



#### INTRODUCTION

Turkey's 100% domestically owned leading automotive and defense industry company

A **global company**, intellectual property rights belong to itself and its products are in use on 5 continents as well as in more than 75 countries

For the 14th time, market leader in the total bus segments in which it operates

#### **VISION & MISSION**

#### Vision

Otokar's vision is to preserve the local and national identity of its products by developing technologies in-house, also to provide continued satisfaction for its clients, employees, and shareholders with total excellence philosophy.

#### Mission

Otokar's primary mission is to design, manufacture and market commercial vehicles and various defense industry products with global competitive strength, all developed to meet customer expectations.

#### **BRIEF** HISTORY



#### 1963

- Establishment
- Production of buses under the license of Magirus-Deutz



#### 1970s

- Turkey's first intercity bus
- The first Turkish Armored Vehicle production
- Partnering with Koç Group



#### 1980s

 Production of 4x4 tactical vehicle under the license of Land Rover



#### 1990s

- Military armored vehicles by own desing
- Turkey's first export of tactical armored vehicle
- Sakarya plant/ factory



#### 2000s

- Merge with the **İstanbul Fruehauf** A.Ş.
- Production of small and mid-size buses
- Production of Turkey's first hybrid bus
- The prime contractor of ALTAY **Project**



#### **2010s**

- Establishment of Otokar **Europe SAS in France**
- Production of 12 meters municipal buses
- Turkey's first electric bus
- Addition of Multiwheeled armored tactical vehicles to the product family
- Production of Atlas Truck
- Introduced new armored tactical wheeled vehicle URAL
- Tracked Armoured **Vehicle TULPAR**
- Establishment of Otokar Land Systems in U.A.E
- Establishment of Otokar **Europe Filiala Bucuresti SRL** in Romania
- Turkey's first electric armored vehicle, AKREP
- Establishment of Otokar **Central Asia Limited in** Kazakhstan



#### 2020s

- Production agreement signed between Otokar and Iveco Bus
- Foundations laid for a **Cataphoresis Line**
- Addition of minibus and e-minibus to the product family
- Production of Autonomous bus

