



### INTRODUCTION

With the Capital Markets Board of Turkey's Bulletin dated 28.12.2023 numbered 2023/81, CMB announced that issuers and capital market institutions shall prepare their annual financial statements ending on 31.12.2023 or later, in accordance with IAS 29 inflationary accounting provisions.

Accordingly, this presentation on the first quarter 2024 financial results contain the Company's financial information prepared according to Turkish Accounting / Financial Reporting Standards by application of IAS 29 inflation accounting provisions, in accordance with CMB's decision dated 28.12.2023.

Neither Otokar nor any of its directors, managers, or employees nor any other person shall have any liability whatsoever for any loss arising from the use of this presentation.

### INTRODUCTION

Turkey's **100% domestically** owned leading automotive and defense industry company

A global company, intellectual property rights belong to itself and its products are in use on 5 continents as well as in more than 75 countries

For the 15th time, market leader in the total bus segments in which it operates

### **VISION & MISSION**

#### **Vision**

Otokar's vision is to preserve the local and national identity of its products by developing technologies in-house, also to provide continued satisfaction for its clients, employees, and shareholders with total excellence philosophy.

#### **Mission**

Otokar's primary mission is to design, manufacture and market commercial vehicles and various defense industry products with global competitive strength, all developed to meet customer expectations.

### **BRIEF** HISTORY



#### 1963

 Establishment
 Production of buses under the license of

Magirus-Deutz





#### 1970s

- Turkey's first intercity bus
   The first Turkish Armored Vehicle
- production
   Partnering
  with Koç
  Group



#### 1980s

 Production of 4x4 tactical vehicle under the license of Land Royer



#### 1990s

- Military armored vehicles by own desing
- Turkey's first export of tactical armored vehicle
   Sakarya plant/

factory



#### 2000s

- Merge with the istanbul Fruehauf A.S.
- Production of small and mid-size buses
- Production of Turkey's first hybrid bus
- The prime contractor of ALTAY Project



#### 2010s

- Establishment of Otokar Europe SAS in France
- Production of 12 meters municipal buses
- Turkey's first electric bus
- Addition of Multiwheeled and tracked armored tactical vehicles to the product family
- Production of Atlas Truck
- Establishment of Otokar Land Systems in U.A.E
- Establishment of Otokar Europe Filiala Bucuresti SRL in Romania
- Turkey's first electric armored vehicle, AKREP
- Establishment of Otokar Central Asia Limited in Kazakhstan
- Introduction to BIST Sustainability index.
- 8x8 armored vehicle export agreement with UAE



#### 2020s

- Production agreement signed between Otokar and Iveco Bus
- Commissioning of the Cataphoresis Facility
- Turkey's Best Employer Award
- Electric bus family from 6 meters to 18 meters
- Winning the tender for 120 metrobuses for Istanbul
- Turkey's unmanned heavy class ground vehicle, autonomous bus and hydrogen fueled bus
- Acquisition of Mauri Bus System S.R.L. in Italy.

FOUNDED IN 1963



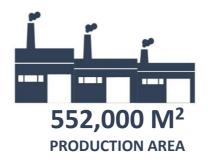






The share of Koc Holding increased to 47.38% and the share of Other decreased to 27.81% after the interim period date







