



#### INTRODUCTION

Turkey's 100% domestically owned leading automotive and defense industry company

A **global company**, intellectual property rights belong to itself and its products are in use on 5 continents as well as in more than 75 countries

For the 14th time, market leader in the total bus segments in which it operates

#### **VISION & MISSION**

#### Vision

Otokar's vision is to preserve the local and national identity of its products by developing technologies in-house, also to provide continued satisfaction for its clients, employees, and shareholders with total excellence philosophy.

#### Mission

Otokar's primary mission is to design, manufacture and market commercial vehicles and various defense industry products with global competitive strength, all developed to meet customer expectations.

#### **BRIEF** HISTORY



#### 1963

- Establishment
- Production of buses under the license of Magirus-Deutz



#### 1970s

- Turkey's first intercity bus
- The first Turkish Armored Vehicle production
- Partnering with KoçGroup



#### 1980s

 Production of 4x4 tactical vehicle under the license of Land Rover



#### 1990s

- Military armored vehicles by own desing
- Turkey's first export of tactical armored vehicle
- Sakarya plant/ factory



#### 2000s

- Merge with the istanbul Fruehauf A.Ş.
- Production of small and mid-size buses
- Production of Turkey's first hybrid bus
- The prime contractor of ALTAY Project



#### **2010s**

- Establishment of Otokar Europe SAS in France
- Production of 12 meters municipal buses
- Turkey's first electric bus
- Addition of Multiwheeled armored tactical vehicles to the product family
- Production of Atlas Truck
- Introduced new armored tactical wheeled vehicle URAL
- Tracked Armoured
   Vehicle TULPAR
- Establishment of Otokar Land Systems in U.A.E
- Establishment of Otokar Europe Filiala Bucuresti SRL in Romania
- Turkey's first electric armored vehicle, AKREP
- Establishment of Otokar Central Asia Limited in Kazakhstan



#### **2020**s

- Production agreement signed between Otokar and Iveco Bus
- Foundations laid for a Cataphoresis Line
- Addition of minibus and e-minibus to the product family
- Production of Autonomous bus
- Turkey's first robotic and unmanned armoured vehicle ALPAR