FOUNDED IN 1963

















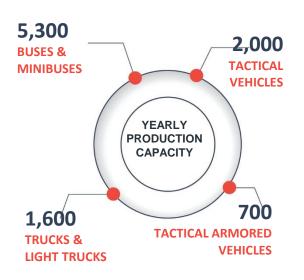
APPROXIMATELY 1 OUT OF EVERY 3 BUSES SOLD IN TURKEY IN 2022 IS OTOKAR

USD 73 MILLION EXPORT REVENUES IN 2023 3M

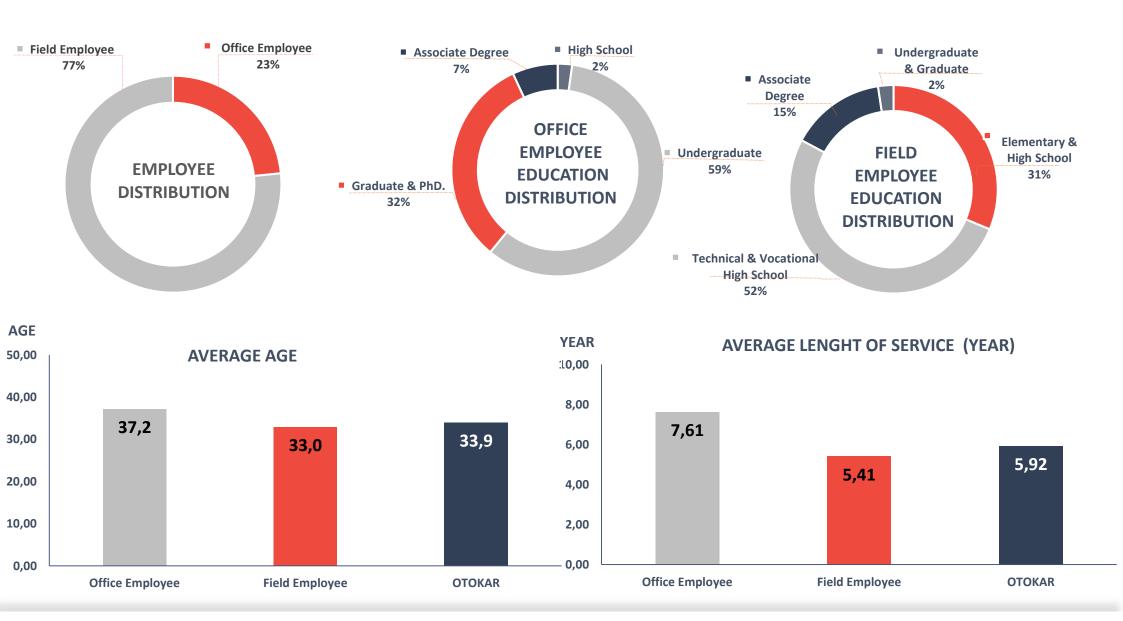
TL 2,536 MILLION
TURNOVER IN 2023 3M

TL 2,1 BILLION

10 YEAR R&D EXPENDITURES



## **HUMAN** RESOURCES

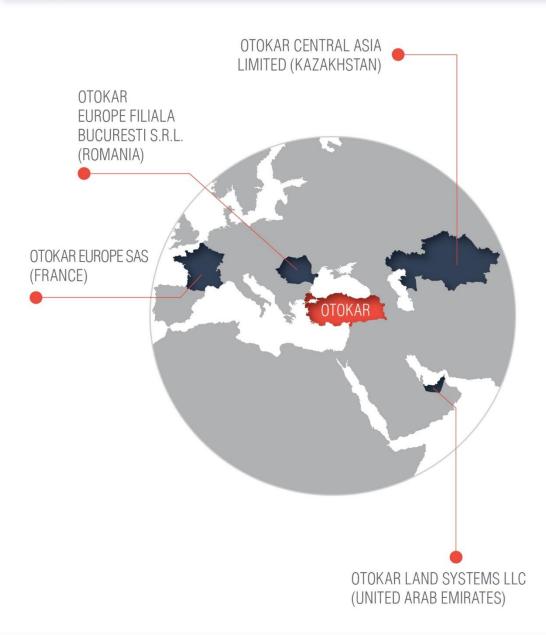


## **PRODUCTION PLANT**



552.000m² factory with an annual production capacity of 9,600 units and approximately
 4,000 employees in Arifiye/Sakarya

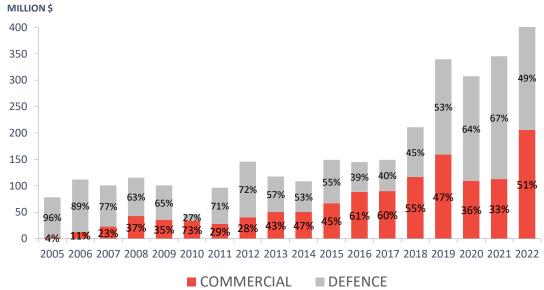
## **OTOKAR** WORLDWIDE



#### **GROWTH IN EXPORT MARKETS**



#### **SEGMENT BASED EXPORT**



## AREAS OF OPERATION









#### 2023 3M

Total revenue Rev. Contribution: **Domestic Export** Export share\* Export share\*\*

1,872 mn TL 219 mn TL 74% 9% 723 mn TL 1,144 mn TL 61% (bus) 45% (total)

218 mn TL 1 mn TL 24 mn TL 1% 24 mn TL

421 mn TL 17%

191 mn TL 230 mn TL

55% (spare part) 9% (total)

- \* The share of exports in the relevant segment vehicle turnover.
- \*\* The share of exports in total company turnover.

#### 2021

**Total revenue Rev. Contribution: Domestic Export** Export share\*

Export share\*\*

581 mn TL 45% 270 mn TL 311 mn TL 53% (bus) 24% (total) 94 mn TL 7% 94 mn TL

429 mn TL 33% 429 mn TL 100% (armoured) 33% (total)

**ARMORED** 

**ARMORED** 

190 mn TL 15% 98 mn Tl 92 mn TL 48% (spare part) 7% (total)

A GLOBAL



THE LARGEST







MARKET LEADER



#### **AREAS** OF OPERATION



- Widest product range in the Turkish bus segment with an offering that includes buses from 6 to 21 meters with varying passenger capacities suitable for city, intercity and tourism transportation.
- Exporting buses to **nearly 60 countries**, particularly in Europe.
- Working on alternative fuelled vehicles.



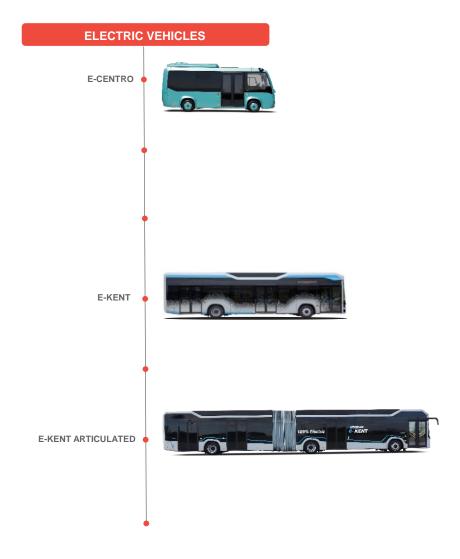
• Manufacturing light truck with 8.5-ton weight capacity in light truck segment under license since 2013. Atlas 3D, a light truck with 12-ton weight capacity was added to the product range in 2022.



- The leading supplier of land defense systems.
- More than 30.000 vehicles are actively used both in **Turkey and also in over 40 allied and friendly countries** across continents by their armed forces and security forces.
- Products are manufactured on order basis depending on inteded purposes, capacity and protection levels.

