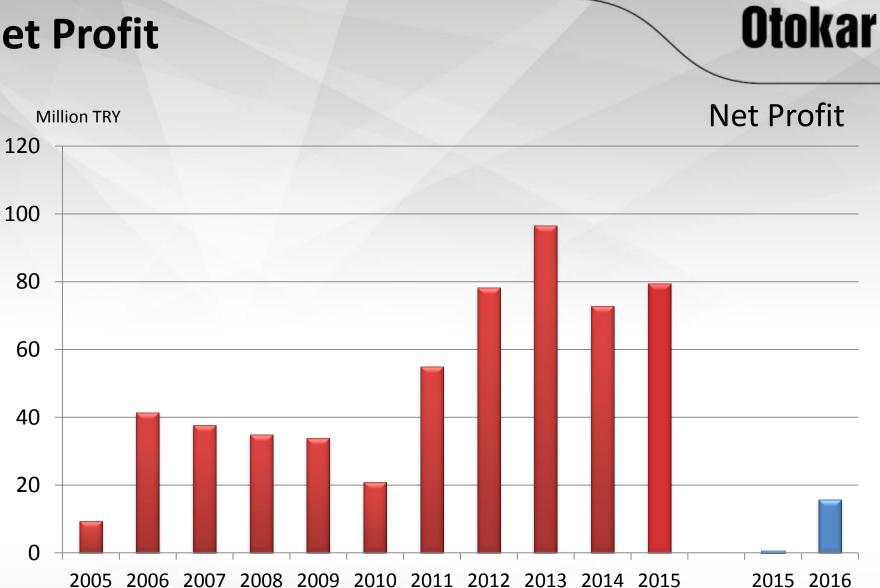
#### **Balance Sheet**

	30.06	.2016		
Total Assets (TRY)		Total Liabilities&Shareholders Equity (TRY)		
Current Assets	1.293.742.429	S.T. Liabilities	1.000.541.500	
Fixed Assets	371.574.460	L.T. Liabilities	476.211.197	
		Shareholders Equity	188.564.192	
Total	1.665.316.889	Total	1.665.316.889	

#### **Income Statement**

TRY thousands (IFRS)	30.Jun.2016	30.Jun.2015	
Net Sales	693.670	543.822	
Cost of Sales	(518.673)	(420.550)	
Gross Profit	174.997	123.272	
Operating Costs	(119.995)	(109.340)	
Operating Profit	55.002	13.932	
Finacial Expenses	(36.323)	(19.866)	
Profit Before Taxes	18.691	(4.499)	
Taxes	(2.953)	4.503	
Net Profit	15.738	4	

## **Net Profit**



2015 2016 1H 1H

**NOKOC** 

### **Cash Flow Statement**

TRY thousand (IFRS)	30.Jun.2016	30.Jun.2015
Cash and Cash Equivalants at the begining of the period	62.960	44.528
Net cash provided by operating activities	(16.809)	(29.524)
Net cash used in investing activities	(31.810)	(22.038)
Pre-financing cash flow	(48.619)	(51.562)
Net cash used in Financing Activities	21.892	15.318
Net decrease/increase in Cash and Cash Equivalents	(26.781)	(36.244)
Cash and cash equivalents at the end of the period	36.179	8.284

## **Working Capital**

## **Otokar**

TRY thousands	30.Jun.2016	31.Dec.2015
Current Assets	1.293.742	1.019.693
S. T. Liabilities	1.000.541	784.890
Working Capital	293.201	234.803

#### **Net Financial Debts**

**Net Financial Debts** 

## Otokar

TRY thousand	30.Jun.2016	31.Dec.2015		TRY thousand	30.Jun.2016	31.Dec.2015
Cash and Equivalents	36.179	58.736		S.T. Bank Loans	325.245	105.983
Trading Securities	0		0 L.T. Bank Loa		418.774	509.295
Other	0	0		Total Financial Debts	744.019	615.278
Total Financial Assets	36.179	5	8.736			
	TRY thousand		30.J	un.2016	31.Dec.2015	