FOUNDED IN 1963

















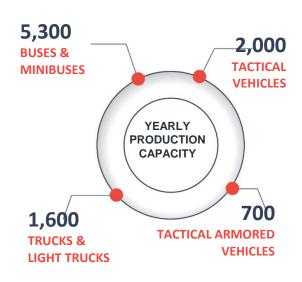
APPROXIMATELY 1 OUT OF EVERY 3 BUSES SOLD IN TURKEY IN 2022 IS OTOKAR

USD 186 MILLION EXPORT REVENUES IN 2023 6M

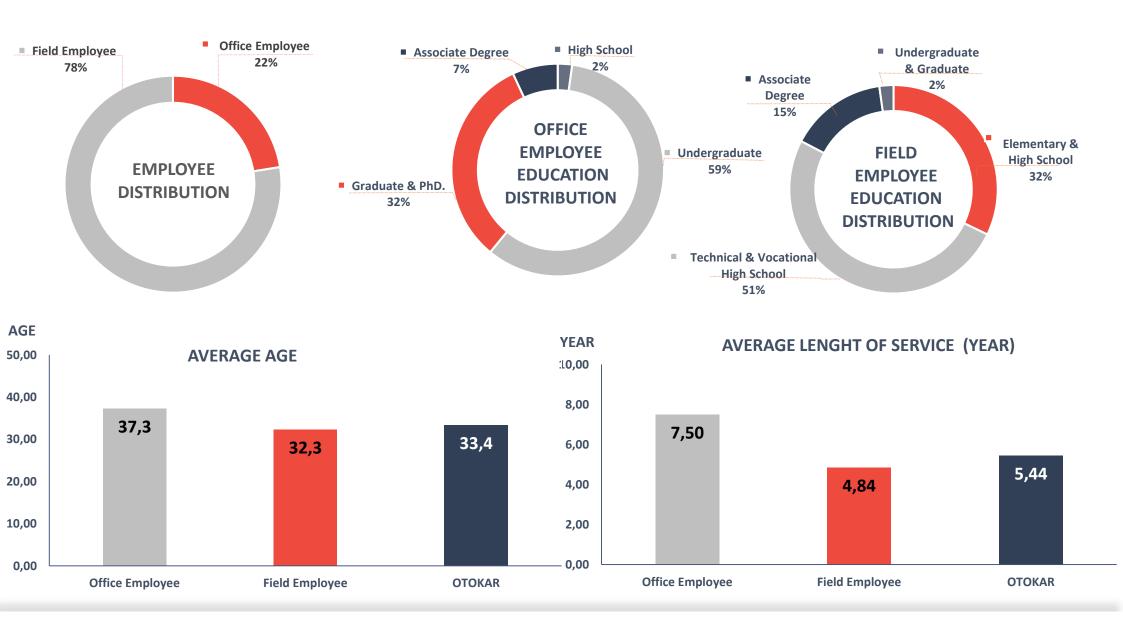
TL 6,400 MILLION
TURNOVER IN 2023 6M

TL 2,1 BILLION

10 YEAR R&D EXPENDITURES



## **HUMAN** RESOURCES

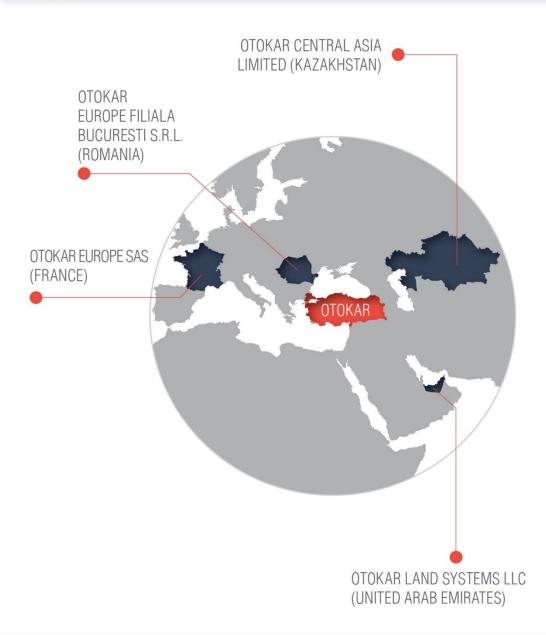


## **PRODUCTION PLANT**



552.000m² factory with an annual production capacity of 9,600 units and approximately
 3,000 employees in Arifiye/Sakarya

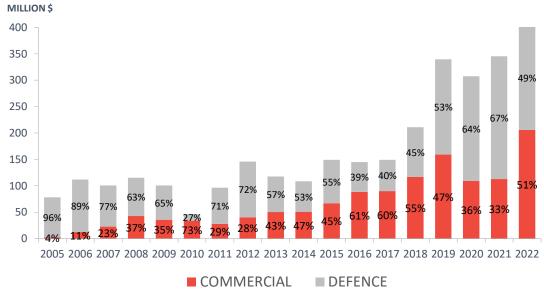
## **OTOKAR** WORLDWIDE



#### **GROWTH IN EXPORT MARKETS**



#### **SEGMENT BASED EXPORT**



## **AREAS** OF OPERATION









#### 2023 6M

**Total revenue** Rev. Contribution: **Domestic Export** Export share\* Export share\*\*

4,390 mn TL 437 mn TL 69% 7% 1.762 mn TL 426 mn TL 2,627 mn TL 11 mn TL 60% (bus) 3% 41% (total)

303 mn TL 5% 78 mn TL 225 mn TL 74% 4%

1.271 mn TL 20% 370 mn TL **ARMORED** 901 mn TL 71% (spare part) 14% (total)

- \* The share of exports in the relevant segment vehicle turnover.
- \*\* The share of exports in total company turnover.

#### 2022 6M

**Total revenue Rev. Contribution: Domestic Export** 

Export share\* Export share\*\* 1.586 mn TL 43% 955 mn TL 630 mn TL 40% (bus) 17% (total) 195 mn TL 5% 195 mn TL

1.417 mn TL 39% 39 mn TL 1.378 mn TL 97% (armoured) 38% (total)

12% 225 mn TL **ARMORED** 229 mn TL 51% (spare part) 6% (total)

454 mn TL

A GLOBAI



THE LARGEST







MARKET LEADER



#### **AREAS** OF OPERATION



- Widest product range in the Turkish bus segment with an offering that includes buses from 6 to 21 meters with varying passenger capacities suitable for city, intercity and tourism transportation.
- Exporting buses to **nearly 60 countries**, particularly in Europe.
- Working on alternative fuelled vehicles.



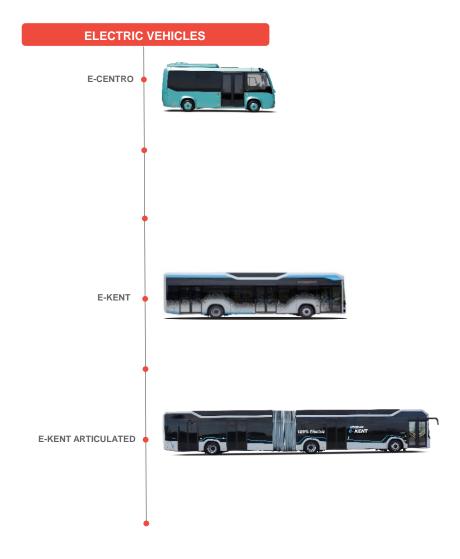
• Manufacturing light truck with 8.5-ton weight capacity in light truck segment under license since 2013. Atlas 3D, a light truck with 12-ton weight capacity was added to the product range in 2022.



- The leading supplier of land defense systems.
- More than 30.000 vehicles are actively used both in **Turkey and also in over 40 allied and friendly countries** across continents by their armed forces and security forces.
- Products are manufactured on order basis depending on inteded purposes, capacity and protection levels.