## **COMMERCIAL VEHICLES**





## **COMMERCIAL VEHICLES**

**LOGISTICS and CARGO TRANSPORTATION** 









# Otokar Atlas is here with multiple body options

















## **DEFENSE INDUSTRY** VEHICLES

#### WHEELED ARMOURED





























- Open Cupola
- Ucok / Basok
- Basok

- Keskin RCWS
- Mızrak RCWS

## **COMMERCIAL** VEHICLES

## APPROXIMATELY 1 OUT OF EVERY 3 BUSES SOLD IN TURKEY IN 2022 IS OTOKAR



In the total of segments in which it operates

Approximately 1 out of every 3 buses sold in Turkey in 2022 is Otokar

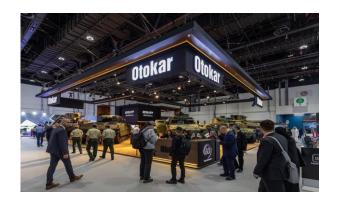
The total of the segments in which it operates as a market leader, was the best-selling brand in Turkey.

Otokar accelerated its export activities, **increased its exports by 66%** compared to the same term last year

#### **OTOKAR** 2023



Otokar announced ARMA II, the new member of the world-renowned ARMA vehicle family. The ARMA II armored combat vehicle will offer the highest level of protection and the highest firepower in its class.



Otokar exhibited 6 vehicles from its extensive armored vehicle family at the IDEX International Defense Industry Fair held in Abu Dhabi, the capital of the United Arab Emirates, on February 20-24, 2023.



Otokar continues the deliveries of CENTRO microbus, the new favorite of public transportation. Designed specifically for municipalities and public bus cooperatives, 56 centro microbus was delivered to Bursa.

## **OTOKAR** 2023

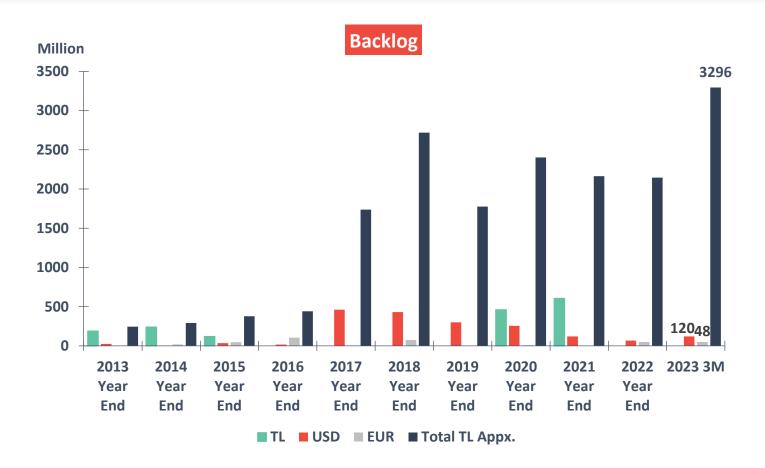


Otokar participated in ElekBu 2023, which was held in Berlin, the capital of Germany, between 27-28 June with its e-Centro vehicle.



Otokar participated in LAAD 2023, one of the leading defense and security fairs of South America, held in Rio de Janeiro, Brazil, between 11-14 April. During the fair, Otokar introduced its wide product range in armored vehicles as well as its superior capabilities in land systems.

#### **BACKLOG**



- The above backlog amounts and deliveries will be held directly by Otokar Otomotiv ve Savunma Sanayi A.Ş., is related to important projects.
- Backlog consists of the 4x4 armored vehicles, commercial vehicles and spare parts orders.
- Backlog amount to USD 120 million and EUR 48 million.

#### WHY OTOKAR



#### Leader

Market leader across its respective bus segments in Turkey for the last 14 years.



#### Strong export performance and a global company

In addition to its strong export performance, export revenues have increased by an annual average of 41% in the last 10 years.



## R&D capabilities and flexible production capability

New product development and speed of delivery to market.
Ability to develop products according to market needs.



## Products that are intellectual property rights Otokar

The share of Otokar design vehicle sales in turnover is 96%. The number of patents and industrial design applications reached to 399.



## Sustainable growth and profitability

Total turnover increased by 22% in the last 15 years, Net profit increased by 27% in the last 15 years, with the annual compound growth rate.



#### Consistent dividend distribution

Dividend distribution within the framework of profit distribution policy.