707.840

#### **FINANCIAL INDICATORS**

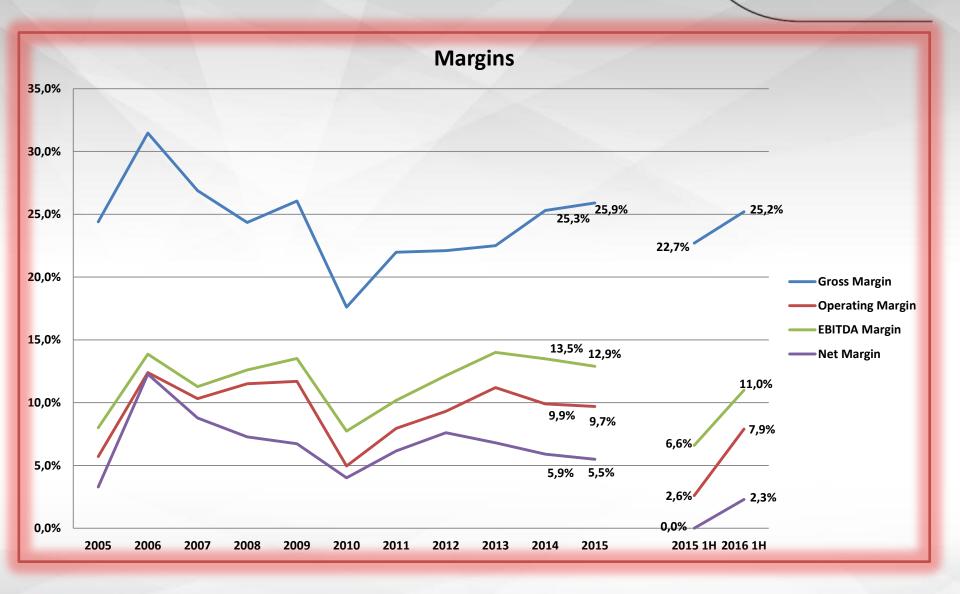
556.542

### **Financial Ratios And Margins**

## Otokar

Financial Ratios	2016 1H	2015 1H	Margins	2016 1H	2015 1H
Current Ratio	1,29	0.90	Gross	25,2%	22,7%
Liquidity Ratio	0,76	0.53	Margins	/_//	
Return On Equity	8,3%	0,01%	Operating Margin	7,9%	2,6%
Return on Assets	0,9%	0,00%	EBITDA	110/	
Cur.Assets/Tot.Assets	78%	59%	Margin	11%	6,6%
Short Term Lia./Tot. Lia.	60%	65%	Net Profit Margin	2,3%	0,0%
Tot.Lia./Tot.Assets	89%	88%	wargin		