## **COMMERCIAL VEHICLES**





## **COMMERCIAL VEHICLES**

**LOGISTICS and CARGO TRANSPORTATION** 









# Otokar Atlas is here with multiple body options

















## **DEFENSE INDUSTRY** VEHICLES

#### WHEELED ARMOURED





















**TURRET SYSTEMS** 

#### TRACKED ARMOURED





#### **ROBOTIC AND UNMANNED GROUND**



- Open Cupola
- Üçok/Başok
- Başok

- Keskin RCWS
- Mızrak RCWS

## **COMMERCIAL** VEHICLES

## APPROXIMATELY 1 OUT OF EVERY 3 BUSES SOLD IN TURKEY IN 2022 IS OTOKAR



In the total of segments in which it operates

Approximately 1 out of every 3 buses sold in Turkey in 2022 is Otokar

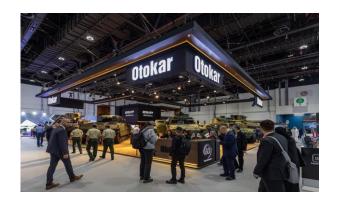
The total of the segments in which it operates as a market leader, was the best-selling brand in Turkey.

Otokar accelerated its export activities, **increased its exports by 66%** compared to the same term last year

#### **OTOKAR** 2023



Otokar announced ARMA II, the new member of the world-renowned ARMA vehicle family. The ARMA II armored combat vehicle will offer the highest level of protection and the highest firepower in its class.



Otokar exhibited 6 vehicles from its extensive armored vehicle family at the IDEX International Defense Industry Fair held in Abu Dhabi, the capital of the United Arab Emirates, on February 20-24, 2023.



Otokar continues the deliveries of CENTRO microbus, the new favorite of public transportation. Designed specifically for municipalities and public bus cooperatives, 56 centro microbus was delivered to Bursa.

#### **OTOKAR** 2023



Otokar participated in ElekBu 2023, which was held in Berlin, the capital of Germany, between 27-28 June with its e-Centro vehicle.



Otokar participated in LAAD 2023, one of the leading defense and security fairs of South America, held in Rio de Janeiro, Brazil, between 11-14 April. During the fair, Otokar introduced its wide product range in armored vehicles as well as its superior capabilities in land systems.



Otokar participated in the International Defense and Security FEINDEF fair held in Madrid, the capital of Spain, between 17-19 May. Otokar introduced its tracked armored vehicle Tulpar.

#### **OTOKAR** 2023



Otokar participated in SITDEF 2023, which was held in Lima, Peru, between 18-21 May. Otokar introduced its wide range of armored military vehicles as well as turret systems during the fair. Otokar also gave information about its technology transfer expertise and its capabilities that make a difference in land systems.

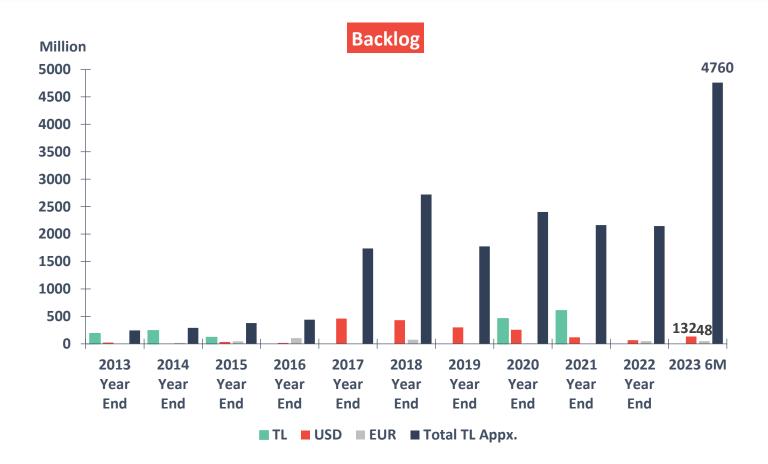


Otokar added the ALPAR Heavy Class Tracked Unmanned and Robotic Ground Vehicle, ARMA II 8x8 Vehicle and AKREP II R Reconnaissance-Surveillance Vehicle to its armored product family in the defense industry.



Otokar participated in the IDEF 2023 International Defense Industry Fair, that was held for the 16th time on July 25-28, with its military vehicles and turret systems designed which manufactured in Turkey.

#### **BACKLOG**



- The above backlog amounts and deliveries will be held directly by Otokar Otomotiv ve Savunma Sanayi A.Ş., is related to important projects.
- Backlog consists of the 4x4 armored vehicles, commercial vehicles and spare parts orders.
- Backlog amount to USD 132 million and EUR 48 million.

#### WHY OTOKAR



#### Leader

Market leader across its respective bus segments in Turkey for the last 14 years.



#### Strong export performance and a global company

In addition to its strong export performance, export revenues have increased by an annual average of 41% in the last 10 years.



## R&D capabilities and flexible production capability

New product development and speed of delivery to market.
Ability to develop products according to market needs.



#### Products that are intellectual property rights Otokar

The share of Otokar design vehicle sales in turnover is 96%. The number of patents and industrial design applications reached to 399.



## Sustainable growth and profitability

Total turnover increased by 22% in the last 15 years, Net profit increased by 27% in the last 15 years, with the annual compound growth rate.



#### Consistent dividend distribution

Dividend distribution within the framework of profit distribution policy.