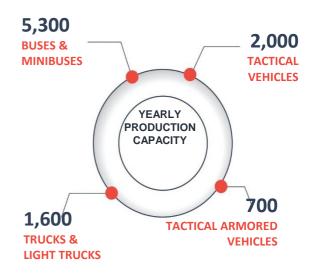


APPROXIMATELY 1 OUT OF EVERY 3 BUSES SOLD IN TURKEY IN 2023 IS OTOKAR

# USD 82 MILLION EXPORT REVENUES IN 2024 3M

TL 4,896 MILLION
TURNOVER IN 2024 3M

%4
2023 R&D
expenditures in turnover



32,1

**Field Employee** 



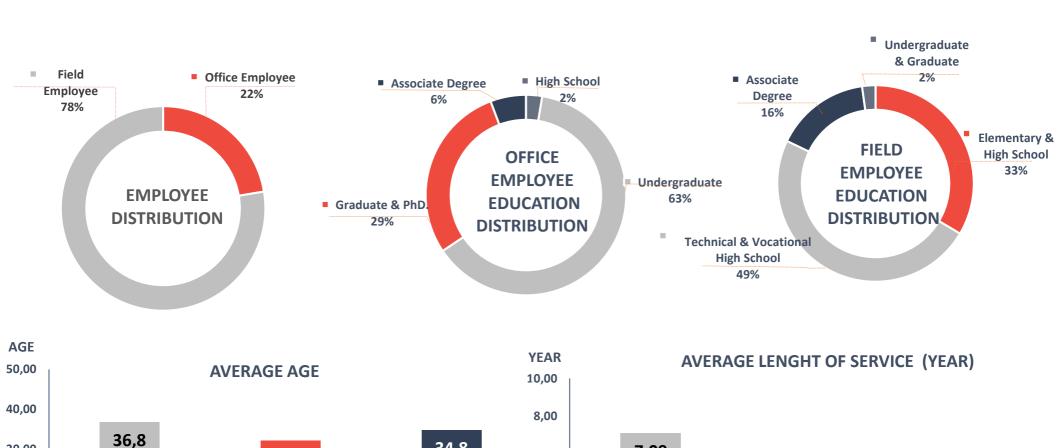
30,00

20,00

10,00

0,00

Office Employee



6,00

4,00

2,00

0,00

7,09

Office Employee

34,8

**OTOKAR** 



5,48

4,86

**Field Employee** 

# 07 PRODUCTION PLANT



552.000m<sup>2</sup> factory with an annual production capacity of 9,600 units and approximately 3,600 employees in Arifiye/Sakarya

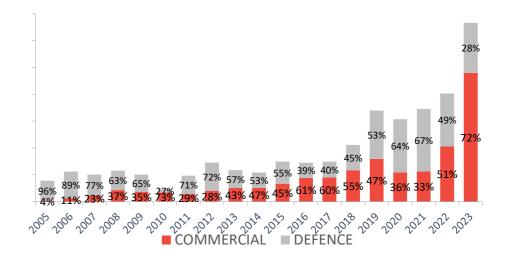
## **OTOKAR** WORLDWIDE



#### **GROWTH IN EXPORT MARKETS**



#### **SEGMENT BASED EXPORT**



### 09 **AREAS** OF OPERATION









#### 2024 3M

Total revenue Rev. Contribution: **Domestic Export** Export share\* Export share\*\*

3.793 mn TL 326 mn TL 77% 7% 1,535 mn TL 310 mn TL 2,258 mn TL 16 mn TL 60% (bus) 5% 46% (total)

7 mn TI 0% 7 mn TL

770 mn TI 16% 390 mn TL 380 mn TL 49% (spare part)

8% (total)

- \* The share of exports in the relevant segment vehicle turnover.
- \*\* The share of exports in total company turnover.

#### 2023 3M

**Total revenue** Rev. Contribution: **Domestic** 

**Export** Export share\*

Export share\*\*

379 mn TL 3,219 mn TL 9% 74% 1,234 mn TL 377 mn TL 1,985 mn TL 2 mn TL 62% (bus) 45% (total)

40 mn TL 1% 40 mn TL

**ARMORED** 

**ARMORED** 

742 mn TL 17% 324 mn TL 418 mn TL 56% (spare part) 10% (total)

- \* The share of exports in the relevant segment vehicle turnover.
- \*\* The share of exports in total company turnover.



THE LARGEST







MARKET LEADER



## **AREAS** OF OPERATION



- Widest product range in the Turkish bus segment with an offering that includes buses from 6 to 21 meters with varying passenger capacities suitable for city, intercity and tourism transportation.
- Exporting buses to **60 countries**, particularly in Europe.
- Working on alternative fuelled vehicles.



• Manufacturing light truck with 8.5-ton weight capacity in light truck segment under license since 2013. Atlas 3D, a light truck with 12-ton weight capacity was added to the product range in 2022 and 11-ton as well as 15-ton weight capacity in 2024.