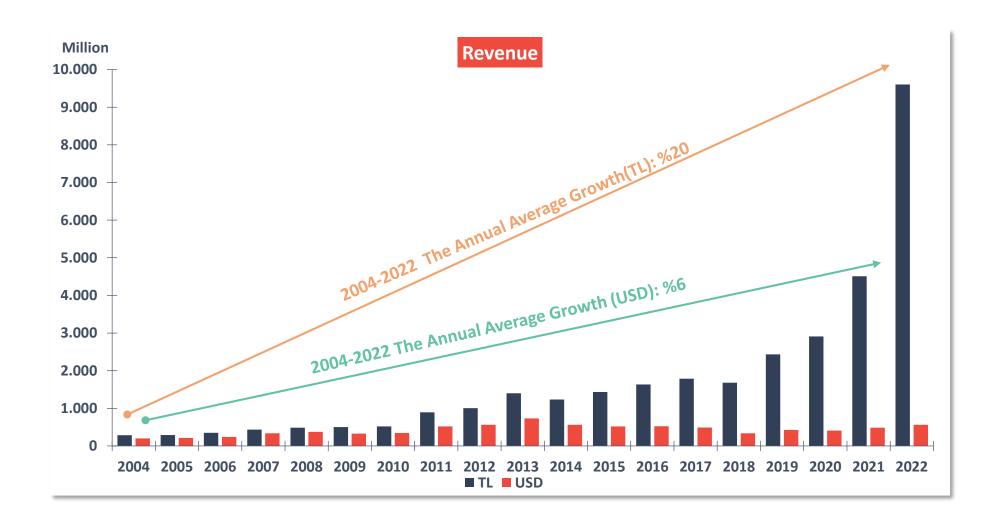
## Significant compliance to corporate governance principles

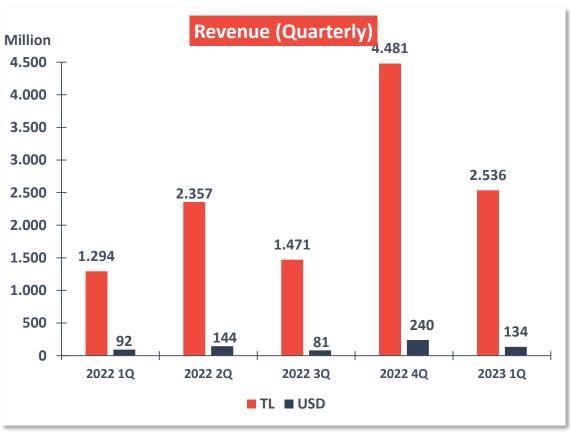
Increased Corporate Governance
Rating to 95.60 (9.56 out of 10) as a
sign that it has achieved significant
compliance with corporate
governance principles

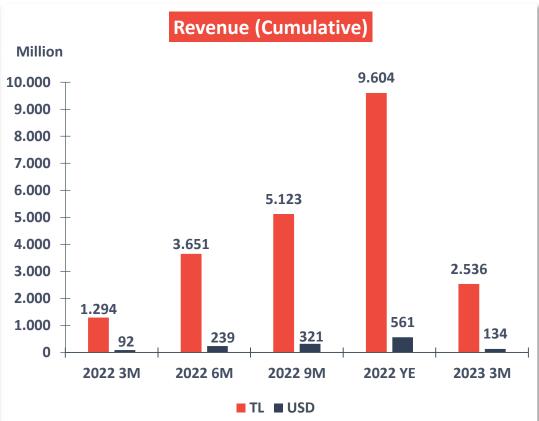
Balance Sheet (000 TL)		31.03.2023	
Current Assets	13.556.499	S.T. Liabilities	13.677.536
Fixed Assets	3.609.664	L.T. Liabilities	1.956.184
		Shareholders Equity	1.532.443
<b>Total Assets</b>	17.166.163	<b>Total Liabilities</b>	17.166.163

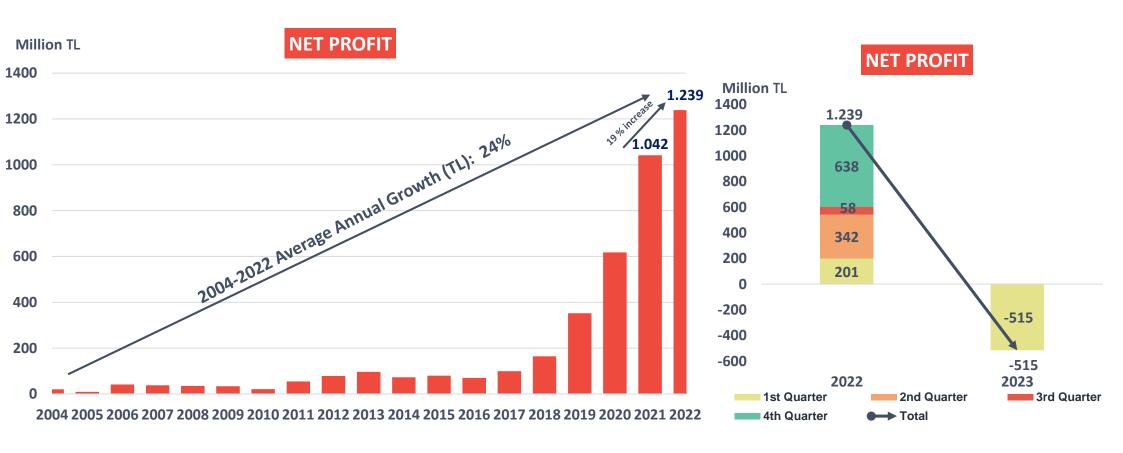
Income St. (000 TL)	2023 3M	2022 3M	Change (%)
Net Sales	2.536.091	1.293.998	96%
Gross Profit	382.902	466.748	-18%
Operating Profit	-18.403	304.875	106%
Profit Before Tax	-383.673	202.089	-290%
Net Profit	-514.813	200.532	-357%

96% increase in total turnover compared to last year's same period.