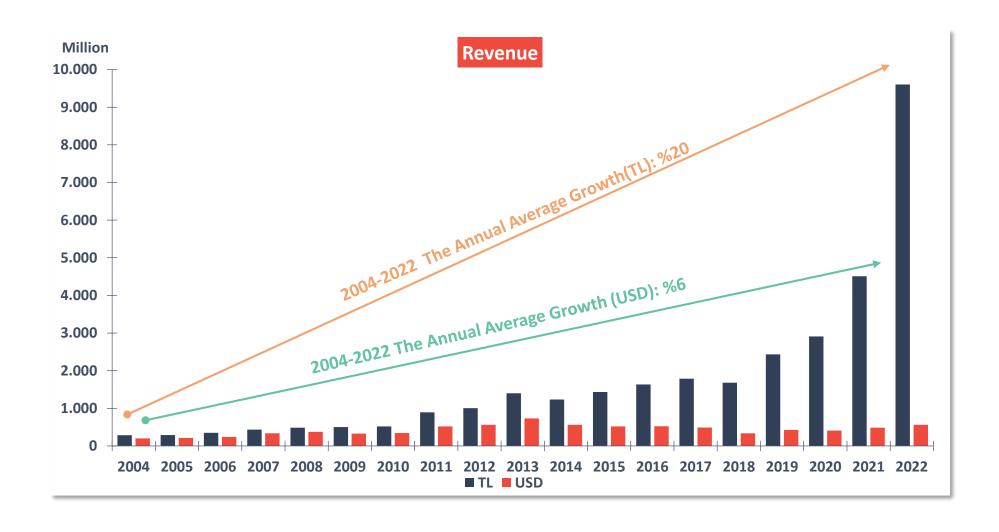
## Significant compliance to corporate governance principles

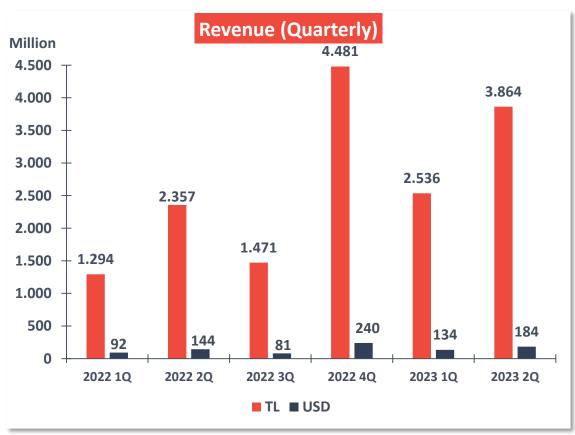
Increased Corporate Governance Rating to 95.60 (9.56 out of 10) as a sign that it has achieved significant compliance with corporate governance principles

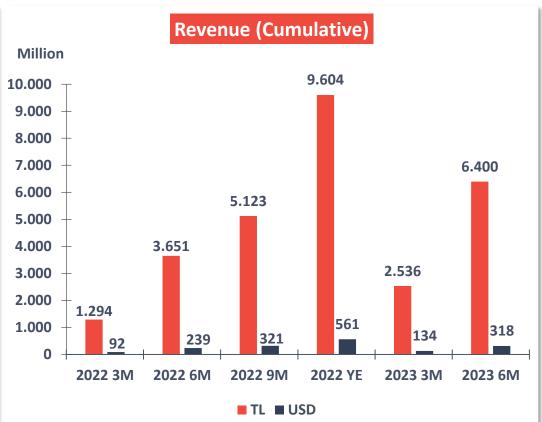
Balance Sheet (000 TL)		31.03.2023	
Current Assets	15.830.409	S.T. Liabilities	15.889.492
Fixed Assets	3.793.226	L.T. Liabilities	1.927.268
		Shareholders Equity	1.806.875
Total Assets	19.623.635	Total Liabilities	19.623.635

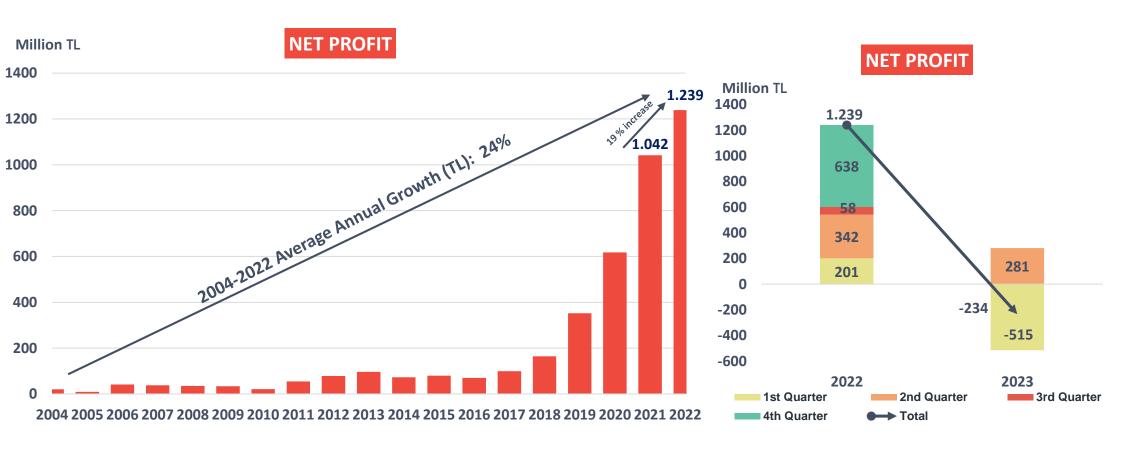
Income St. (000 TL)	2023 6M	2022 6M	Change (%)
Net Sales	6.400.445	3.651.120	75%
Gross Profit	1.548.147	1.204.604	29%
Operating Profit	877.544	745.446	18%
Profit Before Tax	-258.053	527.240	-149%
Net Profit	-234.183	542.789	-143%