- The leading supplier of land defense systems.
- More than 30.000 vehicles are actively used both in Turkey and also in over 40 allied and friendly countries across continents by their armed forces and security forces.
- Products are manufactured on order basis depending on inteded purposes, capacity and protection levels.

## **COMMERCIAL VEHICLES** – PASSENGER TRANSPORTATION





## **COMMERCIAL VEHICLES – CARGO TRANSPORTATION**

**LOGISTICS and CARGO TRANSPORTATION** 

ATLAS 8,5





ATLAS 11





ATLAS 3D 15





"Otokar Atlas" is here with multiple body options



Hydraulic Platform

# 13 **DEFENSE INDUSTRY** VEHICLES

#### WHEELED ARMOURED VEHICLES









TRACKED ARMOURED

















**TURRET SYSTEMS** 

- Open Cupola
- Üçok / Başok
- Open Anti-tank turret
- Keskin RCWS
- Mızrak RCWS



## **COMMERCIAL** VEHICLES

# APPROXIMATELY 1 OUT OF EVERY 3 BUSES SOLD IN TURKEY IN 2023 IS OTOKAR



In the total of segments in which it operates

Approximately 1 out of every 3 buses sold in Turkey in 2023 is Otokar

The total of the segments in which it operates as a market leader, was the best-selling brand in Turkey.

Otokar accelerated its export activities, **increased its exports by 54%** compared to the same term last year



Otokar participated in the World Defense Show (WDS) in Riyadh, the capital of Saudi Arabia, between 4-8 February 2024, and displayed its broad range of armored platforms and capabilities.

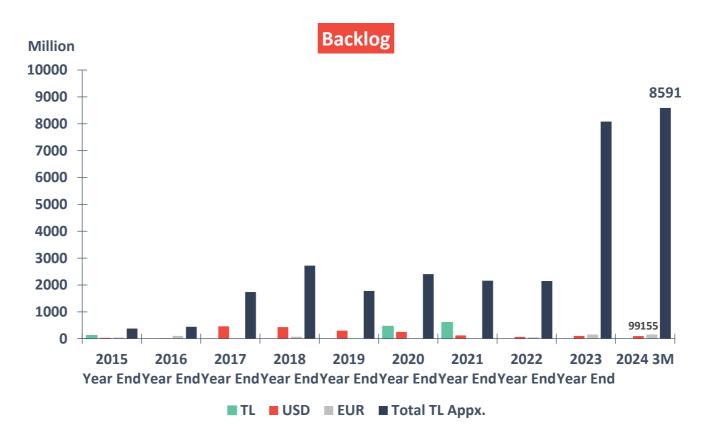
Otokar participated in LAAD 2024, the leading South American security and defense exhibition, between April 02-04, in Sao Paolo, Brazil. Otokar displayed scaled models of its tracked armored vehicle TULPAR and COBRA II tactical wheeled armored vehicle from its broad range of armored platforms.



Otokar introduced two new models, expanding its Atlas truck lineup. Otokar has enjoyed significant success in Turkish market with the 8.5t and 12t models. Therefore, the company diversifies its product portfolio with the new 11t and 15t Atlas models to cater to different business needs.



Otokar participated in DSA 2024 between May 06-09, in Kuala Lumpur, Malaysia. Otokar displayed its worldwide known vehicles COBRA II and AKREP II.



- The above backlog amounts and deliveries will be held directly by Otokar Otomotiv ve Savunma Sanayi A.Ş., is related to important projects.
- Backlog consists of the 4x4,6x6 armored vehicles, commercial vehicles and spare parts orders.
- Backlog amount to USD 99 million and EUR 155 million.

## WHY OTOKAR



#### Leader

Market leader across its respective bus segments in Turkey for the last 15 years.



### Strong export performance and a global company

Export revenues have increased by 54% with its strong export performance.



## R&D capabilities and flexible production capability

New product development and speed of delivery to market.
Ability to develop products according to market needs.