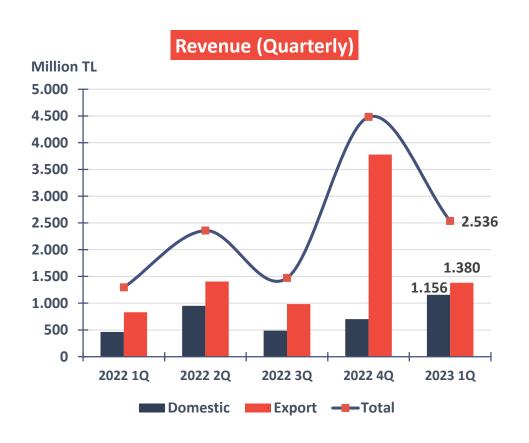


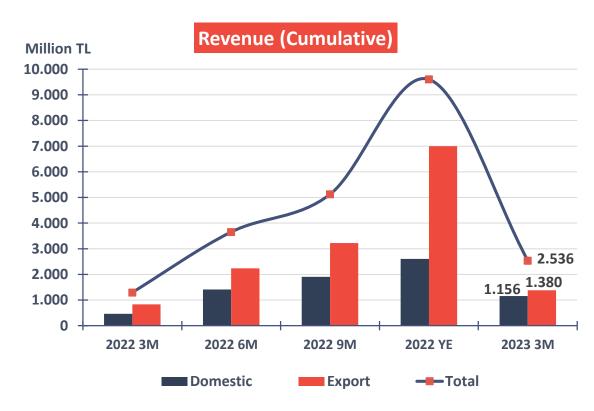




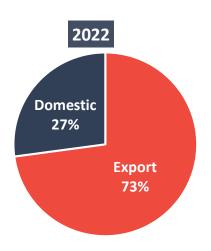


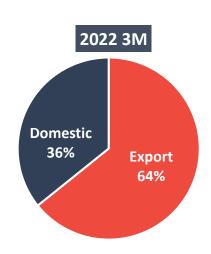
Export revenues amounted to **6.999** million TL, **increased 114%** compared to last year.

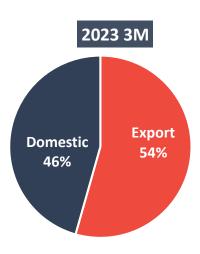




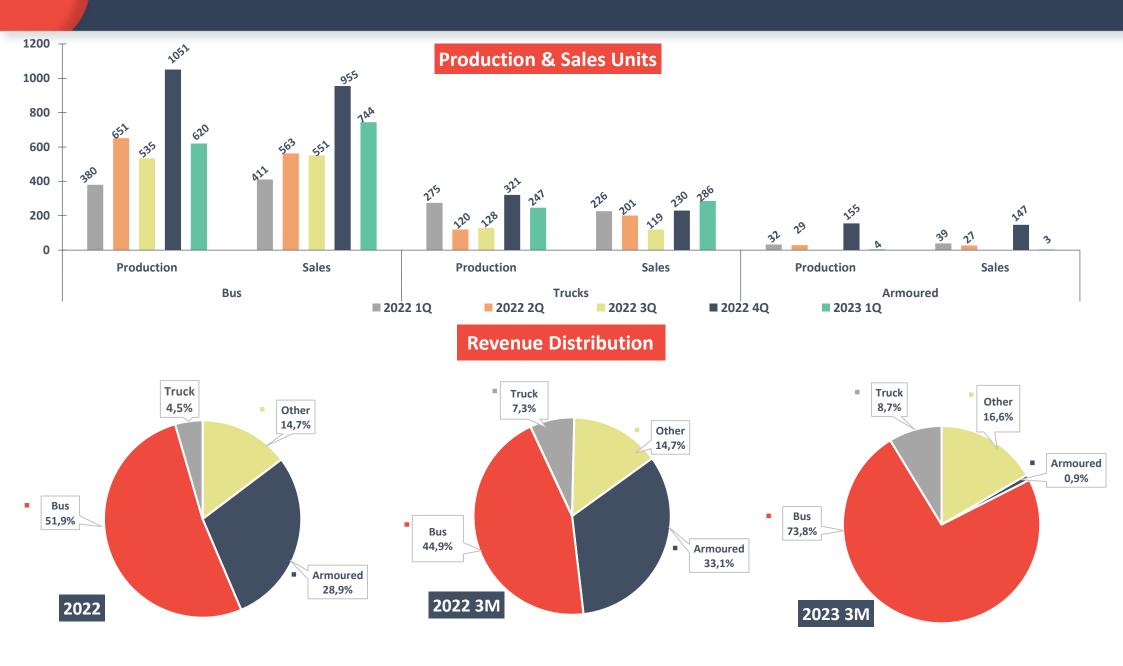
Sales (000 TL)	2023 3M	2022 3M	Change (%)	
Domestic	1.156.532	462.904	150%	
Export	1.379.559	831.094	66%	
Total	2.536.091	1.293.998	96%	