75% increase in total turnover compared to last year's same period.





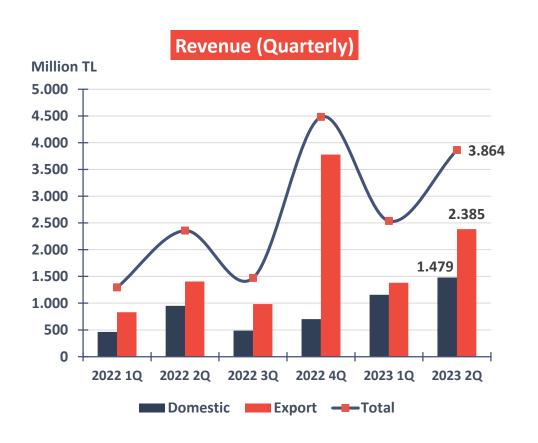


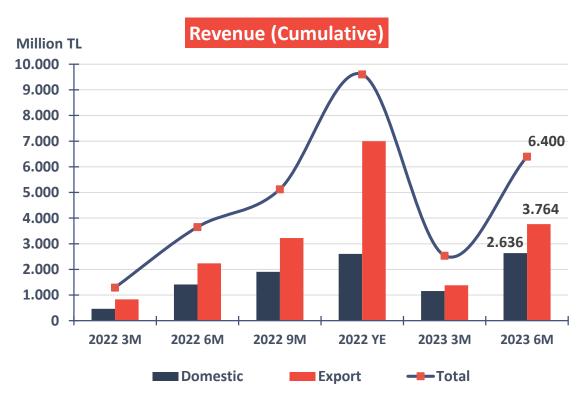




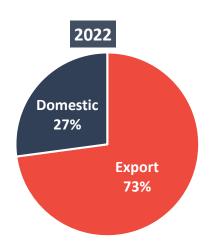


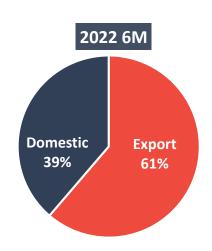
Export revenues amounted to 6.999 million TL, increased 114% compared to last year.

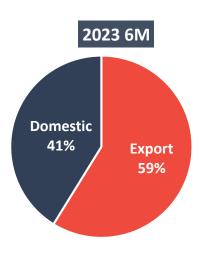




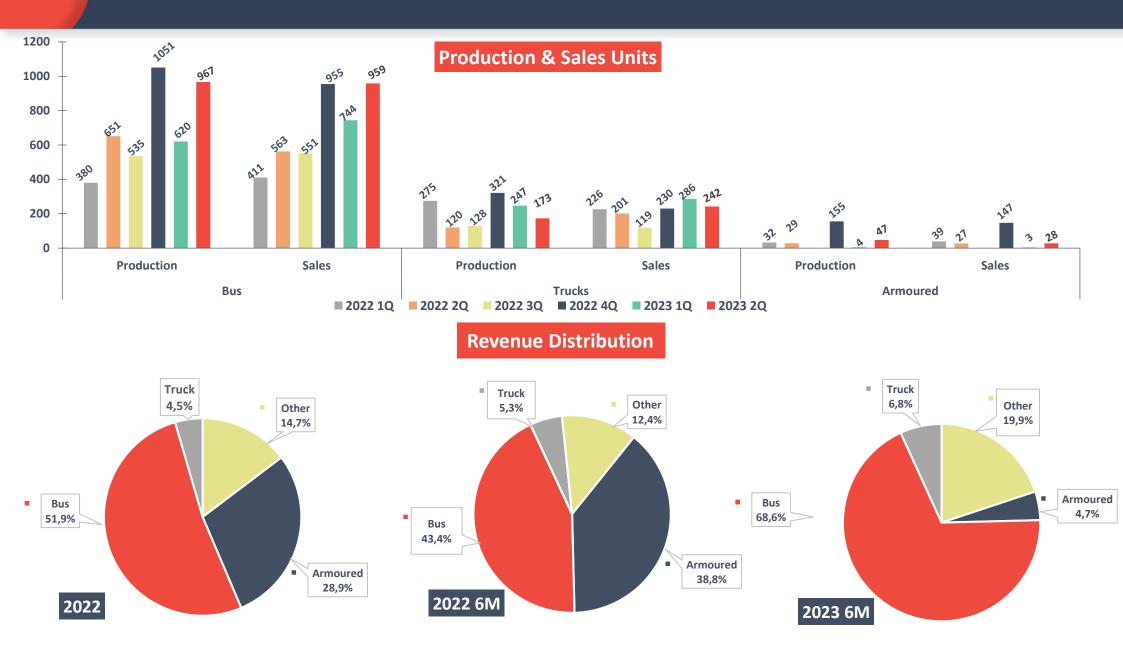
Sales (000 TL)	2023 6M	2022 6M	Change (%)	
Domestic	2.636.035	1.413.603	87%	
Export	3.764.410	2.237.517	68%	
Total	6.400.445	3.651.120	75%	