## Products that are intellectual property rights Otokar

The share of Otokar design vehicle sales in turnover is 95%. The number of patents and industrial design applications reached to 403.



### Sustainable growth and profitability

Total turnover increased by 53% in 2023.



#### Consistent dividend distribution

Dividend distribution within the framework of profit distribution policy.



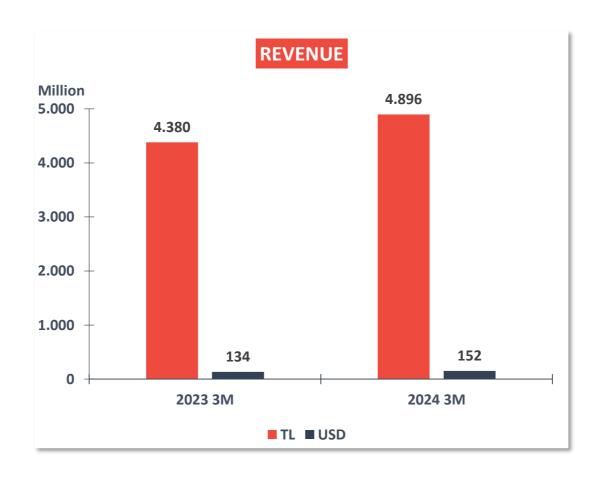
## Significant compliance to corporate governance principles

Increased Corporate Governance Rating to 95.60 (9.56 out of 10) as a sign that it has achieved significant compliance with corporate governance principles

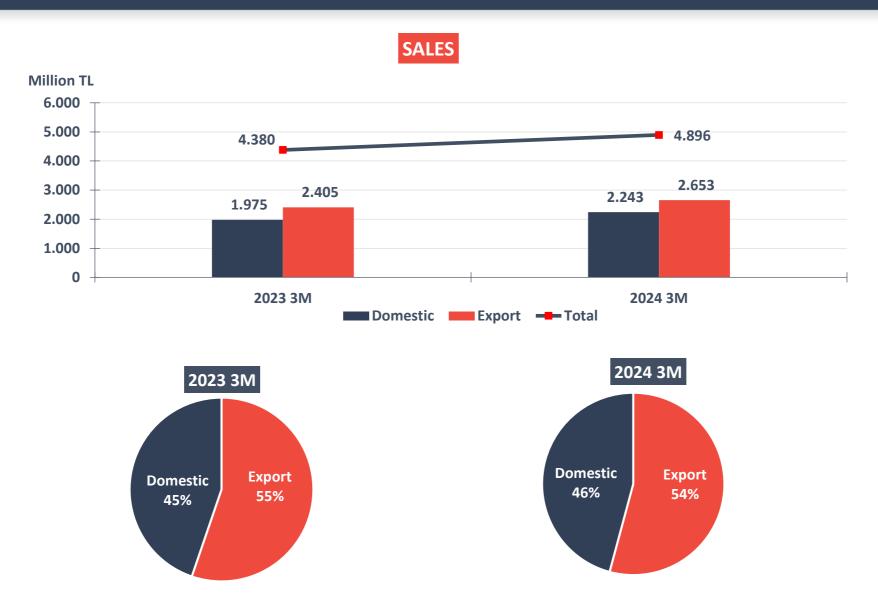
Balance Sheet (000 TL)		31.03.2024	
Current Assets	24.286.310	S.T. Liabilities	18.755.327
Fixed Assets	10.029.726	L.T. Liabilities	7.090.793
		Shareholders Equity	8.469.916
Total Assets	34.316.036	Total Liabilities	34.316.036

Income St. (000 TL)	2024 3M	2023 3M	Change (%)
Net Sales	4.895.917	4.379.983	12%
Gross Profit	613.448	-89.731	784%
Operating Profit	-359.239	-875.032	59%
Profit Before Tax	-632.356	-220.431	-187%
Net Profit	-417.319	-678.962	39%