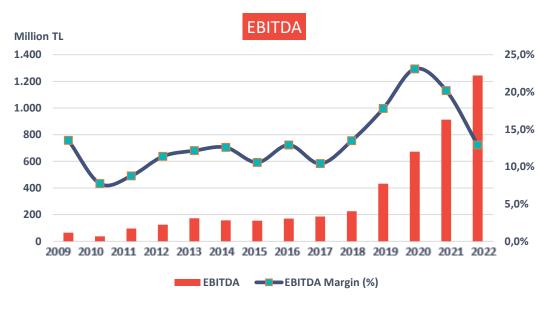


- Otokar domestic sales 150% and export sales 66% higher compared to last year's same period.
- The share of exports in turnover is 54% in 2022.



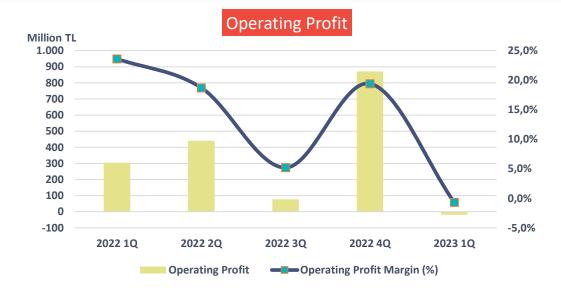


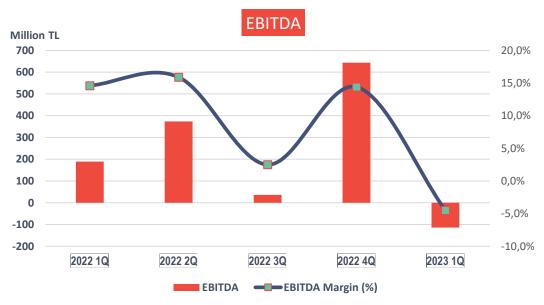


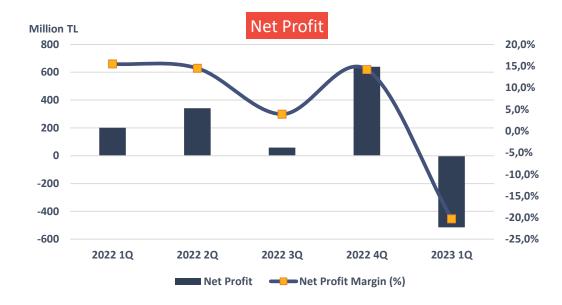




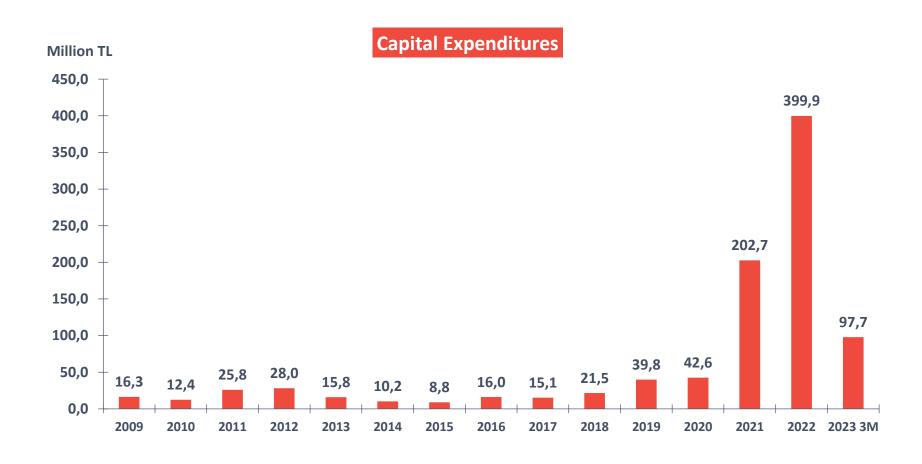


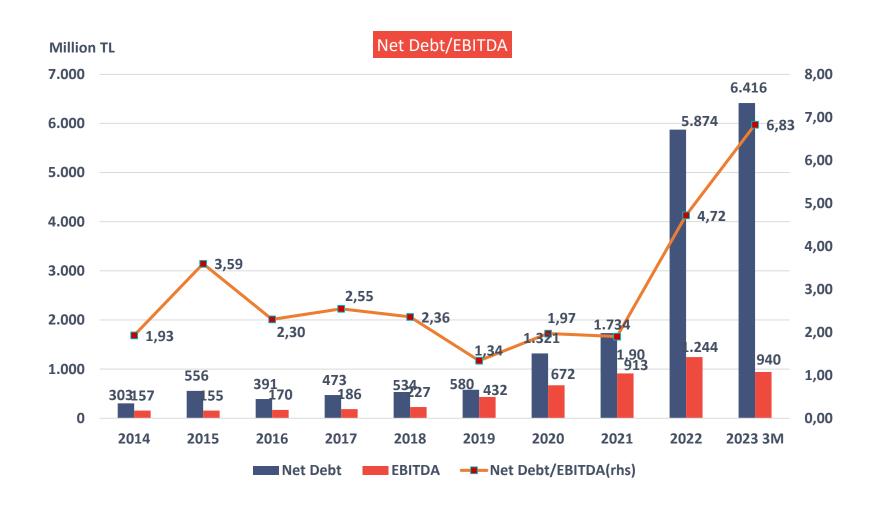


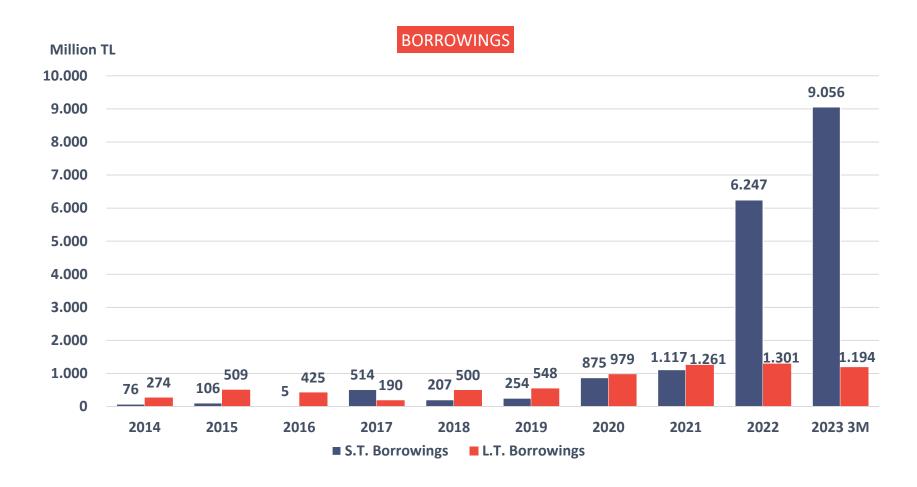




Ratios	2018	2019	2020	2021	2022	2022 3M	2023 3M
ROE	42,2%	55,1%	61,4%	69,6%	58,9%	16,8%	-33,6%
EBITDA Margin	13,5%	17,8%	23,1%	20,2%	12,9%	14,6%	-4,5%
Net Margin	9,8%	14,5%	21,3%	23,1%	12,9%	15,5%	-20,3%
Net Debt/Equity	1,4	0,9	1,3	1,2	2,8	1,6	4,2
Net Debt/EBITDA	2,4	1,3	2,0	1,9	4,7	1,9	6,8
ST. Borrowing/Total Borrowings	0,38	0,39	0,49	0,48	0,71	0,49	0,80
Equity/Total Assets	0,17	0,24	0,23	0,25	0,15	0,20	0,09
Current Ratio	2,1	1,9	1,5	1,4	1,1	1,3	1,0