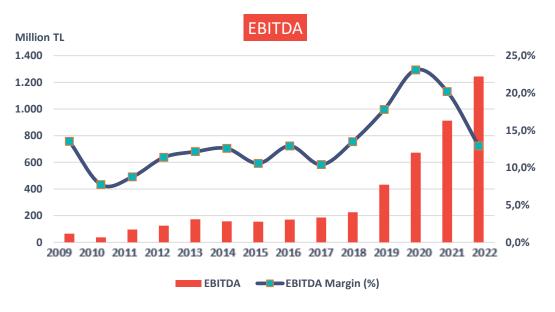


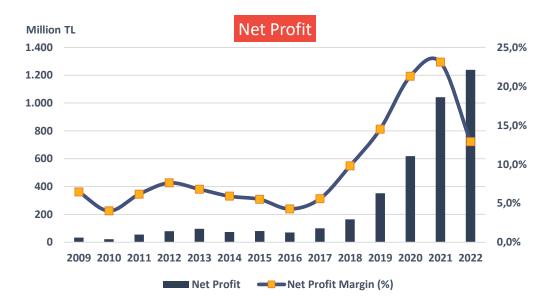
- Otokar domestic sales 87% and export sales 68% higher compared to last year's same period.
- The share of exports in turnover is 59% in 2022.