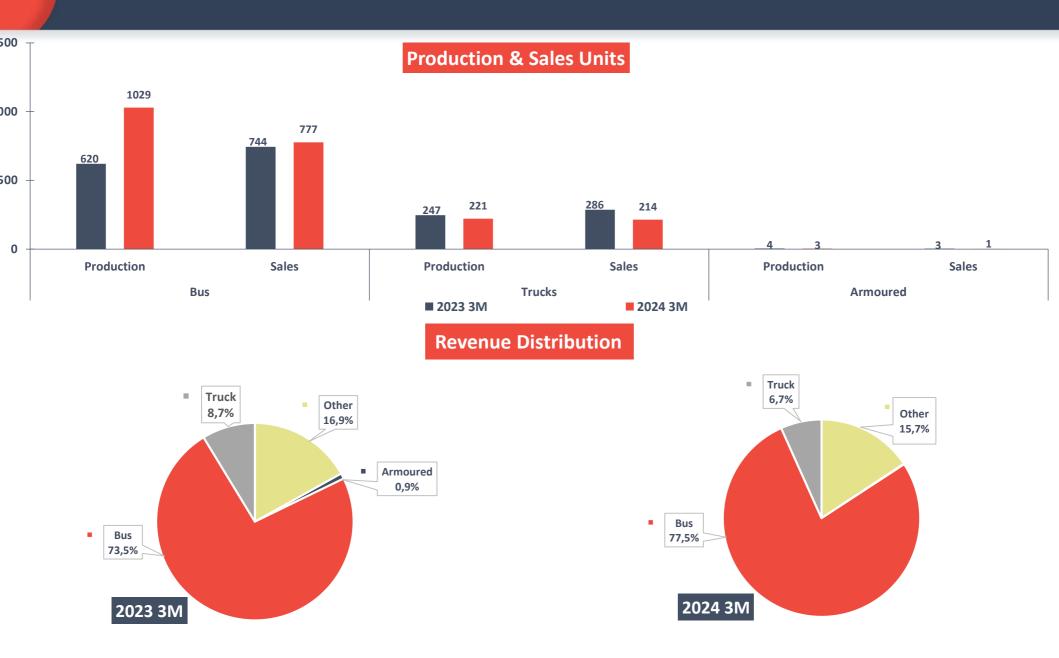
12% increase in total turnover compared to last year's same period.





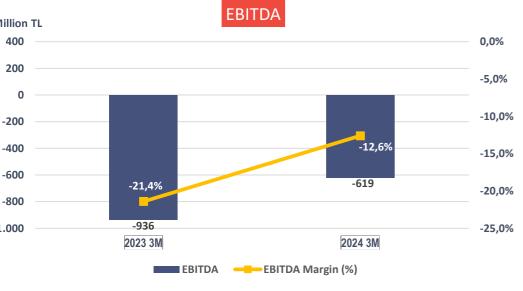


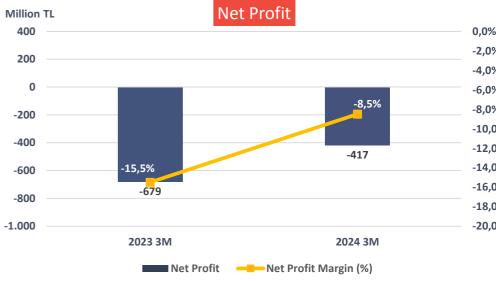
Export revenues amounted to 2.653 million TL, increased 10% compared to last year.