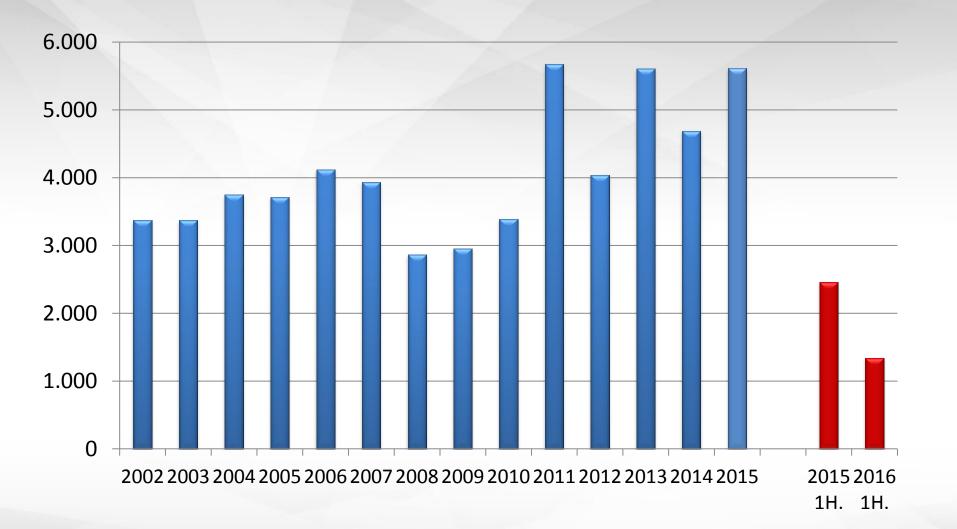
#### Margins





**Production Units** 

## Otokar



6 Koç

#### **Revenue Distribution**

## Otokar

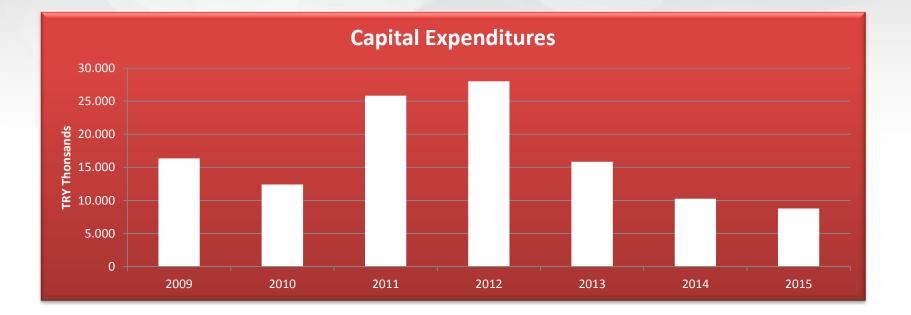






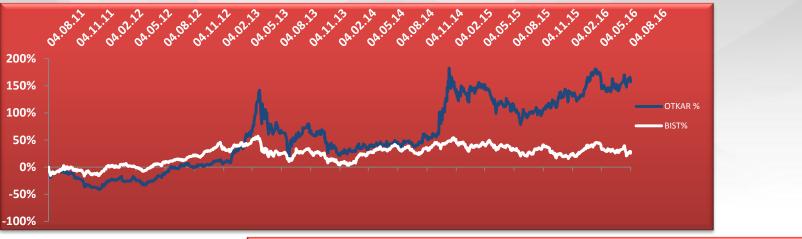
### **Capital Expenditures**

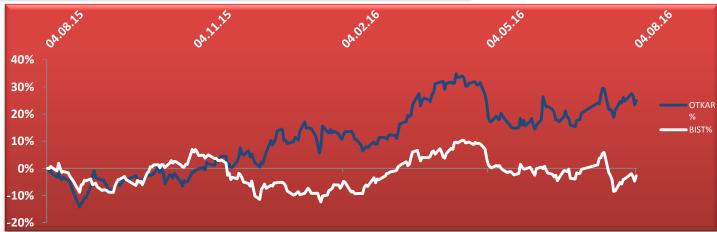
## Otokar



#### **Stock Performance**

## Otokar

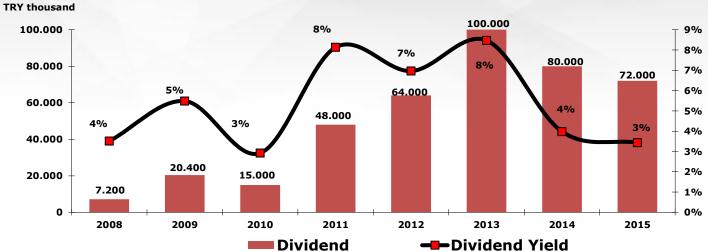




6 Koç

## Dividend

## **Otokar**



#### **Moc**

#### **Market Capitalisation**



## Growth With Products Which License Rights Belong to OTOKAR

## Otokar

94%

The share of Otokar designed vehicle sales in turnover.

246

Number of owned patents and industrial designs



#### **Otokar Europe**

## Otokar



Otokar Europe was established in 2011 in France, in order to support bus sales in Europe.

## **Growth in Export Markets**

## Otokar



- Otokar branded vehicles in more than 60 countries, on 5 continents
- Sales and
   service network
   spread over
   more than 200
   destinations

LONG-TERM OBJECTIVES

#### Millon USD 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017

## **Growth in Export Markets**

## **Shareholders Value Creation**

- Continuously increase revenue to ensure high and sustainably dividend yield
- In the framework of our corporate governance and professional management principles, we aim to move further up our company's market value

### **Otokar Investor Relations**

## Otokar

- ✓ Doğan Seçkinler
   Finance & IR Manager
   +90 264 229 22 44 6300
   dseckinler@otokar.com.tr
- ✓ Öktem Söylemez
   IR Officer
   +90 264 229 22 44 − 6316
   osoylemez@otokar.com.tr

#### Products R&D Human Resources orporate Türkce Investor Relations Corporate Information Otokar > Investor Relations **Investor Relations** Corporate Governance Why Otokar? **General Meetings** Gives a great importance to sustainable development **Financial Results** > Investor Presentations Material Investor Presentations Disclosures / Kit and Newsletters Disclosure Announcements

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