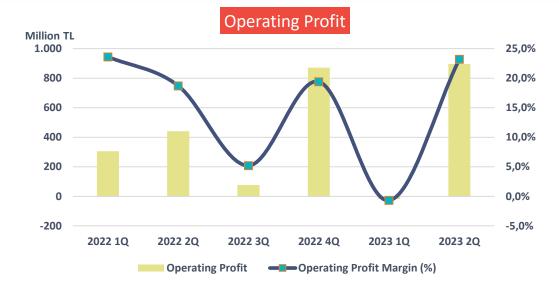


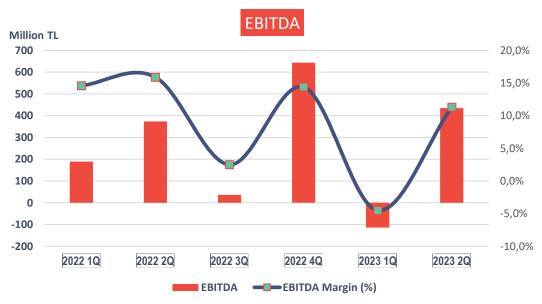


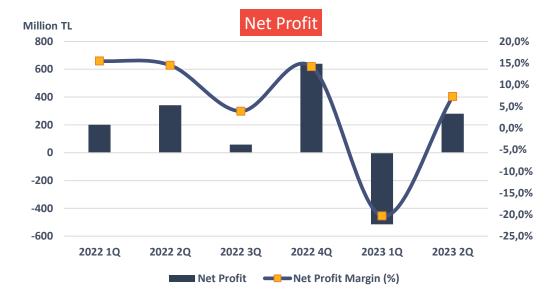




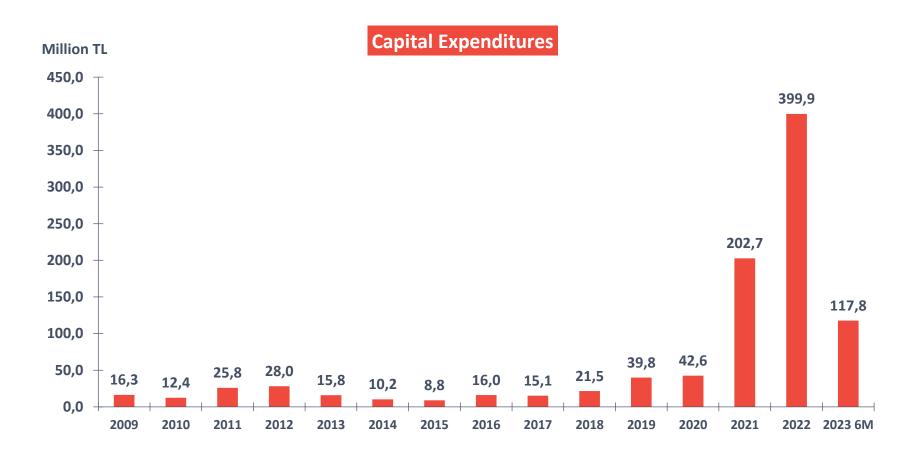


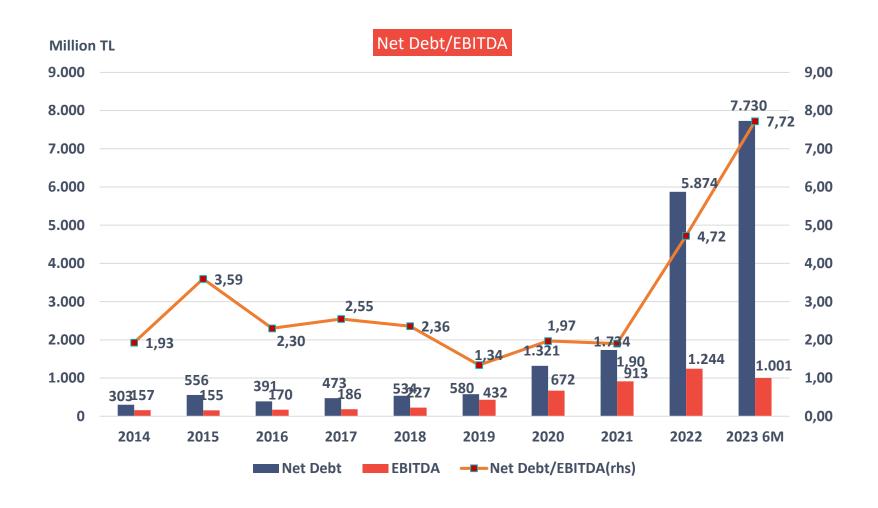


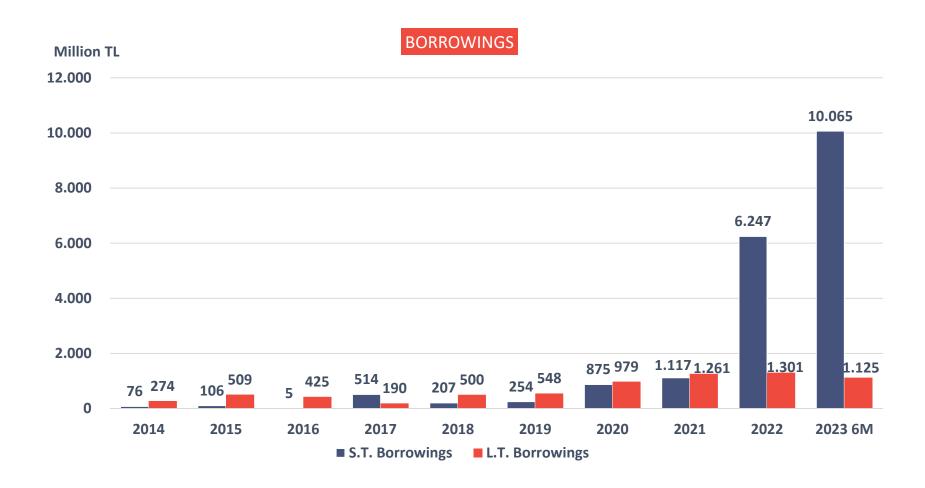




Ratios	2018	2019	2020	2021	2022	2022 6M	2023 6M
ROE	42,2%	55,1%	61,4%	69,6%	58,9%	34,8%	-13,0%
EBITDA Margin	13,5%	17,8%	23,1%	20,2%	12,9%	15,4%	5%
Net Margin	9,8%	14,5%	21,3%	23,1%	12,9%	14,9%	-3,7%
Net Debt/Equity	1,4	0,9	1,3	1,2	2,8	1,9	4,3
Net Debt/EBITDA	2,4	1,3	2,0	1,9	4,7	2,7	7,7
ST. Borrowing/Total Borrowings	0,38	0,39	0,49	0,48	0,71	0,51	0,81
Equity/Total Assets	0,17	0,24	0,23	0,25	0,15	0,19	0,09
Current Ratio	2,1	1,9	1,5	1,4	1,1	1,3	1,0

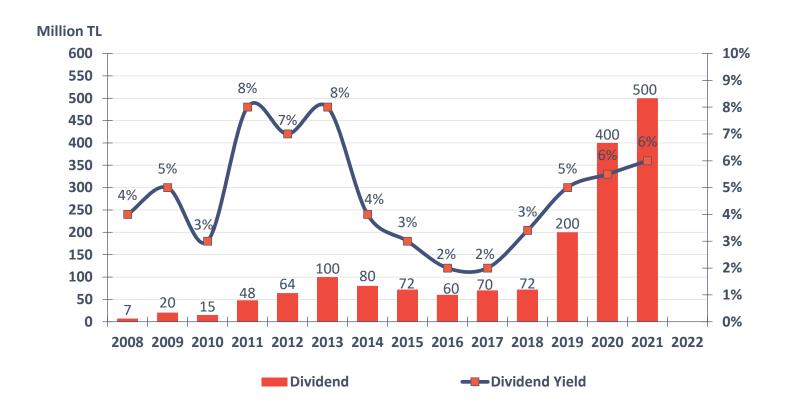






 Exchange rate risk and liquidity are monitored actively and the maturity of the borrowings and the currency type is determined by taking into consideration ofthe foreign currency position and liquidity risk.