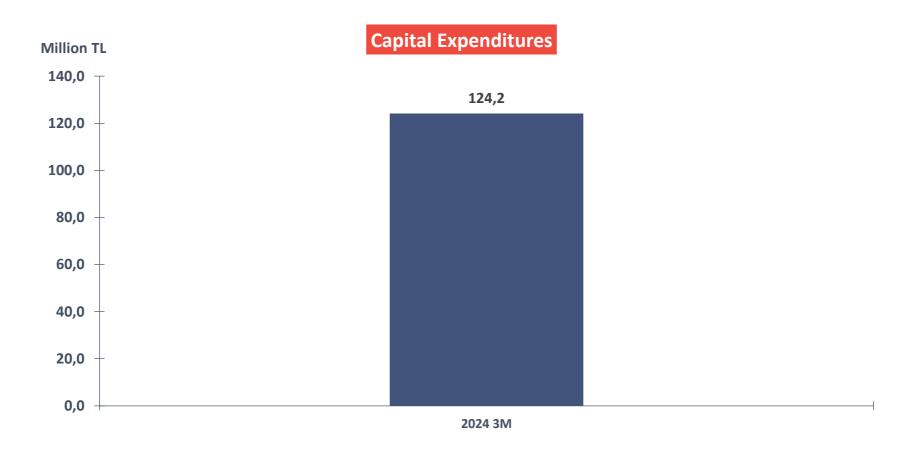


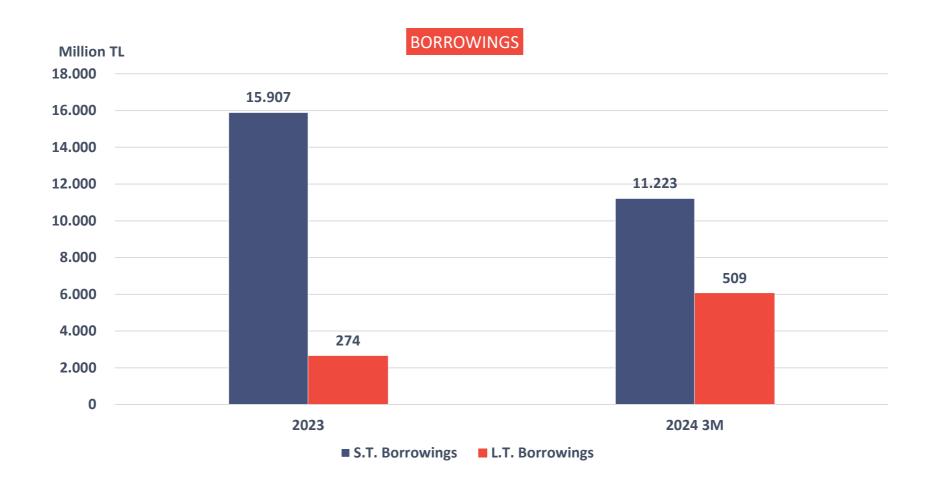




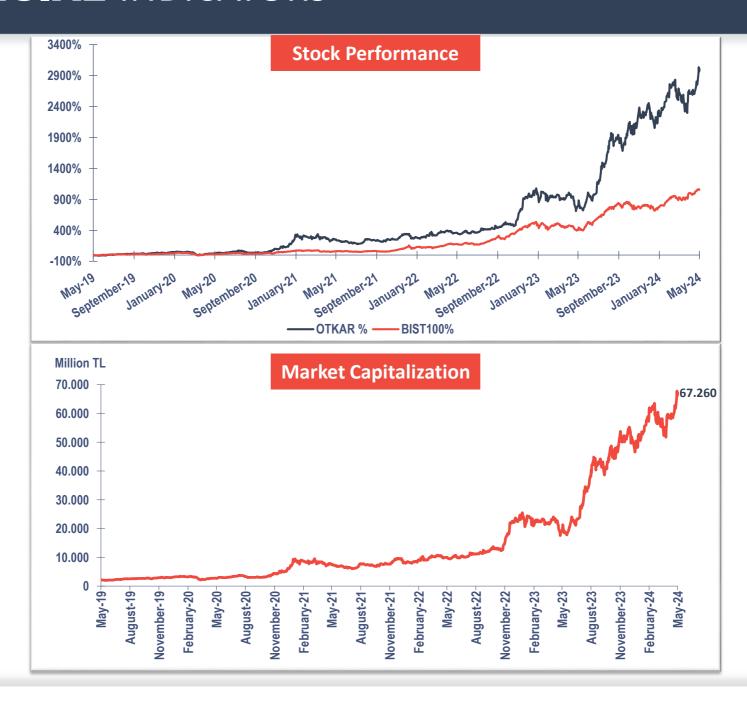
Ratios	2024 3M	2023 3M
Gross Margin	%12,5	%-2,0
EBITDA Margin	%-12,6	%-21,4
Net Margin	%-8,5	%-15,5

Ratios	2024 3M	2023
Net Debt/Equity	1,58	1,12
ST. Borrowing/Total Borrowings	0,55	0,64
Equity/Total Assets	0,25	0,26
Current Ratio	1,29	1,15
Liquidity Ratio	0,69	0,80





 Exchange rate risk and liquidity are monitored actively and the maturity of the borrowings and the currency type is determined by taking into consideration ofthe foreign currency position and liquidity risk.