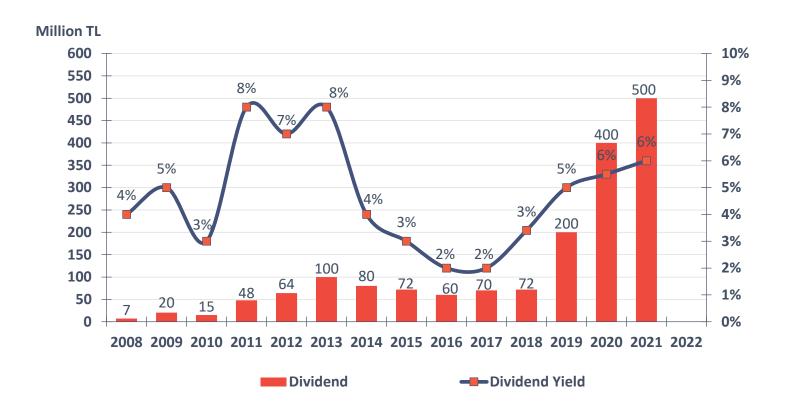






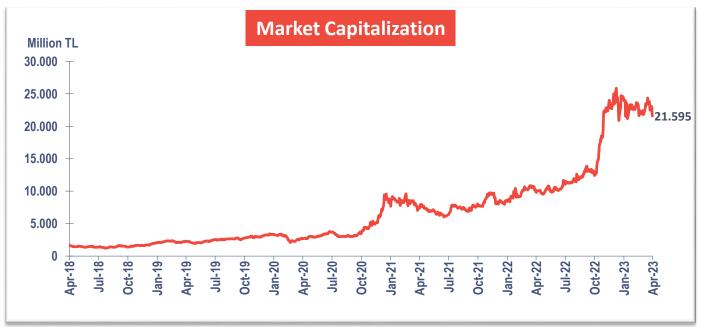
 Exchange rate risk and liquidity are monitored actively and the maturity of the borrowings and the currency type is determined by taking into consideration ofthe foreign currency position and liquidity risk.

#### **Dividend Yield**



 Consistent dividend distribution is an indication of the importance given to creating shareholder value.

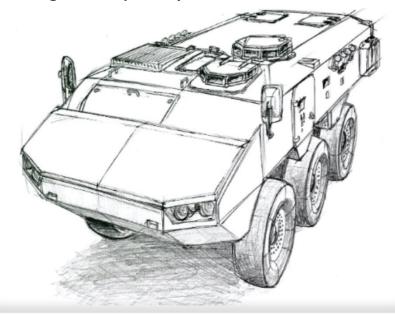




## **R&D AND TESTING CAPABILITIES**



Otokar R&D Center houses a Climatic Test Chamber with Dynamometer, the one and only of its kind in Turkey, and among the top few in Europe, and Turkey's the highest capacity hydraulic road similator as well as Turkey's the largest and the world's best state-of-the-art Electromagnetic Compatibility Test Center









#### **R&D AND TESTING CAPABILITIES**







Otokar and Milrem Robotics signed a teaming agreement to explore opportunities for unmanned and remote controlled ground vehicles.

Otokar added electric bus e-Kent C and Turkey's first electric-powered armored combat vehicle Akrep IIe to it's prdoduct range, which both were developed by it's own R&D.

Total of 627 R&D center employee

Total R & D spending over the last 10 years 2.1 billion TL

10 year R & D expenditures in turnover 7%

## **ALTERNATIVE FUELED** VEHICLES

**DORUK HIBRA** 

Turkey's first hybrid bus



Turkey's first natural gas powered mid-sized bus



12 m CNG bus

**DORUK ELECTRA** 

Turkey's first electric bus









E-Kent C

12 m electric bus



**AKREP IIe** 

Turkey's first electric armoured vehicle



#### **SUSTAINABILITY**

# Otokar listed in the BIST Sustainability Index for the sixth consecutive term

**Otokar considers its sustainability strategy**, protecting domestic capital structure and the goal of profitability, its sensitivity to the environment, human and society, its focus on universal human rights and business ethics principles, operational excellence and customer satisfaction, and the development of high-tech, value-added products.

Otokar is strictly bound to the 10 principles of the **UN Global Compact** signed by Koç Holding.

Otokar is also signatory of the Women's Empowerment Principles (WEPs), a joint initiative of the United Nations Women's Unit (UN Women) and the United Nations Global Compact (UN Global Compact).

Otokar accepts 17 Global Goals for Sustainable Development as defined by the United Nations General Assembly and carries out its activities accordingly.

## SUSTAINABILITY MODEL

#### **R&D** and Innovation for Continuous and Sustainable Development

- Product Quality
- Product Life Cycle
- Minimizing the Impact of Supply and Value Chains









#### **Sustainable and Quality Products**

- Applying New Technologies
- Alternative Fuel Vehicles
- Sustainable Product Design
- Digitalization













#### **Innovative Solutions to Combating Climate Change**

- Energy Efficiency in Production
- Zero Waste
- Shift to Low Carbon Economy















#### **Brand Value and Customer Satisfaction**

- Accessibility
- Customer Satisfaction
- Brand Value and Reputation









#### **Employee Satisfaction**

- Employee Loyalty
- Occupational Health and Safety
- Diversity and Human Rights
- Talent Management









#### **CORPORATE** GOVERNANCE



60TH ORDINARY GENERAL ASSEMBLY OF OTOKAR OTOMOTİV VE SAVUNMA SANAYİ A.Ş. HELD ON 13.03.2023.

Otokar, as publicly disclosed with the material disclosure dated 23.03.2022, stated that SAHA Corporate Governance and Rating Services A.Ş. (SAHA) increased its Corporate Governance Rating to 95.60 (9.56 out of 10)

Rating of Adaptation to Corporate Governance Principles	Weight	Rating
Shareholders	25%	95,92
Public Disclosure & Treansperancy	25%	96,19
Stakeholders	15%	97,13
Board of Directors	35%	94,30
Total	100%	95,60

## CONTACT

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**Defense Industry** 

TR





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