#### **Dividend Yield**



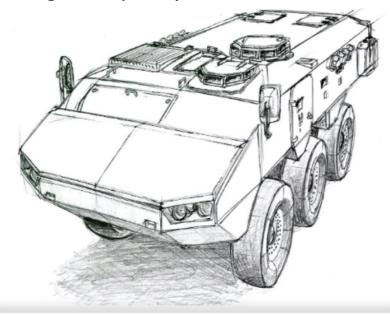
 Consistent dividend distribution is an indication of the importance given to creating shareholder value.



## **R&D AND TESTING CAPABILITIES**



Otokar R&D Center houses a Climatic Test Chamber with Dynamometer, the one and only of its kind in Turkey, and among the top few in Europe, and Turkey's the highest capacity hydraulic road similator as well as Turkey's the largest and the world's best state-of-the-art Electromagnetic Compatibility Test Center









#### **R&D AND TESTING CAPABILITIES**







Otokar and Milrem Robotics signed a teaming agreement to explore opportunities for unmanned and remote controlled ground vehicles.

Otokar added electric bus e-Kent C and Turkey's first electric-powered armored combat vehicle Akrep IIe to it's prdoduct range, which both were developed by it's own R&D.

Total of 653 R&D center employee

Total R & D spending over the last 10 years 2.1 billion TL

10 year R & D expenditures in turnover 7%

## **ALTERNATIVE FUELED** VEHICLES

**DORUK HIBRA** 

Turkey's first hybrid bus



Turkey's first natural gas powered mid-sized bus



12 m CNG bus

**DORUK ELECTRA** 

Turkey's first electric bus









E-Kent C

12 m electric bus



**AKREP IIe** 

Turkey's first electric armoured vehicle



#### **SUSTAINABILITY**

# Otokar listed in the BIST Sustainability Index for the sixth consecutive term

**Otokar considers its sustainability strategy**, protecting domestic capital structure and the goal of profitability, its sensitivity to the environment, human and society, its focus on universal human rights and business ethics principles, operational excellence and customer satisfaction, and the development of high-tech, value-added products.

Otokar is strictly bound to the 10 principles of the **UN Global Compact** signed by Koç Holding.

Otokar is also signatory of the Women's Empowerment Principles (WEPs), a joint initiative of the United Nations Women's Unit (UN Women) and the United Nations Global Compact (UN Global Compact).

Otokar accepts 17 Global Goals for Sustainable Development as defined by the United Nations General Assembly and carries out its activities accordingly.

## SUSTAINABILITY MODEL

#### **R&D** and Innovation for Continuous and Sustainable Development

- Product Quality
- Product Life Cycle
- Minimizing the Impact of Supply and Value Chains









#### **Sustainable and Quality Products**

- Applying New Technologies
- Alternative Fuel Vehicles
- Sustainable Product Design
- Digitalization













#### **Innovative Solutions to Combating Climate Change**

- Energy Efficiency in Production
- Zero Waste
- Shift to Low Carbon Economy















#### **Brand Value and Customer Satisfaction**

- Accessibility
- Customer Satisfaction
- Brand Value and Reputation









#### **Employee Satisfaction**

- Employee Loyalty
- Occupational Health and Safety
- Diversity and Human Rights
- Talent Management









## **CORPORATE** GOVERNANCE



60TH ORDINARY GENERAL ASSEMBLY OF OTOKAR OTOMOTİV VE SAVUNMA SANAYİ A.Ş. HELD ON 13.03.2023.

Otokar, as publicly disclosed with the material disclosure dated 23.03.2022, stated that SAHA Corporate Governance and Rating Services A.Ş. (SAHA) increased its Corporate Governance Rating to 95.60 (9.56 out of 10)

Rating of Adaptation to Corporate Governance Principles	Weight	Rating
Shareholders	25%	95,92
Public Disclosure & Treansperancy	25%	96,19
Stakeholders	15%	97,13
Board of Directors	35%	94,30
Total	100%	95,60

## **CONTACT**

Otokar Commercial Vehicles Defense Industry TR

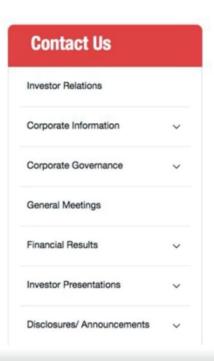
HOMEPAGE > Contact Us > Otokar Investor Relations Department



#### **Otokar Investor Relations Department**

Address	E-Mail	Phone
Atatürk Cad. No:6 Arifiye 54580 Sakarya	otokarir@otokar.com.tr	0549 834 06 79

Authorized Person	Position	E-Mail	Phone	Internal
Doğan Seçkinler	Finance, Risk Management and Investor Relations Director	dseckinler@otokar.com.tr	0264 229 22 44	6300
H.Gülşah Mutlu	Investor Relations and Corporate Governance Leader	gmutlu@otokar.com.tr	0264 229 22 44	6301
Emre Altuğ	Investor Relations and Corporate Governance Supervisor	ealtug@otokar.com.tr	0264 229 22 44	6303



 $Q \equiv$