## **R&D AND TESTING CAPABILITIES**

403

The number of patents applications since establishment

% 4

Share of R&D expenditures in turnover in 2023

691 R&D employee

Industrial product designs prepared with modern technological facilities in line with market needs

Computer-aided analysis and simulation software that shortens product development times and reduces costs

Test and accreditation centers, which are among the world's leading centers in the automotive and defense industry sectors



Climatic Test Chamber with Dynamometer, the one and only of its kind in Turkey, and among the top few in Europe.



Turkey's and the world's leading modern, accredited Electromagnetic Compatibility Test Center



Turkey's hydraulic road simulator with the highest capacity



Accredited ballistic laboratory and mine testing equipment, among the most advanced and modern facilities in the world



Turkey's highest capacity sixdegree-of-freedom motion simulator; Tests of performance measurements of military vehicle fire control system and stabilization algorithm

## LEADING THE SECTOR WITH INNOVATIVE PRODUCTS

#### **DORUK HIBRA**

Turkey's first hybrid bus



Turkey's first natural gas powered mid-sized bus



12 m CNG bus

#### **DORUK ELECTRA**

Turkey's first electric bus









e-Kent C

12 m electric bus



**AKREP IIe** 

Turkey's first electric armoured vehicle



**KENT HYDROGEN** 

12 m hydrogen fuel cell bus



#### **SUSTAINABILITY**

#### Otokar has been listed in the BIST Sustainability Index since 2014

Otokar considers its sustainability strategy, protecting domestic capital structure and the goal of profitability, its sensitivity to the environment, human and society, its focus on universal human rights and business ethics principles, operational excellence and customer satisfaction, and the development of high-tech, value-added products.

Otokar is strictly bound to the 10 principles of the **UN Global Compact** signed by Koç Holding.

Otokar is also signatory of the **Women's Empowerment Principles (WEPs)**, a joint initiative of the United Nations Women's Unit (UN Women) and the United Nations Global Compact (UN Global Compact).

Otokar accepts 17 Global Goals for Sustainable Development as defined by the United Nations General Assembly and carries out its activities accordingly.

### SUSTAINABILITY MODEL

#### **R&D** and Innovation for Continuous and Sustainable Development

- Product Quality
- Product Life Cycle
- Minimizing the Impact of Supply and Value Chains









#### **Sustainable and Quality Products**

- Applying New Technologies
- Alternative Fuel Vehicles
- Sustainable Product Design
- Digitalization













#### **Innovative Solutions to Combating Climate Change**

- Energy Efficiency in Production
- Zero Waste
- Shift to Low Carbon Economy















#### **Brand Value and Customer Satisfaction**

- Accessibility
- Customer Satisfaction
- Brand Value and Reputation









#### **Employee Satisfaction**

- Employee Loyalty
- Occupational Health and Safety
- Diversity and Human Rights
- Talent Management









## **CORPORATE** GOVERNANCE



61ST ORDINARY GENERAL ASSEMBLY OF OTOKAR OTOMOTİV VE SAVUNMA SANAYİ A.Ş. HELD ON 27.03.2024.

Otokar, as publicly disclosed with the material disclosure dated 22.03.2024, stated that SAHA Corporate Governance and Rating Services A.Ş. (SAHA) increased its Corporate Governance Rating to 95.99 (9.60 out of 10)

Rating of Adaptation to Corporate Governance Principles	Weight	Rating
Shareholders	25%	95,92
Public Disclosure & Treansperancy	25%	96,19
Stakeholders	15%	99,51
Board of Directors	35%	94,40
Total	100%	95,99

# CONTACT

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